

## Breastfeeding Networking Resources

October 2018

### October is SIDS/SUID Awareness Month

- For or Sudden Infant Death Syndrome (SIDS) Awareness Month, CDC is sharing tips parents and caregivers can use to help reduce the risk of sleep-related infant deaths. <https://www.cdc.gov/features/babysafesleep/index.html>
- CDC and NICHD are teaming up to encourage people to share photos of babies (up to 12 months of age) in a safe sleep environment to help educate others about safe infant sleep. Encourage your friends and followers to participate during the month of October by sharing the following social media post: Do you know what a safe infant sleep environment looks like? Share this example, or take a pic of your baby, grandbaby, niece, or nephew sleeping safely and share it with your followers. Be sure to use #SafeSleepSnap in your post! Remember: safe sleep environments are firm, flat, & free of soft and loose items. Babies sleep safest on their backs! #SafeToSleep <https://www1.nichd.nih.gov/sts/about/environment/Pages/look.aspx>
- **NICHQ Video Quiz**
- This short video quiz can be used by health professionals to engage caregivers in conversations about safe sleep recommendations. It provides eight different examples of sleeping infants and asks viewers to identify whether or not the depicted behavior is safe. An explanation and recommendation is provided after each scenario. <https://www.nichq.org/resource/how-safe-sleep-savvy-are-you>

### Improving Our Approach: Better Conversations About Breastfeeding Webinar

- Improving Our Approach: Better Conversations About Breastfeeding **Nov. 7, 2018, 3-4 p.m. ET.** In this webinar, we'll provide approaches and strategies health professionals can use to help mothers open up about the challenges they face when breastfeeding. By understanding those challenges, we can better provide the supports they need. Attendees will walk away with insight on: The supports and barriers facing breastfeeding mothers; Methods to identify breastfeeding concerns; Conversational approaches to better identify and engage with breastfeeding concerns; Methods for inspiring behavioral change. <https://www.nichq.org/improving-our-approach-better-conversations-about-breastfeeding>

### HHS Promotes Fathers and Families at Center of HHS Program

HHS issued an information memorandum and a blog post encouraging all HHS agencies to emphasize fathers in all family support and child welfare programs. HHS said it strongly encourages fathers becoming more involved in the lives of their children. The memorandum highlights research findings

that demonstrate the value of father involvement in the lives of children and families and identifies promising practices to promote and sustain meaningful father engagement, regardless of a father's physical location or custodial participation.

- [https://www.acf.hhs.gov/sites/default/files/assets/acffatherhoodim\\_final.pdf](https://www.acf.hhs.gov/sites/default/files/assets/acffatherhoodim_final.pdf)
- <https://www.acf.hhs.gov/blog/2018/10/putting-fathers-and-families-at-the-center-of-acf-programs>

### **A Webinar on Evaluating Systems Change: A Results-Based Framework November 20 | Free Online Webinar | [Register Here](#)**

Evaluation is a key component to any community change effort. Almost anyone who is interested in making progress on tough economic, social and environmental issues is committed to changing the system. Yet, many social innovators — and the evaluators that support them — struggle to describe what systems they want to change and what they mean by ‘results’. This webinar will explore an archetypical results framework that can be used to inform the thinking of any effort to ‘change’ systems.

### **The Robert Wood Johnson (RWJF): The State of Obesity 2018**

The Robert Wood Johnson (RWJF) has released new data showing that nearly one in six youth ages 10 to 17 have obesity. Mississippi has the highest youth obesity rate, at 26.1 percent, while Utah has the lowest, at 8.7 percent. The new data also confirm that racial and ethnic disparities persist: Black and Hispanic youth continue to be at a greater risk for obesity than their white and Asian peers. For more information, view the Trust for America's Health and RWJF report [The State of Obesity 2018: Better Policies for a Healthier America](#).

### **The Centers for Disease Control and Prevention's (CDC)**

The Centers for Disease Control and Prevention's (CDC) Health Impact in 5 Years (HI-5) initiative has released new success stories about how [Georgia](#) and [North Carolina](#) are increasing physical activity through active transportation options and school-based physical activity. The HI-5 initiative highlights non-clinical, community-wide approaches that have evidence reporting positive health impacts, results within five years, and cost effectiveness and/or cost savings over the lifetime of the population or earlier.

