

## CHILDRENS HEALTHY WEIGHT COIIN PEER SHARING CALL

### August 30, 2018

#### Resources:

1. **CDC Breastfeeding Report Card.** <https://www.cdc.gov/breastfeeding/data/reportcard.htm>
2. **Webinars:**
  - **Workplace Breastfeeding Laws & WIC's Role in Supporting Breastfeeding Employees webinar on August 30 at 3:00 pm ET.** Returning to work is challenging for breastfeeding mothers, often resulting in earlier than intended weaning. Workplace support is critical for the success of breastfeeding employees. This session will cover the changing landscape of workplace laws for breastfeeding employees, including recent legal rulings broadening the Pregnancy Discrimination Act to include lactation. State laws will also be addressed. We will explore WIC's role in advocating for breastfeeding mothers who may be experiencing difficulties receiving the accommodations they are entitled to. Kansas WIC partnered with the Kansas Breastfeeding Coalition (KBC) to provide education to WIC staff about how to advocate for breastfeeding employees. A referral system was created to provide a warm hand-off to the KBC for challenging cases. The Kansas WIC education and referral system can be easily replicated in other states with state programs with the capacity to assist with workplace advocacy efforts.  
<https://secure.icohere.com/registration/register.cfm?reg=4800&evt=NBF830&t=1534866272809>
  - **Live Event and webcast. The Preterm Birth Initiative** at UCSF August discussion series, **Breastfeeding Policies: Global Trends, Conflicts of Interests and Consequences for Marginalized Communities.** Expert panelists, Dr. Aunchalee Palmquist, Ms. Kimberly Seals Allers, Ms. Robbie Gonzalez-Dow, and Ms. Chyvonne Washington, will discuss such policies and how they impact marginalized communities both domestically and globally. August 30.  
<https://pretermbirthca.ucsf.edu/events/breastfeeding-policies-global-trends-conflicts-interests-and-consequences-marginalized>
  - **TFAH Webinar Series.** Taking Action to Promote Health Equity Series: Lessons Learned from The California Endowment's Building Healthy Communities Project. <https://bit.ly/2BYiIV9>
  - **Planning an Evaluation of Systems Change | Sept 11 @ 12pm ET**  
<https://events.tamarackcommunity.ca/webinar-planning-an-evaluation-of-systems-change>  
Join Mark Cabaj and Meg Hargreaves for a free webinar that will focus on developmental evaluation approaches to support systems change, as well as useful questions and tools for scoping out an intervention's theory of change, implementation process, and desired outcomes.
  - **2018-08-21 Breastfeeding Works Webinar. Video Recording.** Information and tools to counsel breastfeeding workers and students. The expert panelists covered the national and state laws that protect breastfeeding parents from discrimination, and the laws that require lactation accommodations at work and school. Webinar objectives:
    - Offer guidance on what lactation consultants and other healthcare providers can do to best support their patients, including how to write effective work notes.
    - Using vignettes based on real-world scenarios, the experts will walk you through key considerations in counseling parents who are facing challenges at work or school.
    - Introduce you to the top resources available when you or your patient need additional support.

### 3. Lactation Accommodation Work Place Resources:

- **USBC Workplace Constellation:** <http://www.usbreastfeeding.org/ws-const>
  - Increase understanding of employer responsibilities and employee rights under federal and state law through an education campaign emphasizing existing implementation resources
  - Identify gaps in the current laws and work to expand protections for all employees
- **NCSL** has updated their directory of state breastfeeding laws.  
<https://mailchi.mp/raisingwomensvoices/testing-new-template-2478853?e=7125b3a696>
- **Making it Work Toolkit (shared by Diane Beth, North Carolina)**  
[Making It Work Tool Kit](#) and also <https://www.workwellinc.com/NCMakingItWork.php>  
Adapted from the New York State Department of Health, provides essential information for mothers, their families, and employers to support breastfeeding. The NC Making It Work Tool Kit is comprised of five sections:
  - For Moms - What to consider when breastfeeding and returning to work
  - For Family Members - How to support mom's journey to breastfeed
  - For Employers - How to accommodate breastfeeding employees in the workplace
  - The Law - What is required of the Federal Labor Standards Act Worksite Lactation
  - Accommodation law
  - Other Materials - Sample letters and policy to assist moms and employers
- **Mini Grant (shared by Shawn Meyer, Wisconsin)**  
[Mini grant application](#)  
**Purpose:** To improve lactation services and policies within workplaces and to address disparities in lactation support offered to women of various backgrounds and experiences.  
**Eligible applicants:** Wisconsin employers committed to offering breastfeeding support to their employees. Applicants must be working with a local or tribal health agency to be eligible for this award.  
**Award amount:** \$ 250.00  
**Deadline:** Applications due by September 1, 2018.  
**Project completion deadline:** December 31, 2018.
- **Workplace BF Support in CA (shared by Ifeyinwa, CA)**  
<https://www.cdph.ca.gov/Programs/CFH/DMCAH/CDPH%20Document%20Library/BFP/BFP-Knowing-Your-Breastfeeding-Rights.pdf>

### 4. Partners Supporting BF:

Father's Breastfeeding Preferences and Breastfeeding Duration.

