August 2018

See It. Say It. Share It. Campaign: Ohio’s Efforts to Make Healthy Choices, Easy Choices

Summer is the ideal time to enjoy a variety of outdoor activities. In Ohio, public health nutritionists Ashley Davis, MA, RD, LD and Sarah Ginnetti, RD, LD have led the charge in active outdoor living through the Creating Healthy Communities program. Watch the video now.

This statewide initiative has helped rural areas add walking paths, launched initiatives to make school playgrounds and other areas accessible for community use, and spearheaded active commuting incentives. In total, Creating Healthy Communities has made it easier for over a quarter million Ohioans to make healthy choices, easy choices when it comes to active living.

Find and share more sound bites like this one on ASPHN’s See It. Say It. Share It. website, a resource dedicated to advancing the value of public health nutritionists.

To learn more about See It. Say It. Share It., please contact Sandy Perkins at sandy@asphn.org or 814-255-2829 ext. 702.

Welcome to the ASPHN Board of Directors

ASPHN warmly welcomes the members of the 2018-2019 ASPHN Board of Directors.

Thank you for your commitment to serve ASPHN through policy and management oversight activities that will advance the Association's mission.

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Children's Healthy Weight CoIIN is Structured for Success

"Three CoIINs in one" best describes ASPHN's unique multi-pronged approach to the design of its Children's Healthy Weight Collaborative Improvement & Innovation Network (CHW-CoIIN). The CoIIN supports state Title V programs to promote nutrition, physical activity and breastfeeding through collaborative learning and quality improvement practices.

18 state teams representing 13 states are participating in the Children's Healthy Weight CoIIN. States include Arkansas, California, Florida, Iowa, Indiana, Louisiana, Nebraska, Nevada, North Carolina, North Dakota, Oregon, Texas and Wisconsin. The teams are using evidence informed policies and practices to support their efforts that improve health behaviors for children, adolescents and young adults.

ASPHN has recruited an outstanding level of expertise to shore up the state teams. Experts in pediatrics, maternal and child health, breastfeeding, physical activity, millennial engagement, evaluation, children with special health care needs, state public health nutrition, quality improvement and the CoIIN process are assisting and/or partnering with the effort. The Association is also lending active organizational support through monthly meetings with state team leads, virtual learning sessions and networking calls.

"ASPHN's coordinated effort is ensuring our state teams zero in on effective approaches to address child obesity in Title V," says Sandy Perkins, MS, RD, LD, CHW-CoIIN Manager.

"Public health nutritionists are uniquely qualified and positioned to take this lead. Our goal is to create successful programs that can be easily implemented by PHNs in other states," adds Bonnie A. Spear, PhD, RDN, FAND, CHW-CoIIN Steering Committee Chair.

To learn more about the Children's Healthy Weight CoIIN, please visit the ASPHN website. For questions about the CoIIN, please contact Sandy at sandy@asphn.org.

Save the Date: Live Webinar Launch-Guide for Enhancing Skills in Public Health and Community Nutrition

Save the date for this live webinar, officially launching the Guide for Developing and Enhancing Skills in Public Health and Community Nutrition!

Tune in to learn about the importance of developing our present and future nutrition workforce, how and why the Guide was developed, and how to use and customize the Guide effectively to meet the needs of a variety of users.

Date: September 13, 2018
Time: 10:30 am - 12:00 pm EST
CPEU: 1.5
Cost: FREE
Registration: Information forthcoming

Presented by:

- Kathleen Cullinen, PhD, RDN, Public Health Program
Overview
Through the collaboration of the Public Health/Community Nutrition Practice Group (PHCNPG), a dietetic practice group of the Academy of Nutrition and Dietetics, and the Association of State Public Health Nutritionists (ASPHN), the Guide is a comprehensive curriculum for practitioners, program administrators, and educators to develop and enhance the knowledge and skills expected of nutrition professionals practicing in public health and community nutrition.

By the end of this webinar, attendees will be able to 1) describe the rationale for developing the Guide; 2) identify the target audiences to use the Guide; and 3) use the self-assessment tool to identify priority focus areas and related resources for personalized knowledge and skill development.

Get Involved:
Leadership Opportunities at ASPHN

Now is a great time to step into a leadership role at ASPHN. First-time and returning ASPHN volunteers are welcome. This is your opportunity to expand your leadership skills, your national network and more!

Committees

Membership Communication and Outreach Committee (MC&O) provides guidance regarding communications to ASPHN membership and its partners. Contact Allison McGuigan at allison@asphn.org.

Policy Committee monitors key national issues that align with the strategic goals of ASPHN. The Committee works with ASPHN members and partner organizations to improve our communication and elevate the visibility of public health nutrition issues. If you'd like to help out with the Policy Committee's efforts, contact Michelle Futrell at michelle@asphn.org.

Collaboration
We seek partnerships that advance the Association's mission, vision and values and that advance the goals outlined in our strategic plan. In working with a variety of partner organizations, we work to expand our visibility and effectiveness. Contact Shana Patterson at shana@asphn.org.