### **ChangeLab Solutions: Building Healthy, Equitable Communities Through Community-Driven Solutions**

ChangeLab Solutions is hosting a webinar and interactive panel, [Building Healthy, Equitable Communities Through Community-Driven Solutions](#), on **October 30 at 11:00 a.m. (PT)**. In this 90-minute session, Xavier Morales, executive director of The Praxis Project, and Chris Chittum, planning director for the City of Roanoke, VA, will discuss the complex yet essential process of ensuring that community voices are heard in public decision-making processes.

### **Merck for Mothers: The Safer Childbirth Cities initiative**

Merck for Mothers is launching a new multi-city initiative to reduce maternal mortality, improve health outcomes and narrow disparities in maternal health, and is seeking expressions of interest from eligible city-based organizations across the country. The Safer Childbirth Cities initiative will support US cities with a high burden of maternal mortality and morbidity to implement evidence-informed interventions and women-centric, innovative approaches to reverse the country's increase in pregnancy and childbirth-related deaths and life-threatening complications. **Expressions of Interest are due October 31.** A limited number of applicants will then be invited to submit a full proposal to the Safer Childbirth Cities initiative in early 2019.

[http://reports.merckformothers.com/us/docs/Safe\\_Childbirth\\_Cities\\_EOI.pdf](http://reports.merckformothers.com/us/docs/Safe_Childbirth_Cities_EOI.pdf)

### **TFAH: Taking Action to Promote Health Equity-Using the Lessons from Cutting-Edge Practices to Improve Health and Well Being webinar series**

Join TFAH for the webinar [Creating Change through Leadership: Two Extraordinary Leaders, a Mother and Daughter's Experiences Promoting Racial Equity](#). This is the fourth and final installment of TFAH's *Taking Action to Promote Health Equity-Using the Lessons from Cutting-Edge Practices to Improve Health and Well Being* webinar series and will take place on **Thursday, November 1st from 1:30 - 3:00 p.m. (ET)**. The webinar will offer concrete examples of how leaders can experience "inside out change" in order to be effective equity leaders and also focus on our nation's unfinished work toward racial equity and the need to change the narrative and beliefs that fuel inequities.

### **USDA open Application for the Loving Support Award of Excellence**

USDA's Food and Nutrition Service has opened the application period to local WIC agencies for the Loving Support Award of Excellence. **The application period is open until December 14.** This award was developed to recognize and celebrate local WIC agencies that provide exemplary breastfeeding programs and support services. Local WIC agencies that have operated a peer counseling program for at least one year and that which meet all of the required core components of the WIC Breastfeeding Model for peer counseling are eligible to apply. <https://www.fns.usda.gov/wic/loving-support-award-excellence-program>

### **ACOG Postpartum Toolkit**

ACOG's new Postpartum Toolkit includes resources on key components of Fourth Trimester care such as long-term weight management, pregnancy complications, reproductive life-planning, sample postpartum checklist for patients, as well as reimbursement guidance. <https://www.acog.org/About-ACOG/ACOG-Departments/Toolkits-for-Health-Care-Providers/Postpartum-Toolkit>

### **Special Issue: Taking Home Visiting to Scale: Findings from the Maternal, Infant, and Early Childhood Home Visiting Program State-Led Evaluations *Maternal and Child Health Journal*, Volume 22, Issue 1**

Supplement The Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program is a two-generation approach to supporting healthy families through home visits during pregnancy and early childhood. All states and territories receiving MIECHV funding are encouraged to evaluate their programs. This special issue highlights evaluations from 11 awardees—Arkansas, Florida, Illinois, Iowa,

Maryland, Massachusetts, Michigan, New Jersey, Oregon, Pennsylvania, and Tennessee. With the wide expansion of home visiting since the onset of MIECHV, the state-led evaluations contribute to the understanding of replication and scale-up of evidence-based home visiting. The 11 articles in this Special Issue are available online and in PDF in full text.

