



News from the Association of State Public Health Nutritionists

ASPHN 2016-2017 Annual Report

In This Issue
About ASPHN
Message from ASPHN's Past President
Council Updates
Policy Updates
Partnership Updates
Member Engagement Updates
Liaison Corps Updates
What's Ahead
ASPHN 2016-2017 Board Members
ASPHN Consultants

About ASPHN

Association of State Public Health Nutritionists

ASPHN is a nonprofit membership organization that provides national and state leadership on food and nutrition policy, programs and services.



Our Vision

Healthy eating and active living for everyone.

Our Mission

To strengthen nutrition policy, programs and environments for all people through development of public health nutrition leaders and collective action of members nationwide.

[Back to top](#)

Message from ASPHN's Past President

Greetings Members and Partners,

It is my pleasure to introduce this 2016-2017 ASPHN Annual Report. As you know, it has been a memorable year for public health nutrition and a remarkable year for ASPHN. ASPHN continually assesses both immediate and anticipated opportunities and challenges. In response, ASPHN has taken steps to strengthen internal operations, partnerships and the Public Health Nutrition Workforce.



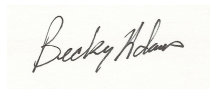
This year, the Board approved new bylaws that made the

Obesity Prevention Nutrition Steering Committee an official Council and opened membership in the National Fruit and Vegetable Council to any ASPHN member interested in affecting fruit and vegetable public health efforts. The Board also worked on the next five-year Strategic Plan, developed new policies related to social media, governance and contracting, and welcomed new consultants and subcontractors.

In addition to the Annual Meeting, leadership and mentoring activities and regular webinars continue to be offered by ASPHN. The Academy of Nutrition & Dietetics partnered with ASPHN on a five-module Public Health Nutrition Certificate of Training program. Additionally, in collaboration with the National WIC Association, ASPHN launched the Public Health Nutrition Webinar Series for local and state WIC staff and all ASPHN members.

It has been my sincere honor to serve as ASPHN President this past year. I would like to express my personal thanks and appreciation to the dedicated and talented ASPHN members and consultants who have worked tirelessly to accomplish the mission of ASPHN and to support one another in all our public health nutrition endeavors.

Best Regards,



Becky Adams, DrPH, RD, CDE
ASPHN Past President

[Back to top](#)

ASPHN Council Updates

ASPHN Facilitates Peer Support.

Councils, committees and workgroups bring members together in meaningful and productive ways.

New Council Opportunities

In July 2017 ASPHN expanded leadership opportunities for members by establishing the new Obesity Prevention Nutrition Council and opening the Fruit and Vegetable Nutrition Council.



This new ASPHN Obesity Prevention Council was created through the energy and dedication of a passionate group of members. The Council's mission is to strengthen policy, environmental change, programs and services to decrease obesity across the nation. Contact [Sandy Perkins](#) for more information on this new council.

The [Fruit and Vegetable Nutrition Council](#) is now open to all members. Members lead state and national efforts to promote optimal nutrition through increased fruit and vegetable

consumption.

[Back to top](#)

Policy Updates

ASPHN strengthens its members' work by keeping legislators informed of priority issues.

Our members offer state and national leadership on food and nutrition policy, programs and services that help improve the health of our population.



ASPHN Shapes National Policy

The Policy Committee engaged in a variety of key matters on the national scale throughout the 2016-2017 reporting period.

Altogether, a motivated Committee consented to countersigning a total of 19 letters in cooperation with a variety of partner organizations on notable health and nutrition-related policies, guidance and concerns.

The Policy Committee also submitted comments on FDA's voluntary sodium reduction goals; *Draft Guidance for Industry: Voluntary Sodium Reduction Goals: Target Mean and Upper Bound Concentrations for Sodium in Commercially Processed, Packaged, and Prepared Foods*.

The Committee also dispatched an action alert to all ASPHN members asking them to provide their elected officials with a nutrition expert's appraisal of the National Clinical Care Commission Act (H.R. 1192).

Learn more about the [Policy Committee](#) here.

[Back to top](#)

Partnership Updates

ASPHN builds strategic partnerships for successful outcomes in public health.

ASPHN partners with over a dozen organizations, ranging from Action for Healthy Kids, to the United States Breastfeeding Committee, to the National Physical Activity Society.



National WIC Association Webinar Series

The National WIC Association and ASPHN, through funding provided by The Centers for Disease Control and Prevention, have collaborated to provide public health nutrition education monthly webinars to all NWA and ASPHN members.

Participants will see how state, local and private partners are working together in unorthodox ways to create synergy and environmental changes that support low income populations.

The first two webinars were released in July and August 2017 and focused on these topics:

- Healthy Food Access at Corner Stores, and
- The Role of Nutrition in Infant Mortality: A Public Health Perspective.

All webinars will contain public health nutrition topics that have relevance to WIC clientele and/or WIC staff, but are broader than WIC-only content.

Public Health Nutrition Online Certificate of Training

ASPHN and the Academy of Nutrition and Dietetics have partnered to offer the Public Health Nutrition Certificate of Training Program. Participants develop competency and earn CPEUs online with this new program highlighting the exciting area of public health nutrition.

The Level 2 program consists of five separate modules that build on each other.

- [Module 1: Foundations of Public Health Nutrition](#)
- Module 2: Public Health Nutrition Work
- Module 3: Developing a Public Health Nutrition Plan
- Module 4: Implementing and Evaluating a Public Health Nutrition Plan
- Module 5: Building Partnerships and Collaborations

This program will focus on the responsibilities of public health nutritionists including planning, developing, monitoring, evaluating, administrating and establishing performance measures for public health nutrition programs, providing nutrition services to high risk populations and more.

