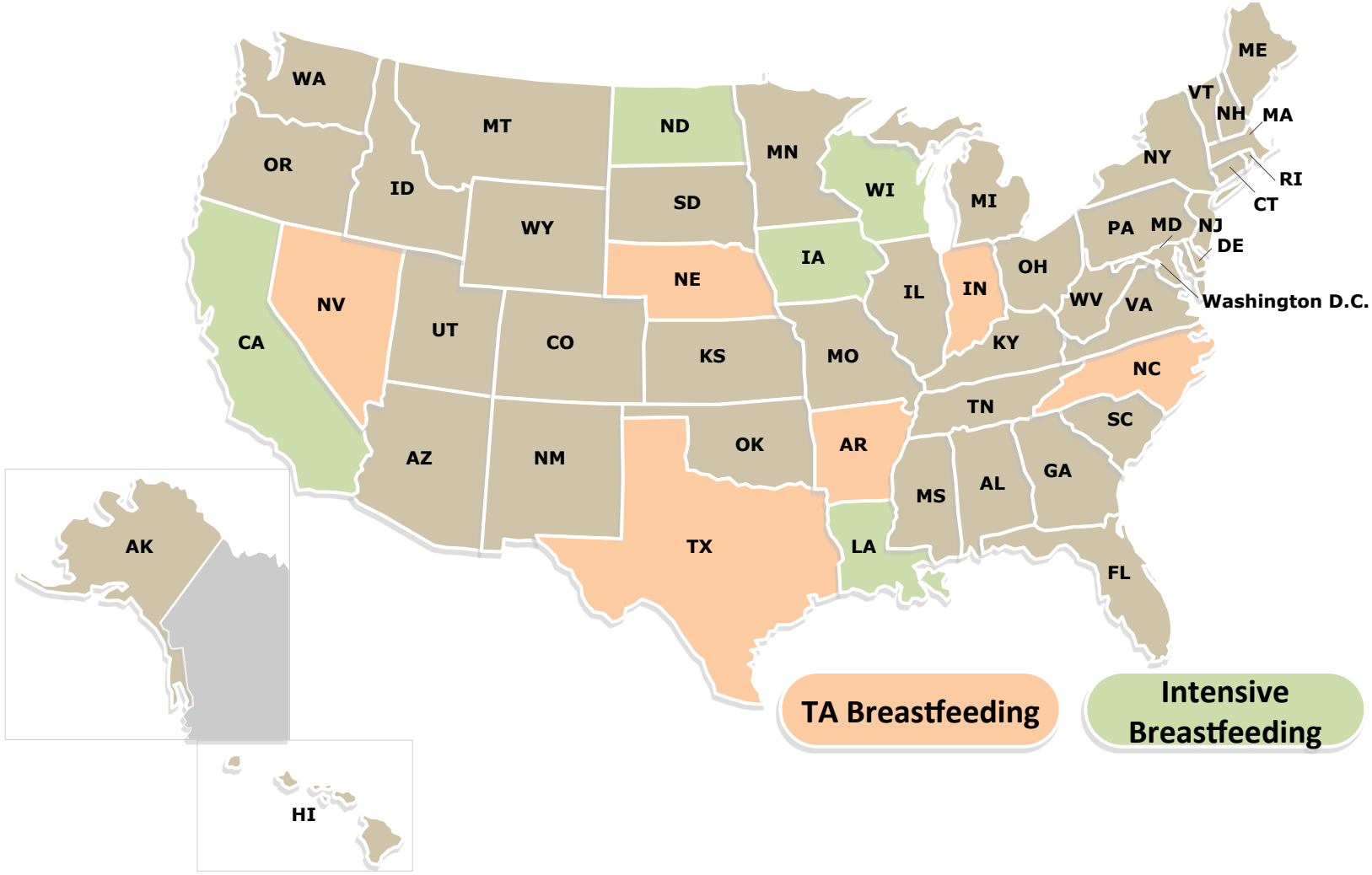
Breastfeeding Children's Healthy Weight CoIIN

ASSOCIATION OF STATE PUBLIC HEALTH NUTRITIONISTS

Participating States



California

Robbie

Ifeyinwa

Suzanne

Karen

Laura

Linda

Project Summary

Team Members

- Karen Farley
- Leslie Kowalewski
- Suzanne Haydu
- Robbie Gonzalez-Dow
- Linda Cowling
- Ifeyinwa Asiodu
- Laura Osborn
- Gina Gordon

Project Objectives

- Build upon the "Reduce Breastfeeding Disparities in CA through Lactation Accommodation" workgroup activities to address racial inequities.

