



# News from the Association of State Public Health Nutritionists

May 2017

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## Register Now: ASPHN 2017 Annual Meeting

[Register now for the 2017 ASPHN Annual Meeting.](#)



Courtyard Marriott, Minneapolis

Maximizing Opportunities and Navigating Change in Public Health Nutrition  
June 11 -13, 2017

Location:

[Courtyard Marriott Minneapolis Downtown  
1500 Washington Ave South, Minneapolis, MN](#)

Agenda highlights include:

- Minnesota Food Charter review, and
- Updates from the CDC, MCHB and USDA.
- "See It, Say It, Share It: Public Health Nutrition Marketing Campaign launch

The value of public health nutritionists is all around us, yet sometimes it can be challenging to communicate what we do. ASPHN has developed the See it, Say It, Share It campaign to help spread the word about our profession.

[View the updated draft agenda on the ASPHN website.](#)

Don't miss the inspiring and timely presentations that will equip you to thrive during change.

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## Join The Collaboration Committee!

The Collaboration Committee is recruiting members who are excited to volunteer as part of a national team that strengthens and improves ASPHN's strategic partnerships.



Yes, you! All members of ASPHN have key connections to organizations and projects that align with our committee goals. To learn more about the Collaboration Committee, [click here](#) . To join or ask questions contact [Shana Patterson](#), 814-255-2829 ext 708.

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## Coming Soon: The Children's Healthy Weight CoIN

ASPHN will release the application for the Children's Healthy Weight Collaborative Improvement and Innovation Network (CoIIN) in early June 2017.



The Children's Healthy Weight CoIIN will support state Title V programs' efforts to promote nutrition, physical activity and

breastfeeding. Seven states will be accepted to participate from July 2017 through August 2019.

The CoIIN will have three work streams. The first year, states will apply to work on either the Breastfeeding or the Physical Activity Work Stream. In the second year, all states will continue with their initial work and will also work on an Innovative Nutrition Integration project. The Innovative Nutrition Integration Work Stream will be developed during the first year with input from the participating states.

Contact [Sandy Perkins](#) for more information.

ASPHN continues to manage the Pediatric Obesity Mini CoIIN. The Mini CoIIN is a separate project and is focused on obesity prevention strategies in the early care and education setting. States can be in both CoIINs.

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## Meet ASPHN Consultant Janelle Clepper, MPH, CPH

Janelle Clepper leads ASPHN Communications. Janelle began her consulting work for ASPHN in March 2016. She publishes the newsletter, manages the social media channels, creates marketing materials and writes member success stories. Janelle also supports the Membership Communications and Outreach Committee (MC&O). She is a past ASPHN Student Member and the 2015 social media intern.



Read Janelle's introductory interview.

Q1: Janelle, why did you join the ASPHN consulting team?

**Janelle:** It is my joy to use communication strategies to advance health for all people. At ASPHN, I get to share messages that improve the nutrition and physical activity of my entire country. I am also proud to be a part of an organization who's mission is to develop public health nutrition leadership.

Q2: Briefly describe what makes you an expert in your role at ASPHN?

**Janelle:** I studied public health nutrition, integrative leadership, health communications and social policy at the University of Minnesota. In addition to my education, I have been doing nutrition education, personal training, business development and communications work for several years. My experience includes work for Allina Health, the YMCA and Minnesota Department of Human Services.

Q3: Who is a hero of yours?

**Janelle:** Stevie Wonder!

Contact [Janelle Clepper](#) with questions and comments related to ASPHN newsletters, social media and marketing.

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## Celebrate: Donate to ASPHN

Give a gift to ASPHN to celebrate the nutrition success that is happening in your state.

Celebrate your promotion, a new hire in your department, the establishment of your new program, or the publication of your research. Whether it is \$100, \$50, \$20, we are grateful for any level of support. Your generosity will make a difference!



[Click here to commemorate success in your state with a gift to ASPHN today.](#)

ASPHN is a nonprofit organization supporting communication, training, resource sharing and professional development for our state public health nutrition workers.

We have many activities which used to be grant funded but, are not covered by current grant funding. Please consider a financial gift to ASPHN for the continuity of our collaborative and supportive work.

Contact [Karen Probert](#) with questions.

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## Watch: Sodium and Sugar Reduction Webinar

Association of State and Territorial Health Officials' (ASTHO) Sodium and Sugar Reduction Project Webinar



May 17th, 2017 from 3-4:30pm EST

[Register now](#)

Presenters from Compass and Sodexo will highlight their efforts, successes, challenges and partnerships with public health agencies working toward reduced sodium and added sugar across settings. They will also discuss ways food service management companies align nutrition standards with other contracts.

The Connecticut Department of Public Health will also present on their collaboration with the Connecticut Bureau for Education and Services for the Blind (BESB).

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## Continuing Education: Food Labeling for 'Clean Eating'

Free Webcast:

Food Labeling - Meaningful vs. Marketing

Thursday, May 18, 2017

2:00-3:00pm EST

[Register now!](#)



Today's consumer wants 'clean' food, free of chemicals and as pure as possible yet standards and definitions are lacking.

This webinar will highlight the expected changes from FDA and USDA on the Nutrition Facts panel, the national GMO labeling law and guidance for terminology used on packaging and claims. Additionally, communication tips will be included addressing how to help consumers/clients navigate the best choices for them in the grocery store.

1 CPEU available through the Commission on Dietetic Registration (CDR)

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## Resource: Produce for Better Health Foundation

Check out the [Health and Wellness Resource Guide for Fruits and Vegetables](#) from Produce for Better Health Foundation.

This fruit and vegetable promotion guide is a colorful resource for food safety, disease prevention and more. The guide is a useful reference for health promotion and healthy eating programs.



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## Welcome New Members!

ASPHN welcomed 9 new ASPHN members in April! We are proud of our growing network of Public Health Nutrition professionals.



Expanded Members:

- Theresa Cross, MS, RD in the Oregon Dept of Human Services
- Brenda Sax, RD, LDN in the Florida Dept of Health

Associate Members:

- Amanda Przychondy, student
- Navdeep Kaur, MS, RD, CDN with Public Health Solutions in New York
- Brenda Chapman, Tayna Farley, Sandra Lampasona, Colleen Rielly, and Bonnie Rocque of Community Action Partnership for Madison County

You, too, can join this dynamic group of Public Health Nutrition leaders. [Become a member now.](#)

Contact [Allison McGuigan](#) with questions.

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## About ASPHN



The Association of State Public Health Nutritionists (ASPHN) is a non-profit membership organization that develops leaders in public health nutrition who strengthen policy, programs and environments, making it possible for everyone to make healthy food choices and achieve healthy, active lifestyles.

Our vision is to create new environmental norms where healthy eating and active living are the easy and natural choices for all Americans. We welcome your involvement in our growing organization. Learn more about us at [About ASPHN](#).

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