### Key Message #1

The Association of State Public Health Nutritionists is a non-profit membership organization comprised of public health nutritionists and related professionals.

- ASPHN offers state and national leadership on food and nutrition policy, programs and services that help improve the health of our population.
- ASPHN seeks to create new environmental norms where healthy eating and active living are the easy and natural choices for all Americans.

### Key Message #2

The Association of State Public Health Nutritionists promotes the value of public health nutritionists.

- Public health nutritionists are professionals with academic training and experience in both public health and nutrition, who are often registered dietitians with advanced degrees.
- Public health nutritionists possess diverse skills and expertise ranging from nutrition science...to food systems and food environments...to finance and grant management.

### Key Message #3

For over 60 years, the Association of State Public Health Nutritionists has been developing and empowering leaders in public health nutrition.

- ASPHN’s members are at the forefront of results-oriented, healthful outcomes across the nation.
- ASPHN provides online and in-person leadership development resources and training programs to its members.
- ASPHN recognizes excellence in public health leadership through its yearly awards program.

### Key Message #4

The Association of State Public Health Nutritionists’ 250-plus members work to achieve health equity related to nutrition and physical activity practices in their communities and states.

- ASPHN’s members support policies, funding, strategies and programs that promote nutrition and physical activity and prevent disease.
- From advancing the consumption of fruits and vegetables, to promoting breastfeeding and maternal and child health and nutrition, to stemming the tide on the obesity epidemic, ASPHN’s members share a common drive and passion for public health nutrition.
### Key Message #5

The Association of State Public Health Nutritionists helps its members become better public health nutritionists through key resources and professional development.

- ASPHN keeps its members up-to-date on emerging issues, policies, opportunities, strategies, grants, research and other pertinent data.
- ASPHN’s communication tools include an information-rich website and monthly e-newsletters.
- ASPHN strengthens its members’ work by keeping legislators informed of priority issues such as the implementation of the Healthy, Hunger-Free Kids Act and menu labeling regulations.

### Key Message #6

The Association of State Public Health Nutritionists facilitates beneficial peer support and interaction that encourages the sharing of innovative ideas.

- ASPHN’s annual conference, committees and workgroups bring members together in meaningful and productive ways.
- ASPHN’s active members build relationships with peers in other states and are able to learn what they are doing and how their peers’ work can be applied in their own communities.

### Key Message #7

The Association of State Public Health Nutritionists builds strategic partnerships with government agencies and other organizations for successful outcomes in public health.

- In the past year alone, ASPHN has partnered with over a dozen organizations, ranging from the Action for Healthy Kids to the United States Breastfeeding Committee.