Iowa

Population: 3.1 million, Birth 39,059 (2016)

Our CoIIN project is state wide

Project Summary

Team Members

- Marcus Johnson-Miller
- Stephanie Trusty
- Jane Stockton
- Nicole Newman

Project Objectives

- Pay for an African American woman working in WIC, Title V MCH, or a birthing hospital to complete CLC training.
- Explore breastfeeding education rates by race and ethnicity.
- Use an infographic to educate women receiving WIC and Title V services about their workplace rights regarding breastfeeding.
- Partner with Healthy Child Care Iowa to develop a model breastfeeding policy for child care settings.
- Facilitate trainings for child care providers on how to support breastfeeding moms.
- Develop a state WIC breast pump issuance policy and then educate WIC and Title V staff on policy. Discuss Medicaid coverage of lactation with Maternal Health Medicaid Taskforce.
- Increase the number of Title V agencies and birthing hospitals that offer breastfeeding classes.
- Expand Healthy Families Line to provide phone support for breastfeeding women.

The BUSINESS CASE for BREASTFEEDING

BREASTFEEDING-FRIENDLY
WORKPLACE

Claiborne
Union
Morehouse
West Carroll
East Carroll
Bossier
Webster
Lincoln
Ouachita
Richland
Madison
Caddo
Bienville
Jackson
Franklin
Tensas
De Soto
Red River
Caldwell
Winn
Natchitoches
La Salle
Catahoula
Concordia
Sabine
Grant
Vernon
Rapides
Avoyelles
West Feliciana
East Feliciana
St. Helena
Washington
Tangipahoa
Beauregard
Allen
Evangeline
St. Landry
Pointe Coupee
East Baton Rouge
West Baton Rouge
Livingston
St. Tammany
Jefferson Davis
Acadia
Calcasieu
Lafayette
St. Martin
Iberville
Ascension
St. James
Orleans
Cameron
Vermilion
Iberia
Assumption
St. Bernard
St. Mary
Lafourche
Plaquemines
Terrebonne

Project Summary

Team Members

- Marci Brewer
- Amy Zapata
- Leslie Lewis
- Betsy Dancisak
- Caitrin Alb
- Whitney Fowler

Project Objectives

- Continue existing program operations including providing technical assistance to employers and designating employers, with a statewide focus
- Identify and partner with stakeholders that can help them better understand employer (and employee) perspective.
- Explore development of an Employer Lactation Support and Education Work Group with the goal of identifying needs/ barriers and education.
- Participate in outreach opportunities to better reach employers.

North Dakota

- 4th smallest state
- 2016 population: 757,952
  - 12.7% increase in population since 2010
  - 40% of population considered rural
- 2016 births: 11,265

NORTH DAKOTA Breastfeeding Coalition

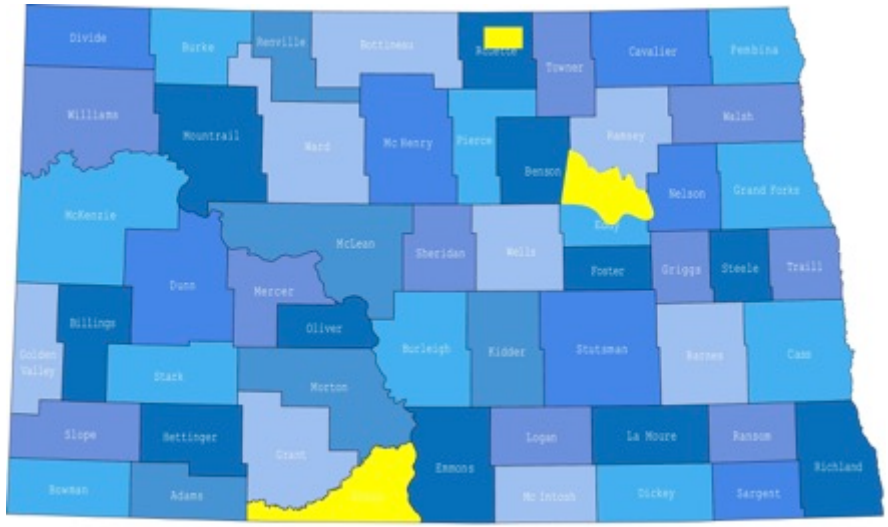
Public Health
Prevent. Promote. Protect.
Bismarck-Burleigh Public Health