<https://link.springer.com/journal/10995/22/1/suppl/page/1>

### **ABM Podcast: Marijuana and Breastfeeding with Anne Eglash MD, IBCLC and Karen Bodnar MD, IBCLC**

ABM podcast discusses marijuana and breastfeeding with Anne Eglash, MD, IBCLC, and Karen Bodnar, MD, IBCLC, released a new Breastfeeding Medicine podcast, sponsored by the Academy of Breastfeeding Medicine, about the use of marijuana and breastfeeding. They discuss the statement from the American Academy of Pediatrics on marijuana during pregnancy and breastfeeding and include recommendations about how to counsel families about marijuana use.

<https://itunes.apple.com/us/podcast/breastfeeding-medicine-podcast/id417009927?mt=2>

### **Trust for America's Health's 4-part web forum**

Please join us for the final segment of Trust for America's Health's 4-part web forum: Taking Action to Promote Health Equity—Using the Lessons from Cutting-Edge Practices to Improve Health and Well Being. <https://bit.ly/2CEHgRB>

### **Breastfeeding Medicine, the official journal of the Academy of Breastfeeding Medicine**

A new systematic review of the literature not only confirmed that breastfeeding for as short as 1–4 months can have a protective affect against high blood pressure in women, but that lactation also can protect women across an extended follow-up of years to decades. Among 15 studies reviewed that had longer-term follow-up, 67% of those evaluated for elevated blood pressure—and 100% of the studies that assessed for an outcome of hypertension—showed a protective association with lactation, as reported in an article published in Breastfeeding Medicine, the official journal of the Academy of Breastfeeding Medicine published by Mary Ann Liebert, Inc., publishers. Click here to read the full-text article free on the Breastfeeding Medicine website through November 23,

2018. <https://doi.org/10.1089/bfm.2018.0108>

### **Nemours Children's Health System**

Please join Nemours Children's Health System for an engaging discussion on community care coordination systems and the role of technology applications that are emerging to “close the loop” between clinical and community services. <https://bit.ly/2SkXchx>

### **Paid family and medical leave in the United States.**

A growing number of states are experimenting with policies designed to provide widespread access to paid family and medical leave. These state laboratories have created a window of opportunity for learning more about the demand for paid caregiving leave across the life cycle, as well as the costs and benefits of paid leave policies for individuals, families, businesses, and the economy as a whole. This

paper explores the evidence from the United States on the need for and impact of paid leave, and in doing so, lays out a research agenda designed to accelerate the evidence base to help state and federal policymakers make informed policy decisions. [https://equitablegrowth.org/research-paper/paid-family-and-medical-leave-in-the-united-states/?utm\\_medium=email&utm\\_source=sharpspring&sslid=MzM0NrEwMLlwMjQ0BQA&sseid=MzS3sDCxNLIwMAYA&jobid=b101951a-994e-419b-a785-db4a8d97d51c](https://equitablegrowth.org/research-paper/paid-family-and-medical-leave-in-the-united-states/?utm_medium=email&utm_source=sharpspring&sslid=MzM0NrEwMLlwMjQ0BQA&sseid=MzS3sDCxNLIwMAYA&jobid=b101951a-994e-419b-a785-db4a8d97d51c)

### **Zero to Three: #ThinkBabiesChat**

Zero to Three Healthy nutrition provides the essential building blocks for children’s brain development, laying the foundation for later health, wellbeing, and learning. Join us for a #ThinkBabiesChat on **October 29th from 1-2pm ET** to talk about healthy nutrition for infants and toddlers and the role that federal nutrition programs and state policies can play in helping families and child care providers access nutritious foods. We’re excited to be joined by experts from the Robert Wood Johnson Foundation, the American Academy of Pediatrics, 1000 Days, the Food Research and Action Center, and Voices for Healthy Kids – and you! To participate, all you need is a Twitter account.

