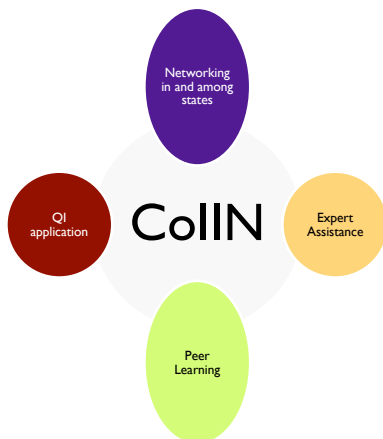

WHAT IS A COIIN?

COLLABORATIVE IMPROVEMENT AND INNOVATION NETWORKS

2019 ASPHN OBESITY MINI COIIN



ASSOCIATION OF STATE PUBLIC HEALTH NUTRITIONISTS

Collaborative Improvement and Innovation Networks

- Originated in the health field
- Bridges openings between what is known and what we do within topics perfect for improvement (e.g., increasing children’s access to healthy foods and environments)
- Engage teams in structured training sessions and in-between opportunities to learn from each other and experts
- CoIIN emphasizes innovation and creative solutions that result in not just in change but in improvements.
- Innovation and creativity come when the coalition has different experiences and perspectives represented and they all have a voice.
- Apply QI improvement techniques, e.g. Plan-Do-Study-Act cycles to catalyze change
- Track results through ongoing review of local and cross-CoIIN data

Peter Gloor , from CoIIN book *SWARM CREATIVITY*, “If you and I swap a dollar, you and I still each have a dollar. If you and I swap an idea, you and I have two ideas each. By openly sharing ideas and work, a (CoIIN) team’s creative output is exponentially more than the sum of the creative outputs of all the individual team members.”

Bottom line – Networking, equal sharing of information, and collaborative QI process.