NORTH DAKOTA DEPARTMENT of HEALTH
Healthy & Safe Communities Section

Project Summary

Team Members

- Mikaela Schlosser
- Kim Mertz
- Katie Johnke
- BriAnna Wanner



Project Objectives

- Coordinate a sustainability planning meeting with key stakeholders from the five federally recognized Tribes in North Dakota
- One part of a larger project
  - Host an Indigenous Breastfeeding Counselor Training
  - Community Breastfeeding plan and support

Wisconsin

Wisconsin Department of Health Services

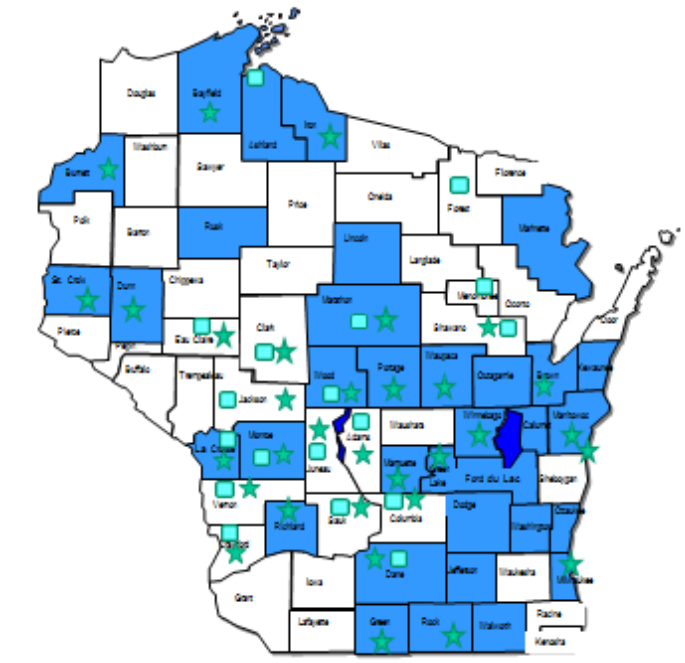
WBC Wisconsin Breastfeeding Coalition

Team Members

- Shawn Meyer
- Kelli Stader
- Allie Isaacson
- Amber France
- Camille Rodriguez
- Mary Pesik
- Martin Salas

Project Summary

Breastfeeding Efforts in Wisconsin



★ 23 local and tribal health agencies that are focusing on breastfeeding in worksites

