2014-2015 Priority Issues

These priority issues help the association decide how to use its resources. The issues are organized into three sections. The issues are not listed in order of priority. Approved by the Board of Directors on October 10, 2014.

Who we are - these are priorities that define us and position us as experts in the field of nutrition.

- Organizational Infrastructure
  Support the association operations and have the capacity to achieve the mission and pursue the vision.

- National Policy
  Provide a strong, proactive voice to advance national policies, initiatives, resources and programs that help states and localities effectively address issues related to nutrition and physical activity.

- Public Health Nutritionist
  Promote the role and value of the public health nutritionist.

What we do - these are priorities that identify the work we need to accomplish and they are issues that are most inclusive to all states.

- Policy, Systems, and Environmental Change.
  Elevate systems, policy and environmental change as statewide and local strategies that promote nutrition and physical activity and prevent disease.

- Maternal and Child Health
  Achieve optimal well-being through healthy eating and active living among the maternal, infant, child and adolescent population, including those served by Title V/MCH Block Grant.

- Health Equity
  Work to achieve health equity by making health equity a priority in programs.

- Resources
  Develop resources that enable State Health Agencies to provide effective, visible leadership for healthy eating and physical activity, especially in communities with high rates of chronic disease.

- Workforce
  Develop a multi-disciplinary, culturally competent, diverse workforce to address public health nutrition issues.

- Affordable Care Act
  Provide guidance to members to develop and implement nutrition programs and services as part of the Affordable Care Act.

- Surveillance Systems
  Stimulate the development of surveillance systems to track progress in populations, schools, worksites, communities and states to address public health nutrition issues.
• Accreditation
  Encourage and provide guidance to members to get involved in state and local public health agency accreditation.

**How we do it** - these are the programmatic priorities that we want to support but they may or may not be a focus of all members.

• Fruit and Vegetable Consumption
  Increase fruit and vegetable consumption, especially in communities with high rates of chronic disease

• Obesity prevention
  Promote health by preventing obesity, especially in communities with high rates of chronic disease

• Beverages
  Reduce access to sugar-sweetened beverages and increase access to water, especially in communities with high rates of chronic disease.

• Breastfeeding
  Increase the incidence and duration of breastfeeding.

• Food Insecurity
  Eliminate food insecurity and hunger.

• Physical Activity
  Increase physical activity and decrease physical inactivity, especially in communities with high rates of chronic disease.