<https://themilkmob.org/questions/fathers-breastfeeding-preferences-and-breastfeeding-duration/>

5. **Safe Sleep:** The National Institute for Children's Health Quality (NICHQ) is leading the [National Action Partnership to Promote Safe Sleep Improvement and Innovation Network \(NAPSS-IIN\)](#): Making Safe Infant Sleep and Breastfeeding a National Norm funded by MCHB/HRSA. Four Action Teams: 1) Aligning National, State, and Local Efforts; 2) Public Media; 3) Childcare & Early Education; 4) Conversation modules - Building on Campaigns with Conversations an approach to supporting caregivers to help overcome barriers to safe sleep and breastfeeding, taking into account each family's needs, beliefs, and the context of their lives. <https://www.ncemch.org/learning/building/> AND <https://www.ncemch.org/learning/building/coalition.php>

6. **National Black Nurses Association Announces Breastfeeding Resolution.**

<https://www.nbna.org/files/Press%20Release%20-%20Breastfeeding%20Resolution.pdf>

7. **Local Spotlight: Brooklyn Empowerment Zone:**

- <https://www.usnews.com/news/best-states/articles/2018-07-05/initiative-aims-to-eliminate-breastfeeding-inequalities-in-brooklyn>
- <https://www1.nyc.gov/site/doh/health/neighborhood-health/breastfeeding-empowerment-brooklyn.page>
- <https://bklyner.com/breastfeeding-initiative/>

8. **Lactation Support Provider Directory:** Are you interested in providing breastfeeding support to families in your community? USBC, in partnership with the Lactation Support Providers Constellation, is excited to launch the Lactation Support Provider Training Directory. There are many ways that individuals can gain the knowledge and skills necessary to provide high quality lactation support. The Training Directory is a place where you can explore a variety of national training courses that are offered both in-person and online. Check it out today and get started on your journey to become a lactation support provider.

<http://www.usbreastfeeding.org/page/trainingdirectory>

9. **Reports/Resources/Articles:**

- Centers for Disease Control and Prevention's **(CDC) Morbidity and Mortality Weekly Report (MMWR)**, the number of women with opioid use disorder (OUD) at labor and delivery has quadrupled from 1999 to 2014. OUD during pregnancy has been associated with a range of negative health outcomes for both mothers and their babies including maternal death, preterm birth, stillbirth, and neonatal abstinence syndrome (NAS). [https://www.cdc.gov/mmwr/volumes/67/wr/mm6731a1.htm?s\\_cid=mm6731a1\\_w](https://www.cdc.gov/mmwr/volumes/67/wr/mm6731a1.htm?s_cid=mm6731a1_w)
- **Capture the Moment: Early initiation of breastfeeding – the Best Start for Every Newborn**, a report from UNICEF and the World Health Organization, describes breastfeeding trends taking place during the last decade in more than 70 low- and middle-income countries. The report outlines important learnings from countries where rates of early initiation of breastfeeding have improved or deteriorated and concludes with recommendations for policy and programmatic action. <http://www.who.int/nutrition/publications/infantfeeding/global-bf-scorecard-2018/en/>
- The National Institute for Children's Health Quality (NICHQ) released a set of recommendations implemented at Fort Duncan Regional Medical Center in Eagle Pass, TX, a border community, to **increase exclusive breastfeeding in a Hispanic population**. Among the suggestions are encouraging staff to support breastfeeding; providing accessible and face-to-face education in the mother's preferred language; recognizing and addressing knowledge gaps in the population served; and identifying champions in the community. <https://www.nichq.org/insight/closing-breastfeeding-disparity-gap-methods-improvement>
- **The Science of What Makes People Care**. Effective communication is not simply about getting your message out. It requires you to strategically tap into what shapes people's feelings and values. Here we share five principles pulled from social science that will help you connect your work to what people care most about. [https://ssir.org/articles/entry/the\\_science\\_of\\_what\\_makes\\_people\\_care](https://ssir.org/articles/entry/the_science_of_what_makes_people_care)
- **MCH Learning Bundles and Guides:** <https://www.mchnavigator.org/trainings/topics.php>

- **CDC Public Health Professionals Gateway** <https://www.cdc.gov/stltpublichealth/>
- **Community Engagement Toolkit. Tamarack Institute.**  
[https://cdn2.hubspot.net/hubfs/316071/Resources/Tools/A\\_CE\\_toolkit.pdf](https://cdn2.hubspot.net/hubfs/316071/Resources/Tools/A_CE_toolkit.pdf)
- **Breastfeeding in the Community: Addressing Disparities Through Policy, Systems, and Environmental Changes Interventions.** NACCHO <http://journals.sagepub.com/doi/full/10.1177/0890334418759055>

**10. USBC Policy Toolkit:** [www.usbreastfeeding.org/policy-toolkit](http://www.usbreastfeeding.org/policy-toolkit)

Farm Bill Update: Immediately after Labor Day, U.S. Senators and Representatives will be back in D.C. to work on the [Farm Bill](#), which funds SNAP (food stamps). The [House](#) and [Senate](#) version of the Farm Bill are diametrically different, and a Conference Committee will need to work out the differences. President Trump is strongly advocating for the harsh work requirements in the House version, which are unnecessary, too, since most SNAP recipients largely are already employed. Senators on the Conference Committee are averse to any bill that has additional barrier to access. [MomsRising](#) is advocating for a [strong showing of support](#) for a Farm Bill that protects SNAP and has tools and resources to help advocates write letters to editors of local newspapers.