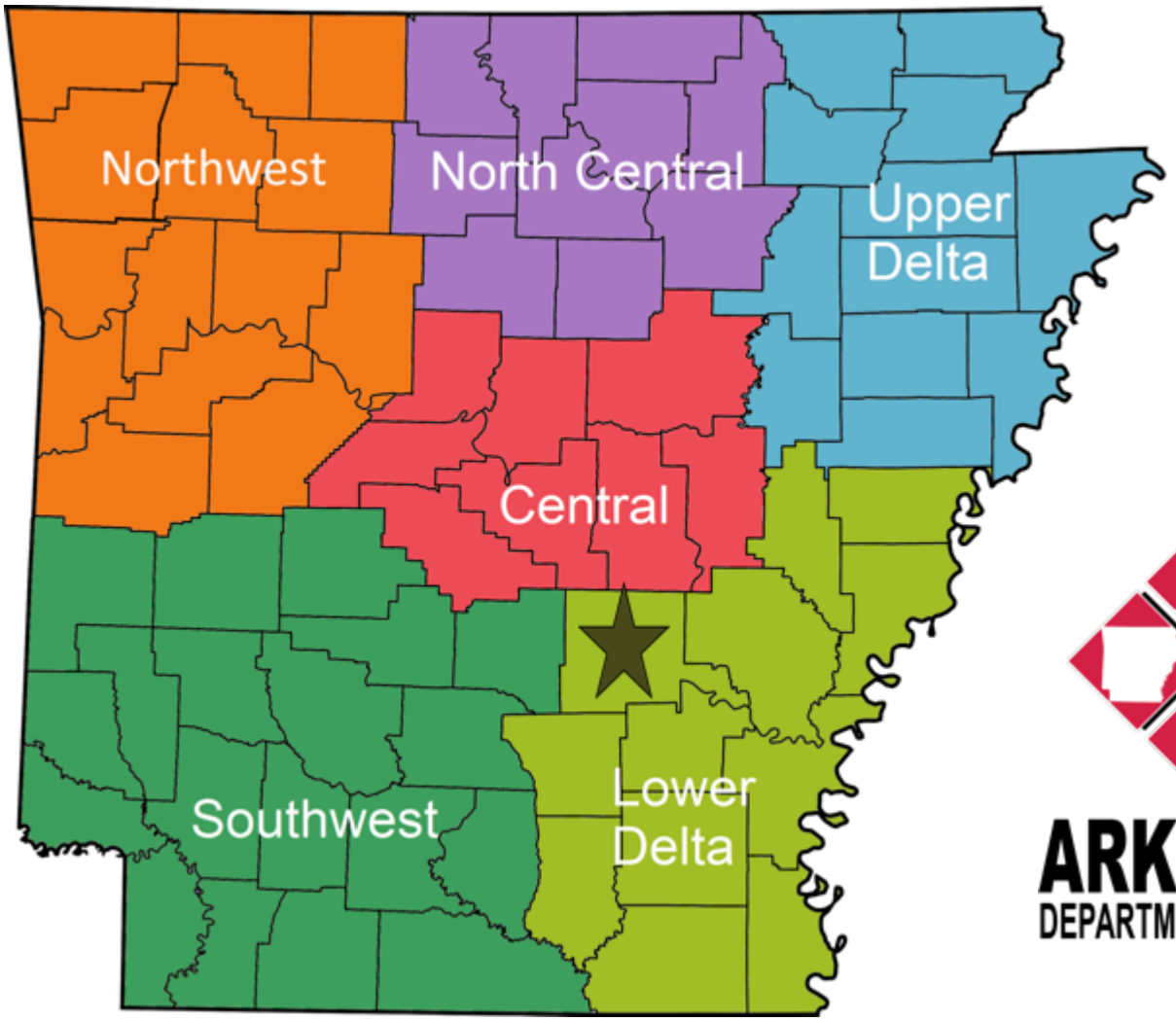
■ 35 Local and Tribal Health Departments that have selected the Breastfeeding Objective.

■ Areas covered by tribal health agencies

October 2017

Project Objectives

- Gather input from key stakeholders to determine how to enhance statewide efforts for workplace breastfeeding support
- Increase the number of health departments and coalitions implementing workplace support strategies from 23 to 30



ARKANSAS
DEPARTMENT OF HEALTH

Arkansas

Children's Healthy Weight CoIIN

Project Summary

Team Members

- Kenya Eddings
- Brad Planey
- Christine Sasse
- Jessica Donahue
- Jennifer Medley
- Michelle Smith

Project Objectives

- Provide robust lactation accommodation training to worksites in southeast region of Arkansas; targeting 4 of the largest employers in the region. The training will promote the establishment of both education and breastfeeding space for mothers as they transition back to work.

Indiana

Building Breastfeeding-Friendly Communities

Indiana State Department of Health

Project Summary

Team Members

- Kathleen Detweiler
- Laura Hormuth
- Sarah Briley
- Crystal Fowler
- Ryan Karim
- Martha Allen
- Sydney Rivera

Project Objectives

- Build and strengthen local coalitions using a toolkit, a roadmap,
- Connect with strong local coalitions to use as a model.
- Create partnerships in communities to collaboratively impact breastfeeding support

Project Description

- Partner with Indiana Breastfeeding Coalition (IBC) to create a coalition toolkit
- Share action steps and resources for what is working and suggestions based on the state's plan for breastfeeding
- Identify regional support staff for coordination and support of specific interventions and projects

Children's Healthy Weight CoIIN Physical Activity Workstream Nebraska, 2017

NEBRASKA

Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

Helping People Live Better Lives.

