

Welcome to the

Our Vision

Passionate and successful Coordinators lead state and national efforts to promote optimal health through increased fruit and vegetable consumption.

Our Mission

To provide Coordinators with leadership opportunities and to serve as an organized voice in decisions that affect national fruit and vegetable public health planning.



NATIONAL COUNCIL OF *F*RUIT & VEGETABLE
NUTRITION COORDINATORS

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National Council of Fruit & Vegetable Nutrition Coordinators





Promoting Optimal Health Through Increased Fruit and Vegetable Consumption.



How can you work with the Council?

- ✓ The Council provides insight and guidance on decisions that affect national fruit and vegetable public health policies and planning.
- ✓ The Council connects you with Fruit and Vegetable Nutrition Coordinators from each state, territory and District of Columbia.
- ✓ The Council's leadership acts on behalf of Coordinators by serving on the NFVA Steering Committee.

The Council serves as the voice of coordinators in decisions that affect national fruit and vegetable public health planning.

- ✓ The Council is a member of the National Fruit and Vegetable Alliance (NFVA) which is a confederation of government, not-for-profit and industry groups working collaboratively to increase the consumption of fruits and vegetables. *Other members of the National Fruit and Vegetable Alliance are:*

- ✓ American Cancer Society (ACS)
- ✓ American Diabetes Association (ADA)
- ✓ American Frozen Food Institute (AFFI)
- ✓ American Heart Association (AHA)
- ✓ Centers for Disease Control & Prevention (CDC)
- ✓ National Alliance for Nutrition and Activity (NANA)
- ✓ National Cancer Institute (NCI)
- ✓ Produce for Better Health Foundation (PBH)
- ✓ Produce Marketing Association (PMA)
- ✓ United Fresh Produce Association (UFPA)
- ✓ United States Department of Agriculture (USDA)

The Council is made up of fruit and vegetable nutrition coordinators.*

- ✓ Coordinators manage a wide range of projects in their locales—from working on fruit and vegetable programs for low-income families to working on improving access to fruits and vegetables in communities.
- ✓ The Council works to ensure that each state, territory, and the District of Columbia have one person designated as the Fruit and Vegetable Nutrition Coordinator.
- ✓ Coordinators may be funded through a state agency such as a department of health or university, and a variety of federal and state funding sources.

The Council is a part of the ASTPHND organization.**

- ✓ The Council connects Coordinators to ASTPHND—each Coordinator is a member of that organization.
- ✓ ASTPHND and federal funding partners such as the Centers for Disease Control & Prevention provide support to the Council.

To learn more...

About the **National Council of Fruit & Vegetable Nutrition Coordinators**, please visit www.astphnd.org and click on “**Council Information**.”

* Formerly known as State 5 A Day Coordinators

** The Association of State & Territorial Public Health Nutrition Directors (ASTPHND), is a non-profit membership organization that provides national and state leadership on food and nutrition policy, programs and services.