Evaluation of a National Initiative: *Let's Move Salad Bars to School*

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Background

- Incorporating salad bars into schools is one environmental change strategy to increase FV intake among school-age kids

- Prior to LMSB2S USDA estimated that only 17% of schools offered a salad bar daily

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GSCN's Involvement

- LMSB2S contracted with GSCN to conduct a post-implementation on-line survey of 585 schools/districts that had received salad bars from 2010 – Jan 2013

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Evaluation Methodology

SURVEY DATA

585 School districts surveyed

61% Response rate

51% Students eligible for free/reduced price lunch

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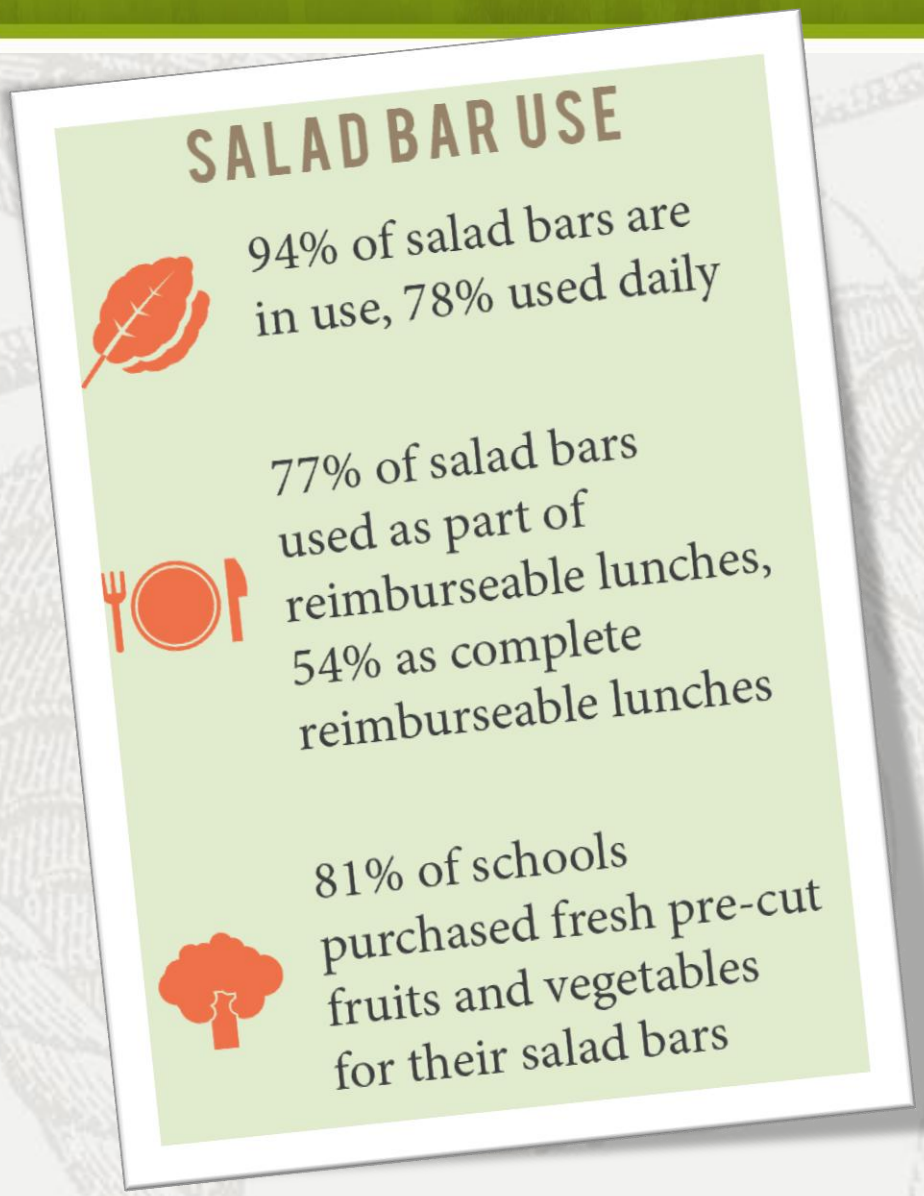
Main Findings: Salad Bar Use



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Main Findings: Success

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Main Findings: Additional Activities

SCHOOL ACTIVITIES TO PROMOTE HEALTHY EATING

Provided classroom education, taste testing, and other nutrition education activities

Created wellness policies around increased access to healthy foods, such as fruits and vegetables

Engaged parents through letters and emails about salad bars

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Conclusions

- Salad bars effective way increase students access to fruits/veggies
- 94% salad bars in use, 78% daily
- LMSB2S is reaching schools/districts at all economic levels
- Salad bars increased participation in school lunch program
- Support for salad bars increased among administrators, students, teachers, staff and parents

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Questions

SO, LET'S MOVE MORE SALAD BARS TO SCHOOLS
TO INCREASE STUDENT FRUIT AND VEGETABLE INTAKE

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