Partnerships & Collaborations

ASPHN continues to expand partnerships that extend the reach and multiply the impacts of public health nutrition.

These partner relationships are maintained through the work of the [Collaboration Committee](#). Here is a sampling of some of the represented collaborations and partnerships:

- Academy of Nutrition and Dietetics
- Breastfeeding Public Health Partners (BPHP)
- National Consortium for Public Health Workforce Development
- National Farm to School Network
- University of Tennessee Maternal and Child Health Nutrition Leadership Training Program Advisory Committee
- University of Washington, Center for Public Health

Nutrition

- University of Wisconsin, Madison, LEND Program
- Young Invincibles
- Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASNNA)
- Trust for America's Health (TFAH)

[Back to top](#)

Member Engagement Updates

From advancing the consumption of fruits and vegetables, to promoting breastfeeding and maternal and child health and nutrition, to stemming the tide on the obesity epidemic, ASPHN's members share a common drive and passion for public health nutrition.



Membership is Increasing

ASPHN has welcomed 83 new members in 2017. The total membership is now over 330 strong and new members are joining every month. [View the membership directory.](#)

Advancing Innovation Through CoIINs

Collaboration and innovation are driving the success of state level nutrition programs. ASPHN supports Collaborative Innovation and Improvement Networks (CoIINs) that create teamwork across departments and programs to multiply the public health nutrition impact of resources.

In July, 23 states joined phase I of the Children's Healthy Weight CoIIN, which is funded by Maternal and Child Health Bureau. This CoIIN supports state Title V programs' efforts to promote nutrition, physical activity and breastfeeding. The Children's Healthy Weight CoIIN will run through August 2019.

ASPHN continues to manage the Pediatric Obesity Mini CoIIN, which is funded by CDC's Division of Nutrition, Physical Activity and Obesity. States in the mini CoIIN are working to embed policies and practices that support healthy weight behaviors in early care and education systems. In 2017, ASPHN expanded the Mini-CoIIN to 13 states.

More Effective Messaging Through Social Media

ASPHN uses Facebook, Twitter and LinkedIn to gain exposure, reputation and membership in order to share

public health nutrition messages more broadly. Social media allows us to show support for our partners.

During the month of June 2017, ASPHN gained 48 new followers across our 3 social media channels. This 12% increase in followership is due to social media promotion during the Annual Meeting (AM). Promotion activities at AM included:

- Displaying signage with QR codes to encourage following via LinkedIn, Twitter and Facebook,
- Giving attendees time to make social media posts during the See It, Say It, Share It! session,
- Live tweeting one session each day, and
- Hosting a roundtable discussion about how members are using social media professionally.

Attendees created their own posts about AM content and activities. They also liked and shared ASPHN's posts. Sharing social media posts increases the number of people who gain information from ASPHN and our partners.

Follow ASPHN. [Facebook](#). [Twitter](#). [LinkedIn](#).

[Back to top](#)

Liaison Corp Updates

Liaison Corps Updates

The purpose of the Liaison Corps is to expand ASPHN's influence. To be more effective, ASPHN maintains regular contact with a variety of nutrition and public health organizations around the country.

The Liaison Corps focuses on sharing ASPHN's goals, objectives, and activities with these organizations and learning the same about our partner groups. Liaisons identify areas for networking, coordination and collaboration to expand our impact on public health nutrition issues.

Below is a list of the members who are active liaisons for ASPHN.

Becky Adams (AR)

Helen Brown (ID)
Alison Conneally (NY)

Mary Ann Ellsworth (NJ)

Susan Forester (CA)

Carole Garner (AR)

Martha Hagen (KS)

Suzanne Haydu (CA)

Amy Koren-Roth (NY)

Leslie Lewis (LA)

Linda Scovern (OH)

Robin Stanton (OR)

Jennifer Young (OR)

[Back to top](#)

What's Ahead

ASPHN Pursues Web Upgrades and a New Project

ASPHN continues to improve its operations through these coming website upgrades.



- ASPHN website
- Moving to the Future website
- New public health nutrition competencies website

Watch your inbox for details on the food service guidelines project.

[Back to top](#)

ASPHN 2016-2017 Board Members

Becky Adams, DrPH, RD, LD, CDE (AR) President

Takako Tagami, MS, MBA, RD, LD (MO) President-elect

Heidi Scarpitti, RD, LD (OH) Past President

Amber Brown, RDN, CD (UT) Secretary

Donna McDuffie, MPH, CPH, RDN, LN (MN) Treasurer

Patricia Simmons, MS, RD, LD (MO)
Director-at-large and Chair, Collaboration Committee

Jennifer Church, MS, RD, LD (KS)
Director-at-large and Co-Chair, Policy Committee

Terrell Brock, MPH, RD (WI) Director-at-large and Chair,
Membership Communication & Outreach Committee

Tiffani Grant, MS, RD, LD (MS)
Director-at-large and Co-chair, Policy Committee

Alison Jensen, RD, CD, CLE (UT)
Director-at-large and Chair, Governance Committee

Diane Peck, MPH, RDN (AK)
Board Member and Chair, National Council of Fruit & Vegetable
Nutrition Coordinators

Jamie Stang, PhD , MPH, RD, CN (MN)
Board Member and Chair, Maternal and Child Health Nutrition
Council

Leslie Lewis, MPH, LDN, RD (LA)
Board Member and Chair-Elect, Maternal and Child Health
Nutrition Council

Helen Brown, RD, MPH (ID)
Board Member and Chair, Obesity Prevention Nutrition
Council

Ashley Sweeny Davis, MA, RDN, LD (OH)
Board Member and Chair-Elect, National Council of Fruit &
Vegetable Nutrition Coordinators

[Back to top](#)

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[Back to top](#)