### **Articles:**

**Miscarrying at Work: The Physical Toll of Pregnancy Discrimination.** New York Times. <https://www.nytimes.com/interactive/2018/10/21/business/pregnancy-discrimination-miscarriages.html>

### **New Federal Law Requirement**

Federal law now requires large airports to have nursing rooms, but New Orleans was ahead of the curve. <https://www.nola.com/opinions/2018/10/federal-law-now-requires-large-airports-to-have-nursing-rooms-but-new-orleans-was-ahead-of-the-curve.html>

### **The Daily Illini**

Campus Culture. Lacking lactation spaces. On campus, mothers exist and persist. Article on mothers on college campuses. <http://longform.dailyillini.com/lacking-lactation-spaces/>

### **August 2018**

1. **CDC Breastfeeding Report Card.** <https://www.cdc.gov/breastfeeding/data/reportcard.htm>
2. **Webinars:**
  - **TFAH Webinar Series.** Taking Action to Promote Health Equity Series: Lessons Learned from The California Endowment’s Building Healthy Communities Project. <https://bit.ly/2BYiIV9>
  - **2018-08-21 Breastfeeding Works Webinar.** [Video Recording.](#) Information and tools to counsel breastfeeding workers and students. The expert panelists covered the national and state laws

that protect breastfeeding parents from discrimination, and the laws that require lactation accommodations at work and school. Webinar objectives:

- Offer guidance on what lactation consultants and other healthcare providers can do to best support their patients, including how to write effective work notes.
- Using vignettes based on real-world scenarios, the experts will walk you through key considerations in counseling parents who are facing challenges at work or school.
- Introduce you to the top resources available when you or your patient need additional support.

### 3. Lactation Accommodation Work Place Resources:

- **USBC Workplace Constellation:** <http://www.usbreastfeeding.org/ws-const>
  - Increase understanding of employer responsibilities and employee rights under federal and state law through an education campaign emphasizing existing implementation resources
  - Identify gaps in the current laws and work to expand protections for all employees
- **NCSL** has updated their directory of state breastfeeding laws.  
<https://mailchi.mp/raisingwomensvoices/testing-new-template-2478853?e=7125b3a696>
- **Making it Work Toolkit (shared by Diane Beth, North Carolina)**  
[Making It Work Tool Kit](#) and also <https://www.workwellinc.com/NCMakingItWork.php>  
Adapted from the New York State Department of Health, provides essential information for mothers, their families, and employers to support breastfeeding. The NC Making It Work Tool Kit is comprised of five sections:
  - For Moms - What to consider when breastfeeding and returning to work
  - For Family Members - How to support mom's journey to breastfeed
  - For Employers - How to accommodate breastfeeding employees in the workplace
  - The Law - What is required of the Federal Labor Standards Act Worksite Lactation Accommodation law
  - Other Materials - Sample letters and policy to assist moms and employers
- **Workplace BF Support in CA (shared by Ifeyinwa, CA)**  
<https://www.cdph.ca.gov/Programs/CFH/DMCAH/CDPH%20Document%20Library/BFP/BFP-Knowing-Your-Breastfeeding-Rights.pdf>

### 4. Partners Supporting BF:

Father's Breastfeeding Preferences and Breastfeeding Duration.

<https://themilkmob.org/questions/fathers-breastfeeding-preferences-and-breastfeeding-duration/>

- 5. **Safe Sleep:** The National Institute for Children's Health Quality (NICHQ) is leading the [National Action Partnership to Promote Safe Sleep Improvement and Innovation Network \(NAPPSS-IIN\)](#): Making Safe Infant Sleep and Breastfeeding a National Norm funded by MCHB/HRSA. Four Action Teams: 1) Aligning National, State, and Local Efforts; 2) Public Media; 3) Childcare & Early Education; 4) Conversation modules - Building on Campaigns with Conversations an approach to supporting caregivers to help overcome barriers to safe sleep and breastfeeding,

taking into account each family's needs, beliefs, and the context of their lives.

<https://www.ncemch.org/learning/building/> AND

<https://www.ncemch.org/learning/building/coalition.php>

**6. National Black Nurses Association Announces Breastfeeding Resolution.**

<https://www.nbna.org/files/Press%20Release%20-%20Breastfeeding%20Resolution.pdf>

**7. Local Spotlight: Brooklyn Empowerment Zone:**

- <https://www.usnews.com/news/best-states/articles/2018-07-05/initiative-aims-to-eliminate-breastfeeding-inequalities-in-brooklyn>
- <https://www1.nyc.gov/site/doh/health/neighborhood-health/breastfeeding-empowerment-brooklyn.page>
- <https://bklyner.com/breastfeeding-initiative/>

**8. Lactation Support Provider Directory:** Are you interested in providing breastfeeding support to families in your community? USBC, in partnership with the Lactation Support Providers Constellation, is excited to launch the Lactation Support Provider Training Directory. There are many ways that individuals can gain the knowledge and skills necessary to provide high quality lactation support. The Training Directory is a place where you can explore a variety of national training courses that are offered both in-person and online. Check it out today and get started on your journey to become a lactation support provider.