Governor Pete Ricketts

Vision:

Grow Nebraska

Mission:

Create opportunity through more effective, more efficient, and customer focused state government

Priorities:

- Efficiency and Effectiveness
- Customer Service
- Growth
- Public Safety
- Reduced Regulatory Burden

We Value:

- The Taxpayer
- Our Team
- Simplicity
- Transparency
- Accountability
- Integrity
- Respect

NEBRASKA
Good Life. Great Mission.
DEPT. OF HEALTH AND HUMAN SERVICES

Helping People Live Better Lives.

DHHS 2017-2018 Priorities

- Increase availability of community-based services through the Behavioral Health System of Care for children and youth, reducing reliance on inpatient and residential services.
- Keep families together by stabilizing and strengthening families, helping prevent intergenerational poverty and achieving self-sufficiency.
- Establish the Beatrice State Developmental Center as a statewide resource providing short term intervention and respite services for individuals with developmental disabilities.
- Develop a standardized assessment and transition plan as part of the Medicaid managed care Long-Term Services and Supports Redesign initiative.
- Decrease the amount of time that elapses between when an individual accepts a funding offer for developmental disability services and when services begin.
- Increase the participation of pharmacies and enrollment of eligible users in the Prescription Drug Monitoring Program, and develop and implement naloxone education resources.
- Safely prevent and reduce the percent of state wards in out-of-home placements by implementing best-practice interventions and services.
- Implement Alternative Response statewide, resulting in families engaged with Alternative Response more likely to have their children remain in their home six months after case closure than families in Traditional Response.
- Develop and implement a web-based portal for caseworkers to use when completing a caregiver survey with foster parents in their home, saving 15 minutes per survey.
- Launch an electronic benefits transfer pilot for the WIC program, known as eWIC, that will offer flexibility and individualized nutrition education to families as well as providing additional data for program management.
- Reduce single state audit findings and questioned costs.
- Develop a web portal and implement changes to the child and adult abuse central registry to improve timeliness and accuracy of background checks.
- Improve the integration of community-based behavioral health treatment and fiscal data through the Centralized Data System and Electronic Billing System.
- Develop the data management analytics system and claims broker services as part of the Medicaid Management Information System replacement project.
- Implement NTRAC, a new Medicaid eligibility and enrollment system to ensure compliance with federal requirements.
- Decrease the average days waiting for admission to the Lincoln Regional Center for both court-ordered individuals and mental health board-committed individuals.
- Develop and implement a quality management system for developmental disability home and community-based services and intermediate care facility services.
- Streamline operations to reduce new hire turnover and the average length of time from job posting to job offer, and to consolidate document imaging and interactive voice technologies.
- Decrease time for issuing provisional center-based child care program licenses and initial certification for community-based developmental disability provider agencies.
- Review child care and preschool regulations to determine modifications to reduce regulatory burden and make them clearer.

NEBRASKA
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DEPT. OF HEALTH AND HUMAN SERVICES

Helping People Live Better Lives.

Project Summary - ARF

Team Members: Narissa Scales, Sara Morgan, Jackie Moline, Tina Goodwin

Project Objectives:

- To establish a relationship between a Nebraska hospital and the Nebraska WIC Program's Breastfeeding Peer Counselor (BFPC) Program
- BFPCs will work with WIC moms, while in the hospital, after mom has her baby
- The Nebraska Hospital will inform the WIC clinic when

  WIC moms deliver

NEBRASKA
Good Life. Great Mission.
DEPT. OF HEALTH AND HUMAN SERVICES

Helping People Live Better Lives.

Nevada

Partner Investment Campaign

WE CAN BREASTFEED HERE. THERE. EVERYWHERE IN NV.

