National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity

CDC's ECE Spectrum of Opportunities and Farm to Early Care and Education

Pediatric Obesity Mini CoIIN Webinar

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The conclusions in this presentation are those of the authors and do not necessarily represent the views of the Centers for Disease Control and Prevention.

Spectrum of Opportunities: Application to Farm to ECE

Licensing & Administrative Regulations
- Pre-service/professional development requirements include farm to ECE activities

Child & Adult Care Food Program (CACFP)
- Partner with CACFP sponsoring agencies for farm to ECE TA/training
- Geographic preference guidance

Quality Rating & Improvement System (QRIS)
- Include farm to ECE activities in QRIS standards
- Offer incentives or small grants to include farm to ECE activities
- Support QRIS training/implementation to include farm to ECE

Geographic Preference Rule for CACFP

- "Local" defined by the purchaser
- Cannot require, only prefer
- Incorporate into Invitation for Bid (IFB)
  - Over small purchase threshold $150K
  - Can write specifications for picked within one day of delivery, harvested within a certain time period, traveled less than xx miles or hours, particular varieties
- Allows point system
- *Only use for agricultural products that maintain inherent character*

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Spectrum of Opportunities: Application to Farm to ECE

Funding & Finance
- SNAP-Ed plan includes farm to ECE
- USDA – Farm to School grants, Specialty Crop, Team Nutrition
- State Administrative Expense (SAE) funds

Pre-Service & Professional Development
- On-demand farm to ECE training (e.g. continuing education)
- Farm to ECE certificate programs
- Conference workshops

Facility-Level Interventions
- Promote state-wide interventions
- Farm to ECE GoNAP SACC
- Recognition programs
- Learning labs
- Incorporate into Pre-K, Head Start, Early Head Start

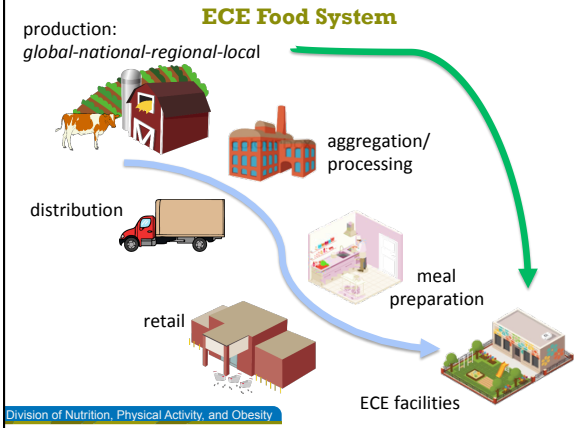
Spectrum of Opportunities: Application to Farm to ECE

Access to Healthy Environments
- Stakeholders and existing FTS coalitions
- State Farm to ECE Coalitions
- Central kitchens
- Procurement and distribution chains, including aggregation
- Joint-use agreements

Early Learning Standards
- Align farm to ECE activities to state early learning standards
- Develop guidance materials

Technical Assistance
- Child care resource and referral agencies
- Child care health consultants
- Cooperative Extension
- Local health departments

ECE Food System



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Good Food Procurement

Family Child Care (FCC)

- Grocery store, food co-op
- Central kitchens
- CSAs
- Farmers' markets
- Gardens

Centers

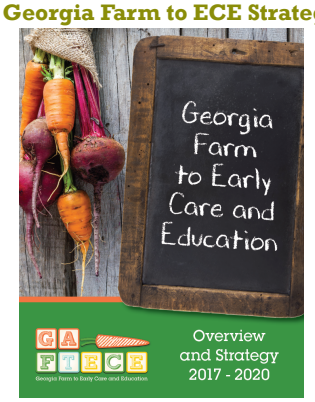
- Food distributor or food service management company/central kitchens
- Food hubs, online markets
- Farm direct, CSAs
- Local grocery store or food co-op
- Farmers' markets
- Coordinated purchasing
- Production gardens

http://www.farmtoschool.org/our-work/early-care-and-education

CDC-Funded Farm to ECE Activities

- **West Virginia**
  - *Funding: Programs to Reduce Obesity in High Obesity Areas to Boost Prevention*
  - Working in 3 counties in WV
  - Provide grow light garden tables for ECEs
  - CSA boxes to centers and family homes for snacks/meals and for family home use
  - Mobile mini farmers markets at PreK/Head Start sites
- **New Jersey**
  - *Funding: State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health (1305)*
  - Designing a series of 9 trainings in 3 regions for ECE providers
- **Iowa**
  - *Funding: Pediatric Obesity Mini CoIIN (ASPHN)*
  - 6-county farm to ECE network/pilot sites
  - Develop a web-based farm to ECE toolkit

Georgia Farm to ECE Strategic Plan



http://georgiaorganics.org/wp-content/uploads/2013/08/FINAL-GAF2ECE-Strategic-Plan.pdf

WK Kellogg Foundation Farm to ECE Grantees

- Wisconsin
- Iowa
- Pennsylvania
- North Carolina
- Georgia

Also - F2ECE Associate at National Farm to School Network

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Thank You!

For more information, contact CDC
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