<http://www.usbreastfeeding.org/page/trainingdirectory>

**9. Reports/Resources/Articles:**

- Centers for Disease Control and Prevention's **(CDC) Morbidity and Mortality Weekly Report (MMWR)**, the number of women with opioid use disorder (OUD) at labor and delivery has quadrupled from 1999 to 2014. OUD during pregnancy has been associated with a range of negative health outcomes for both mothers and their babies including maternal death, preterm birth, stillbirth, and neonatal abstinence syndrome (NAS).  
[https://www.cdc.gov/mmwr/volumes/67/wr/mm6731a1.htm?s\\_cid=mm6731a1\\_w](https://www.cdc.gov/mmwr/volumes/67/wr/mm6731a1.htm?s_cid=mm6731a1_w)
- **Capture the Moment: Early initiation of breastfeeding – the Best Start for Every Newborn**, a report from UNICEF and the World Health Organization, describes breastfeeding trends taking place during the last decade in more than 70 low- and middle-income countries. The report outlines important learnings from countries where rates of early initiation of breastfeeding have improved or deteriorated and concludes with recommendations for policy and programmatic action. <http://www.who.int/nutrition/publications/infantfeeding/global-bf-scorecard-2018/en/>
- The National Institute for Children's Health Quality (NICHQ) released a set of recommendations implemented at Fort Duncan Regional Medical Center in Eagle Pass, TX, a border community, to **increase exclusive breastfeeding in a Hispanic population**. Among the suggestions are encouraging staff to support breastfeeding; providing accessible and face-to-face education in

the mother's preferred language; recognizing and addressing knowledge gaps in the population served; and identifying champions in the community.

<https://www.nichq.org/insight/closing-breastfeeding-disparity-gap-methods-improvement>

- **The Science of What Makes People Care.** Effective communication is not simply about getting your message out. It requires you to strategically tap into what shapes people's feelings and values. Here we share five principles pulled from social science that will help you connect your work to what people care most about.

[https://ssir.org/articles/entry/the\\_science\\_of\\_what\\_makes\\_people\\_care](https://ssir.org/articles/entry/the_science_of_what_makes_people_care)

- **MCH Learning Bundles and Guides:** <https://www.mchnavigator.org/trainings/topics.php>
- **CDC Public Health Professionals Gateway** <https://www.cdc.gov/stltpublichealth/>
- **Community Engagement Toolkit. Tamarack Institute.**  
[https://cdn2.hubspot.net/hubfs/316071/Resources/Tools/A\\_CE\\_toolkit.pdf](https://cdn2.hubspot.net/hubfs/316071/Resources/Tools/A_CE_toolkit.pdf)
- **Breastfeeding in the Community: Addressing Disparities Through Policy, Systems, and Environmental Changes Interventions.** NACCHO  
<http://journals.sagepub.com/doi/full/10.1177/0890334418759055>

#### 10. USBC Policy Toolkit: [www.usbreastfeeding.org/policy-toolkit](http://www.usbreastfeeding.org/policy-toolkit)

**Farm Bill Update:** Immediately after Labor Day, U.S. Senators and Representatives will be back in D.C. to work on the [Farm Bill](#), which funds SNAP (food stamps). The [House](#) and [Senate](#) version of the Farm Bill are diametrically different, and a Conference Committee will need to work out the differences. President Trump is strongly advocating for the harsh work requirements in the House version, which are unnecessary, too, since most SNAP recipients largely are already employed. Senators on the Conference Committee are averse to any bill that has additional barrier to access. [MomsRising](#) is advocating for a [strong showing of support](#) for a Farm Bill that protects SNAP and has tools and resources to help advocates write letters to editors of local newspapers.

