

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity

Presents

Leveraging Implementation Science for Public Health Impact: Tools and Resources

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**Thursday, July 11, 2019
1:30 PM Eastern Time**

Webinar Access:

Adobe Connect Link: <https://adobeconnect.cdc.gov/rz3g73ia3e1h/>

Dial-In: 1-800-779-9076

Participants' Code: 5222204

Objectives:

1. Identify strategies for increasing the adoption, implementation, and sustainability of evidence-based health promotion and disease prevention interventions in a variety of public health settings
2. Identify 3 key resources for implementation science

Presenter's Resume

Margaret M. Farrell, M.P.H, R.D., is a registered dietitian and holds a master's in public health from the UNC Gillings School of Global Public Health. She works as a public health adviser for the Implementation Science Team in the Office of the Director in the Division of Cancer Control and Population Sciences (DCCPS) at the National Cancer Institute (NCI). Ms. Farrell leads several efforts to build and advance the application of Implementation Science (IS) within cancer control practice. Her current work centers around an implementation science primer for cancer control practitioners, a funding opportunity linking connected health technology with improved health outcomes for cancer survivors, as well as enhancement of partnerships and networks to integrate research, practice, and policy. Ms. Farrell has received numerous awards through the years, including the HHS Plain Language Award and NIH Director's Award for her citizen-centered collaboration to communicate the risk effects of nuclear weapons testing to the public. She received four additional NCI Merit Awards for exemplary contributions to NCI publications, as well as Cancer Information Service.