



Association of State Public Health Nutritionists Key Messages

Key Message #1	Supporting Bullets
<p>The Association of State Public Health Nutritionists is a non-profit membership organization comprised of public health nutritionists and related professionals.</p>	<ul style="list-style-type: none"> • <i>ASPHN offers state and national leadership on food and nutrition policy, programs and services that help improve the health of our population.</i> • <i>ASPHN seeks to create new environmental norms where healthy eating and active living are the easy and natural choices for all Americans.</i>
Key Message #2	Supporting Bullets
<p>The Association of State Public Health Nutritionists promotes the value of public health nutritionists.</p>	<ul style="list-style-type: none"> • <i>Public health nutritionists are professionals with academic training and experience in both public health and nutrition, who are often registered dietitians with advanced degrees.</i> • <i>Public health nutritionists possess diverse skills and expertise ranging from nutrition science...to food systems and food environments...to finance and grant management.</i>
Key Message #3	Supporting Bullets
<p>For over 60 years, the Association of State Public Health Nutritionists has been developing and empowering leaders in public health nutrition.</p>	<ul style="list-style-type: none"> • <i>ASPHN's members are at the forefront of results-oriented, healthful outcomes across the nation.</i> • <i>ASPHN provides online and in-person leadership development resources and training programs to its members.</i> • <i>ASPHN recognizes excellence in public health leadership through its yearly awards program.</i>
Key Message #4	Supporting Bullets
<p>The Association of State Public Health Nutritionists' 250-plus members work to achieve health equity related to nutrition and physical activity practices in their communities and states.</p>	<ul style="list-style-type: none"> • <i>ASPHN's members support policies, funding, strategies and programs that promote nutrition and physical activity and prevent disease.</i> • <i>From advancing the consumption of fruits and vegetables, to promoting breastfeeding and maternal and child health and nutrition, to stemming the tide on the obesity epidemic, ASPHN's members share a common drive and passion for public health nutrition.</i>



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Key Message #5	Supporting Bullets
<p>The Association of State Public Health Nutritionists helps its members become better public health nutritionists through key resources and professional development.</p>	<ul style="list-style-type: none"> • ASPHN keeps its members up-to-date on emerging issues, policies, opportunities, strategies, grants, research and other pertinent data. • ASPHN's communication tools include an information-rich website and monthly e-newsletters. • ASPHN strengthens its members' work by keeping legislators informed of priority issues such as the implementation of the Healthy, Hunger-Free Kids Act and menu labeling regulations.
Key Message #6	Supporting Bullets
<p>The Association of State Public Health Nutritionists facilitates beneficial peer support and interaction that encourages the sharing of innovative ideas.</p>	<ul style="list-style-type: none"> • ASPHN's annual conference, committees and workgroups bring members together in meaningful and productive ways. • ASPHN's active members build relationships with peers in other states and are able to learn what they are doing and how their peers' work can be applied in their own communities.
Key Message #7	Supporting Bullets
<p>The Association of State Public Health Nutritionists builds strategic partnerships with government agencies and other organizations for successful outcomes in public health.</p>	<ul style="list-style-type: none"> • In the past year alone, ASPHN has partnered with over a dozen organizations, ranging from the Action for Healthy Kids to the United States Breastfeeding Committee.



Association of State Public Health Nutritionists
 P.O. Box 1001 • Johnstown, PA 15907-1001
 [tel] 814. 255. 2829 • [fax] 814. 255. 6514
www.asphn.org