#### 11. Funding opportunities:

- **Robert Wood Johnson Foundation. 2019 RWJF Culture of Health Prize**  
The RWJF Culture of Health Prize recognizes communities that have placed a priority on health and are creating powerful partnerships and commitments that will enable everyone to live as healthy as possible.  
Deadline: Thursday, November 1<sup>st</sup> 2018 3:00 p.m. ET  
<https://www.rwjf.org/en/library/funding-opportunities/2018/2019-rwjf-culture-of-health-prize.html>
- **Ben & Jerry's Foundation. Grassroots Organizing for Social Change Program**  
People most affected by a problem are in the best position to determine the solutions. Therefore, leadership development is an essential component of social change work. True

change occurs only when underlying, systemic forces are understood and addressed. Grassroots, constituent-led organizing is among the most effective means to create social change. We define organizing as collective action from the bottom up that challenges the status quo, demands changes in policy and practice, educates communities about root causes, and advocates and agitates for systemic and just solutions. Lasting change occurs when Social Justice Movements are built from the ground up and grassroots groups come together across sectors and constituencies to work for the common principles of Human Rights and Justice for All.

Deadline: Oct 15<sup>th</sup>, 2018 4:00 p.m. ET

<https://benandjerrysfoundation.org/the-grassroots-organizing-for-social-change-program/>

## 12. Peer Support:

- Bi-weekly Peer-led group meetings has just commenced to discuss the criteria for a Breastfeeding Friendly Cities & Towns list. Next meeting, tomorrow Friday, Aug 31. Meetings held every other Friday from **2:30-3:30 pm ET**  
Please join the meeting from your computer, tablet or smartphone.  
<https://global.gotomeeting.com/join/151623333> .  
You can also dial in using your phone.  
Tel: (669) 224-3412 .Access Code: 151-623-333
- **Schedule of topics:**
  - Peer Support (Baby Cafe, Local Chapter/Coalition, La Leche League, WIC Clinics w/BPCs, etc) Aug 17
  - Hospitals & Medical Providers (eg 10 Steps, Pediatrician Offices/Clinics, Access to Lactation Care Providers (BPCs, CLEs, CLCs, IBCLCs), etc) Aug 31
  - City, County and State Policies and Practices (Proclamations, Policies and Procedures by Dept: Libraries, Public Safety, Sanitation, Transportation, City Contractors, etc) Sep 14
  - Media Coverage (how many stories, who is quoted, how many column inches/seconds of airtime, placement, timing, etc) Sep 28
  - Child Care Centers, Schools, Colleges, and Universities Policies and Practices Oct 12
  - Recreational Venues (Zoos, Sports Events, Museums) Policies and Practices Oct 26
  - Workplaces, Businesses & Shopping Center Policies and Practices (include points for Paid Leave and Infants at Work Policies) Nov 9
  - SKIP Nov 23
  - Places of Worship Policies and Practices Dec 14
  - Correctional Facilities Policies and Practices Dec 28
  - Homeless Shelters & Support for Moms w/ Substance Use Disorders Policies and Practices Jan 11
  - Military Base Policies and Practices Jan 25
  - Emergency Policies and Practices (to include cleaning pump supplies, re-lactation, access to electricity for freezers, infants at work policies, etc) Feb 8

## USBC TA Team:

Kinkini Banerjee, Coalition Relations Director: [kbanerje@usbreastfeeding.org](mailto:kbanerje@usbreastfeeding.org)

Cheryl Lebedevitch, Senior Workplace Program Manager & Policy Analyst:

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Miriam Rodriguez, Coalition Relations Coordinator: [mrodriguez@usbreastfeeding.org](mailto:mrodriguez@usbreastfeeding.org)

Adilene Robinson, Member Relations Coordinator: [arobinson@usbreastfeeding.org](mailto:arobinson@usbreastfeeding.org)

### **USBC TA Options**

- USBC Staff team expertise
- State Communities of Practice
- Connecting you with people, orgs and resources
- Visibility: Coalition Spotlight, webinar
- Providing project-specific trainings. Occasionally joining your team meetings, if needed
- Updates on national initiatives
- Finding synergies with other national and state initiatives to scale impact

### **June 2018**

#### **America Tries To Upend Global Resolution On Breast-Feeding With Threats Of Trade Retaliation**

The resolution on the benefits of breast-feeding from the World Health Assembly was expected to pass easily, but U.S. officials resorted to threats after their attempts to water the measure down failed. In the end, Russia stepped in to introduce the resolution.