Project Summary

Team Members

- Lindsey Dermid Gray
- Vickie Ives
- Meredith Pollaro
- Rosemarie Casillas
- Joe Dibble

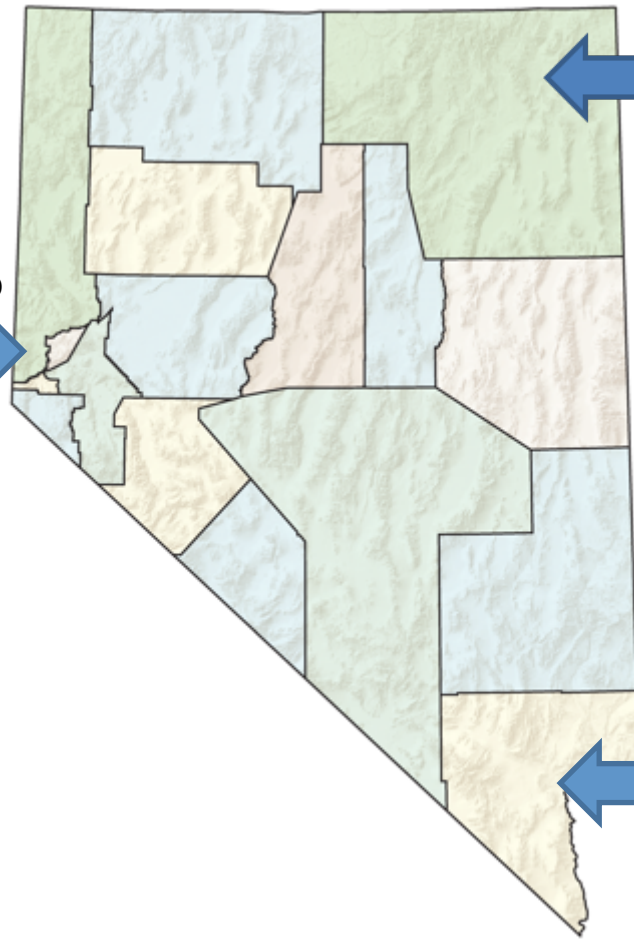
Project Objectives

- Develop a campaign to communicate the importance of the partner in optimizing the health of both the mother and their baby. Develop messaging and imagery encouraging partners to be stable sources of support before, during and after the birth of their baby