**11. Funding opportunities:**

- **Robert Wood Johnson Foundation. 2019 RWJF Culture of Health Prize**  
The RWJF Culture of Health Prize recognizes communities that have placed a priority on health and are creating powerful partnerships and commitments that will enable everyone to live as healthy as possible.  
Deadline: Thursday, November 1<sup>st</sup> 2018 3:00 p.m. ET  
<https://www.rwjf.org/en/library/funding-opportunities/2018/2019-rwjf-culture-of-health-prize.html>
- **Ben & Jerry's Foundation. Grassroots Organizing for Social Change Program**  
People most affected by a problem are in the best position to determine the solutions. Therefore, leadership development is an essential component of social change work. True change occurs only when underlying, systemic forces are understood and addressed. Grassroots, constituent-led organizing is among the most effective means to create social change. We define organizing as collective action from the bottom up that challenges the status quo, demands changes in policy and practice, educates communities about root causes, and advocates and agitates for systemic and just solutions. Lasting change occurs when Social Justice Movements are built from the ground up and grassroots groups come together across sectors and constituencies to work for the common principles of Human Rights and Justice for All.  
Deadline: Oct 15<sup>th</sup>, 2018 4:00 p.m. ET  
<https://benandjerrysfoundation.org/the-grassroots-organizing-for-social-change-program/>

**12. National Breastfeeding Month 2018.** <http://www.usbreastfeeding.org/nbm>

Let us know your NBM activities, and we will continue to spotlight your efforts throughout the year!  
[office@usbreastfeeding.org](mailto:office@usbreastfeeding.org) or [www.usbreastfeeding.org/submit](http://www.usbreastfeeding.org/submit)

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| 8/1-8/10  | <u>Week One: Policy Pulse</u> <ul style="list-style-type: none"> <li>• World Breastfeeding Week</li> <li>• National Breastfeeding Coalitions Conference</li> </ul> |
| 8/11-8/17 | <u>Week Two: Emergency Preparedness &amp; Special Circumstances</u>  |

8/18-8/24      Week Three: Call to Action  
8/25-8/31      Black Breastfeeding Week

- #LoveOnTop

### 13. Peer Support:

- Bi-weekly Peer-led group meetings has just commenced to discuss the criteria for a Breastfeeding Friendly Cities & Towns list. Next meeting, tomorrow Friday, Aug 31. Meetings held every other Friday from **2:30-3:30 pm ET**  
Please join the meeting from your computer, tablet or smartphone.  
<https://global.gotomeeting.com/join/151623333> .  
You can also dial in using your phone.  
Tel: (669) 224-3412 .Access Code: 151-623-333
- **Schedule of topics:**
  - Peer Support (Baby Cafe, Local Chapter/Coalition, La Leche League, WIC Clinics w/BPCs, etc) Aug 17
  - Hospitals & Medical Providers (eg 10 Steps, Pediatrician Offices/Clinics, Access to Lactation Care Providers (BPCs, CLEs, CLCs, IBCLCs), etc) Aug 31
  - City, County and State Policies and Practices (Proclamations, Policies and Procedures by Dept: Libraries, Public Safety, Sanitation, Transportation, City Contractors, etc) Sep 14
  - Media Coverage (how many stories, who is quoted, how many column inches/seconds of airtime, placement, timing, etc) Sep 28
  - Child Care Centers, Schools, Colleges, and Universities Policies and Practices Oct 12
  - Recreational Venues (Zoos, Sports Events, Museums) Policies and Practices Oct 26
  - Workplaces, Businesses & Shopping Center Policies and Practices (include points for Paid Leave and Infants at Work Policies) Nov 9
  - SKIP Nov 23
  - Places of Worship Policies and Practices Dec 14
  - Correctional Facilities Policies and Practices Dec 28
  - Homeless Shelters & Support for Moms w/ Substance Use Disorders Policies and Practices Jan 11
  - Military Base Policies and Practices Jan 25
  - Emergency Policies and Practices (to include cleaning pump supplies, re-lactation, access to electricity for freezers, infants at work policies, etc) Feb 8

### USBC TA Team:

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### USBC TA Options

- USBC Staff team expertise
- State Communities of Practice
- Connecting you with people, orgs and resources
- Visibility: Coalition Spotlight, webinar
- Providing project-specific trainings. Occasionally joining your team meetings, if needed
- Updates on national initiatives
- Finding synergies with other national and state initiatives to scale impact