#### **The New York Times: U.S. Opposition To Breast-Feeding Resolution Stuns World Health Officials**

A resolution to encourage breast-feeding was expected to be approved quickly and easily by the hundreds of government delegates who gathered this spring in Geneva for the United Nations-affiliated World Health Assembly. Based on decades of research, the resolution says that mother's milk is healthiest for children and countries should strive to limit the inaccurate or misleading marketing of breast milk substitutes. (Jacobs, 7/8)

***USBC will publish statement. We are also collating all partner statements.***

#### **Fathers/Spouses Supporting Breastfeeding**

- [Engaging Men and Dads at WIC](#)
- <https://www.bootcampfornewdads.org/>
- <https://kellymom.com/pregnancy/bf-prep/bf-links-father/>
- Reaching Our Brothers Everywhere (ROBE)

**Fact Sheet on Fathers and Paid Leave, from NPWF:** The National Partnership for Women & Families has updated the "[Fathers Need Paid Family and Medical Leave](#)" fact sheet. The resource now features new research on low-income fathers, updated usage data from state paid leave programs, and updated demographic data.

**USBC Policy Toolkit:** [www.usbreastfeeding.org/policy-toolkit](http://www.usbreastfeeding.org/policy-toolkit)

### **Issue Brief on Aligning Public Health Programs, from NICHQ**

Infant Mortality CoIIN Case Study. The National Institute for Children's Health Quality has published an Issue Brief titled "[Aligning Title V, Healthy Start, and Families to Increase New Mother Wellness in New Jersey](#)." The issue brief examines how leveraging family and patient engagement can improve maternal and infant health outcomes. In an effort to increase postpartum visit rates and improve mother wellness, New Jersey engaged mothers as partners in their state's improvement work. The brief was developed as part of the Collaborative Improvement and Innovation Network to Reduce Infant Mortality (Infant Mortality CoIIN).

### **Report on High-Value Maternity Care and Physiologic Childbearing, from NPWF**

The National Partnership for Women & Families has published a report titled "[The Blueprint for Advancing High-Value Maternity Care Through Physiologic Childbearing](#)." The report details six strategies to advance high-value maternity care by promoting, supporting and protecting women's capacity for healthy childbearing and by safely limiting use of consequential interventions around the time of birth. The report highlights the importance of breastfeeding support and breastfeeding-friendly maternity care practices.

### **New Reports Build on Business Case for Racial Equity, from Altarum/WKKF**

Altarum and the W.K. Kellogg Foundation have recently released [several state-specific reports](#) that build on the national case study "The Business Case for Racial Equity: A Strategy for Growth." The reports include analyses on how Michigan, Mississippi, New Orleans, and New Mexico each stand to benefit economically by closing the racial equity gap by the year 2050.

### **Report on Health Equity and Early Childhood, from RWJF**

The Robert Wood Johnson Foundation has published a report titled "[Early Childhood is Critical to Health Equity](#)." The report, produced in partnership with the University of California, San Francisco, examines some of the barriers to health equity that begin in a person's first five years of life as well as promising strategies for overcoming health equity barriers.

### **April 2018**

- Weekly Wire: <http://www.usbreastfeeding.org/p/bl/et/blogid=1&blogaid=2004>
- Removing Barriers to Breastfeeding: A Structural Race Analysis of First Food: <https://www.centerforsocialinclusion.org/publication/removing-barriers-to-breastfeeding-a-structural-race-analysis-of-first-food/>
- Charting the Course: <http://breastfeeding.naccho.org/bphpwebinars/>
- **Spectrum of Collaboration as model for community engagement**

- **Physician Education and Training on Breastfeeding Action Plan:** <https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Breastfeeding/Pages/Physician-Education-and-Training-on-Breastfeeding-Action-Plan.aspx>
- Anthem Sign-on letter: Click here for [full text of the letter](#). Organizations are invited to [sign on via our form](#).
- The recording of the Community Engagement: Setting the Stage for Dialogue webinar may be helpful as well. <http://www.usbreastfeeding.org/p/cm/ld/fid=287>