Target Cities

Reno

Carson City



Elko

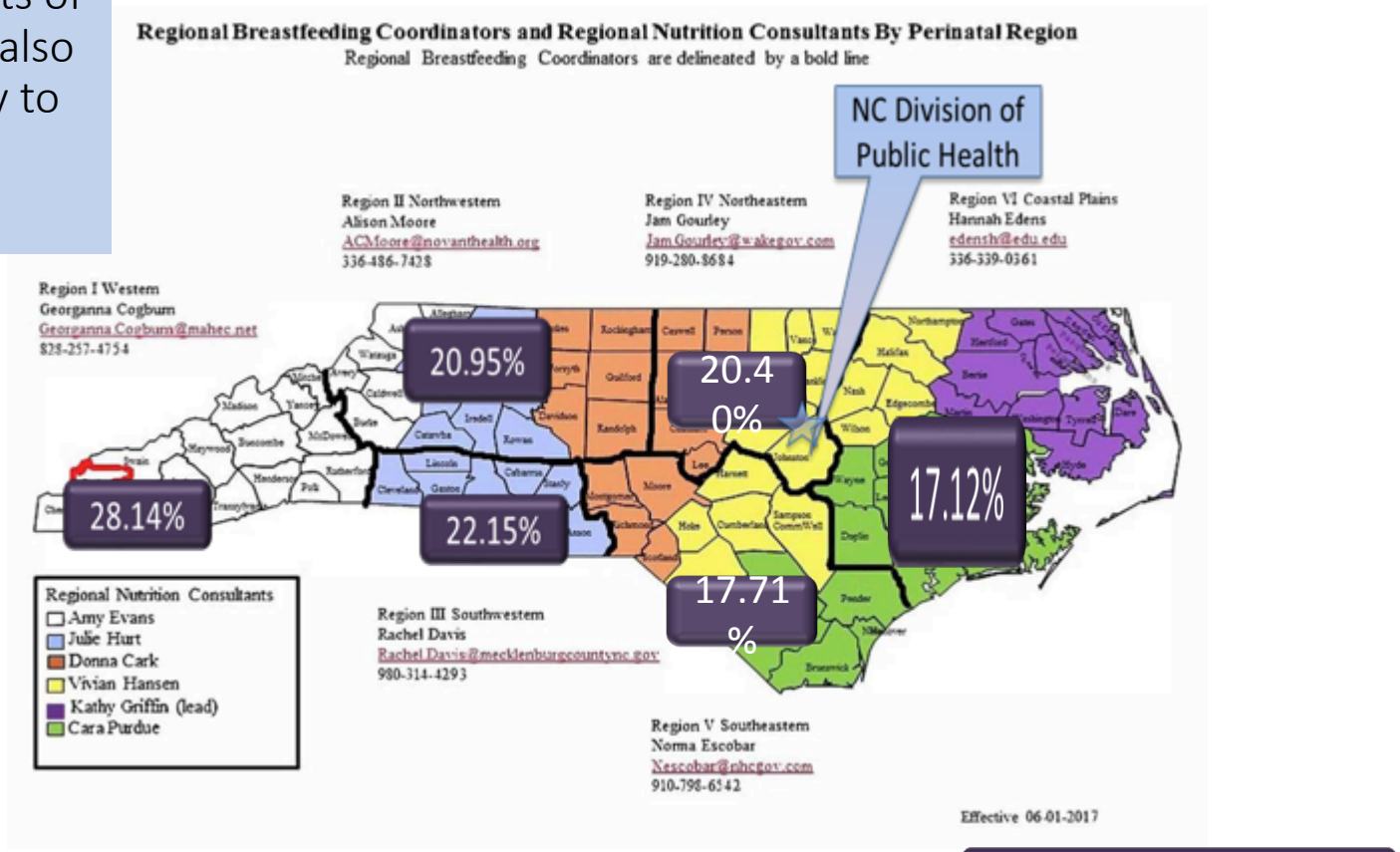
Las Vegas

Additional Possible Rural Towns:
Pahrump
Fernley
Fallon

Breastfeeding Benefits North Carolina!

We have lots of assets and also have plenty to do!!

WIC Breastfeeding Duration at 6 Months by Perinatal Region
State Duration Rate at 6 Months: 22.40%
Healthy People 2020 Goal: 60.6%



Data Source: NC Agreement Addenda Data 2016

Slide courtesy of Georganna Cogburn

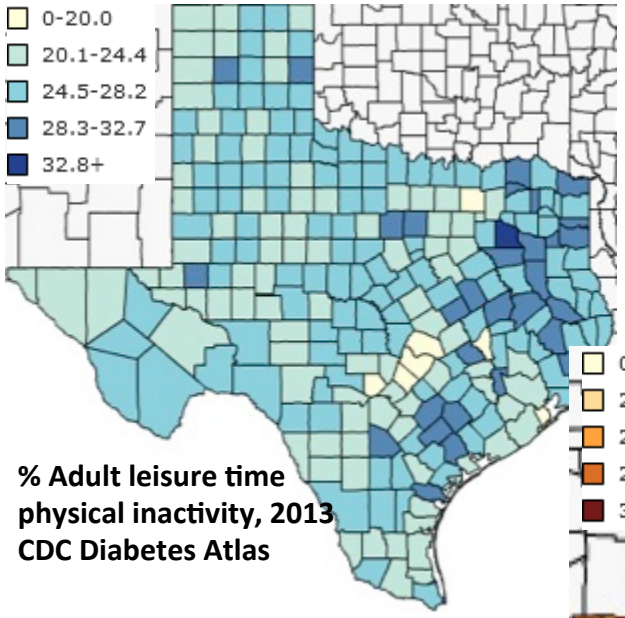
Project Summary

Team Members

- Diane Beth
- Jessica Bridgman
- Kelly Kimple
- Gerri Mattson
- Chiara Phillips
- Megan Squires
- Karen Stanley

Project Objectives

- Establish at least 1 new policy or practice that addresses social and ecological barriers to breastfeeding.
- Complete an Effort/Impact grid using the CHWC Breastfeeding Driver Diagram to prioritize and choose to work on one of the breastfeeding strategy options identified in the NC MCH Block Grant Application and Report.
- Identify 2-3 solutions/strategies, using the Effort/Impact Grid, with the most favorable impacts and which seem easiest to achieve within one PDSA cycle.



