Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity

Presents
The Updated Nutrition Facts Label
What’s new; Key Dates: Helpful Resources

Dr. Robin McKinnon
Capt. Blakeley Fitzpatrick

Center for Food Safety and Applied Nutrition
Food and Drug Administration

Thursday, May 9, 2019
1:30 PM Eastern Time

Webinar Access
Adobe Connect Link: https://adobeconnect.cdc.gov/rz3g73ia3e1h/
Dial-In: 1-800-779-9076
Participant Passcode: 5222204

Objectives:
- Explain the updated Nutrition Facts Label and explain how elements of the food label have been improved to reflect new public health and scientific information.
- Discuss educational resources and outreach efforts to promote the use of the Nutrition Facts label to support healthier eating choices.

Presenter: Robin McKinnon
Robin McKinnon, PhD, MPA, is a Senior Advisor for Nutrition Policy at the Food and Drug Administration Center for Food Safety and Applied Nutrition (CFSAN). Dr. McKinnon works to advance nutrition-related activities across CFSAN. Prior to joining FDA, Dr. McKinnon was a Health Policy Specialist at the National Cancer Institute. At NCI, Dr. McKinnon’s primary responsibilities were to lead initiatives to advance policy-relevant research on diet, obesity and physical activity. Dr. McKinnon has a Ph.D. in Public Policy and Administration from the George Washington University and a Master’s Degree in Public Administration from Harvard University.

Presenter: Blakeley Fitzpatrick
CAPT Blakeley Fitzpatrick, MPH, RD, is responsible for drafting regulatory documents and developing policy on issues related to nutrition labeling at the FDA Center for Food Safety and Applied Nutrition (CFSAN). She is also a Captain in the U.S. Public Health Service and serves as the Commissioned Corps liaison for 40 officers stationed at CFSAN. Prior to working at FDA, CAPT Fitzpatrick was a clinical research dietitian at the National Institutes of Health (NIH) Clinical Center.
She holds a B.S. in dietetics from James Madison University, a Master of Public Health degree from the George Washington University, and she completed the dietetic internship program at NIH.