Councils

National Fruit & Vegetable Nutrition Council serves as an organized voice of state public health nutrition leaders in public health planning that affect fruit and vegetable consumption. Contact Sandy Perkins at sandy@asphn.org.

Obesity Prevention Nutrition Council strengthens policy, environmental change, programs and services to decrease obesity across the nation. Contact Sandy Perkins at sandy@asphn.org.

MCH Nutrition Council provides national leadership for efforts to achieve optimal well-being through healthy eating and active living among the maternal and child health population, including those served by Title V/MCH Block Grants. Contact Sandy Perkins at sandy@asphn.org.
Committee and council volunteers generally prepare for and attend one meeting per month plus review materials to give guidance on special projects. That is a small amount of time considering the great impact these teams make on the health of our nation.

Join the Annual Meeting Planning Committee

Interested in planning fun and engaging experiences for professional learning? Join the 2019 ASPHN Annual Meeting Planning Committee!

Tasks: Committee members are asked to give input about potential speakers, flow of the meeting, activities, and optional excursion(s).

Commitment: Being a member of the Annual Meeting Planning Committee is a short term commitment.

Schedule: The Annual Meeting Planning Committee will begin to meet in the fall. The committee meets for 2 (approximately 1 hour) conference calls per month through April. Then the meetings decrease to 1 time per month until the annual meeting in June.

Benefits: Advance your meeting planning skills. Influence speaker selection and activities. Build relationships with national colleagues. Enhance your resume.

For more information about this committee contact Cyndi Atterbury at cyndi@asphn.org.

Apply Now: 2019 ASPHN Leadership Class

ASPHN invites you to join the 2019 Growing Leaders class. Apply by Thursday, October 11th.

The ASPHN leadership class helps members grow in ways that enhance leadership skills and provides practical application.

Be challenged and supported in 5-6 leadership calls, 1 orientation call and a final debrief call from December 2018 through June 2019. Participants join an ASPHN committee or council leadership team after they complete the program.

Space is limited and filling fast. Contact Shana Patterson at shana@asphn.org to request the Growing Leaders application or get more information.

ASPHN Internship Highlight: How Healthy is Your Community

ASPHN Intern, Tori Jackson used the 2017 Trust for America Health report, How Healthy is Your Congressional District? and other state and federal surveillance systems as the basis of her internship to complete a detailed analysis of the health of congressional districts in Florida. Jackson was placed for internship at the Center for Transdisciplinary Data Analysis (CTDA) at Bethune Cookman University in Daytona, FL.

ASPHN members know that the health of communities across states varies from neighborhood to neighborhood,
county borders and congressional districts. Numerous factors influence health outcomes of communities such as behavioral health, access to health services and the built environment. This report is a snapshot of seven preventive health measures for each Congressional District and for each state and the District of Columbia. It uses data from the Centers for Disease Control and Prevention's (CDC) 2015 Behavioral Risk Factor Surveillance System (BRFSS).

BRFSS includes congressional district level data on seven indicators of self-reported health, access to clinical care and healthy behaviors. These indicators measure the proportion of adults reporting poor health, frequently mental distressed, non-elderly uninsured, and inability to see a physician due to cost, checkup within the last year, cholesterol screening and current smoking. Combining these indicators, Tori constructed new datasets by including geographical codes that could support decision making and prioritization of the most pressing health condition in Florida's congressional districts. Jackson reported the computational (visual analytics) resource developed by CTDA can support addressing the interplay between social determinants of health and the BRFSS indicators.

Upon completing her master of public health degree at Bethune Cookman University, Jackson plans to pursue a doctorate degree in epidemiology. "I want to use my skills to create visualizations and interactive data that will inform health policy," said Jackson. Characterizing health conditions through interactive data can ignite stakeholders to address health disparities and facilitate change that improves health outcomes for all communities.

Click here to find out more information about ASPHN Health Equity Internship Program or email internship@asphn.org.

Welcome New Members!

ASPHN expands its network of talented professionals as it welcomes 2 new members in July! Thank you for joining us.

Our ASPHN member-network is strengthening our nation through collective action that makes healthy eating and active living possible for everyone.

Expanded Member:

Kayla Fuller, MS, RD, LD, CLC in the Arkansas Department of Health

Associate Member:

Brooklyn Long, BS, Administrator of the Public School Garden Program at Mayflower Elementary School

You, too, can join this dynamic group of Public Health Nutrition leaders. Check out our member benefits and become a member now.

Contact Allison McGuigan at allison@asphn.org with questions.
The Association of State Public Health Nutritionists (ASPHN) is a non-profit membership organization that strengthens nutrition policy, programs and environments for all people through development of public health nutrition leaders and collective action of members nationwide.

Our vision is healthy eating and active living for everyone. We welcome your involvement in our growing organization. Learn more about us at About ASPHN.