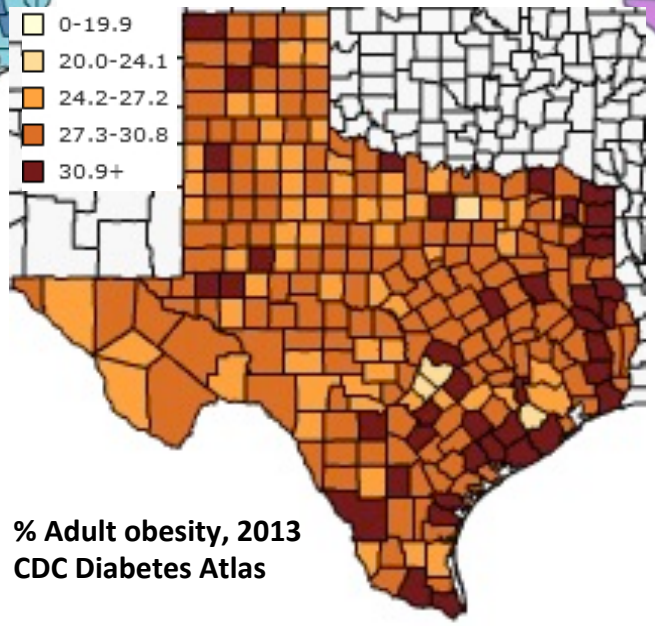
% Adult leisure time physical inactivity, 2013 CDC Diabetes Atlas

2014

14.6% TX WIC 3-23 mo olds with high weight for height in 2014

14.9% TX WIC 2-4 yr olds with obesity

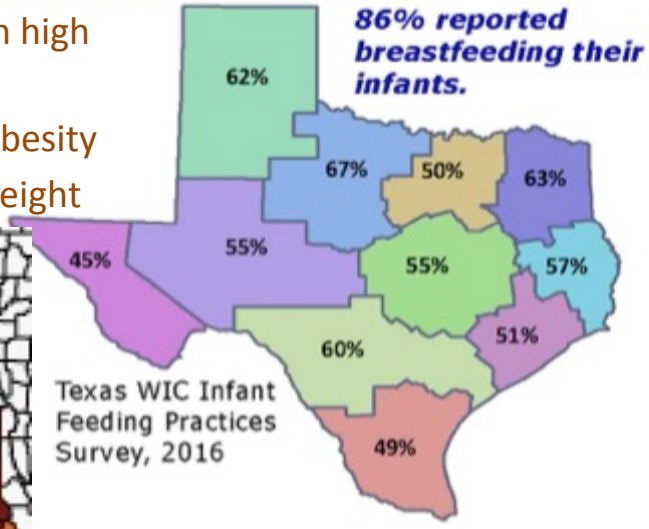
15.6% TX WIC 2-4 yr olds overweight



% Adult obesity, 2013 CDC Diabetes Atlas

"Did you breastfeed for as long as you wanted to?" Among TX WIC moms who breastfed their infants, **53% (58% of working moms)** answered **"No".**

86% reported breastfeeding their infants.



Texas WIC Infant Feeding Practices Survey, 2016

Children's Healthy Weight CoIIN: Texas

TEXAS Health and Human Services | Texas Department of State Health Services

Texas Project Summary
Breastfeeding Work Stream

Team Members

- Alma Carver
- Megan Conklin Grayless
- Tracy Erickson
- Rocky Payne
- Julie Stagg *(Team Lead)*
- Christina Thi
- Jeremy Triplett
- Anita Wheeler

Project Objectives

- Expand cross-sector agency collaborations with multiple state programs
- Assess existing efforts, partnerships, and other opportunities to integrate breastfeeding support
- Expand and diversify participation in the DSHS Infant Feeding Workgroup and its strategic plan
- Coordinate to strategically promote worksite lactation support best practices/Texas Mother-Friendly Worksite designation to targeted employment sectors
- Leverage expanded collaborations to identify opportunities for increasing continuity of breastfeeding support and community normalization of BF

Texas CHW CoIIN Reach: Statewide