Obesity Prevention Nutrition Council Work Plan  
August 2019 to July 2022

ASPHN

**Vision:** Healthy eating and active living for everyone.

**Mission:** To strengthen nutrition policy, programs and environments for all people through development of public health nutrition leaders and collective action of members nationwide.

<table>
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<tr>
<th>ASPHN GOALS</th>
<th>Membership Engagement</th>
<th>Professional Development</th>
<th>Collaboration</th>
<th>Policy</th>
<th>Internal Operations</th>
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<tbody>
<tr>
<td><strong>Membership Engagement</strong></td>
<td>Maximize membership engagement by promoting the value of ASPHN for members.</td>
<td><strong>Professional Development</strong></td>
<td>Strengthen competencies of public health nutritionists through quality resources and professional development.</td>
<td><strong>Collaboration</strong></td>
<td>Expand and deepen collaborations that maximize opportunities to address ASPHN priorities.</td>
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Obesity Council Mission: To strengthen policy, environmental change, programs, services and evidenced based practices to reduce and prevent obesity through development of public health nutrition leaders and collective action of members nationwide.

- The role of the Council Leadership is to provide leadership and guidance in carrying out the work of the Council.
- The role of the consultants is to coordinate and implement the activities.
- The role of the Board of Directors and ASPHN management is to ensure staffing of the Council to achieve its goals and to set overall direction.
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| a. Design and implement a plan to engage council members.  
  • Review the Obesity Prevention Nutrition webpage on ASPHN.org quarterly and update with new resources and information as appropriate.  
  • Review and provide input for biennial ASPHN member survey.  
  • Solicit feedback from existing members to determine member interest and expectations  
  • Solicit feedback from new members within 3 months of joining council to determine member interest and expectations. | a. Annually submit at least one article for the all member newsletter.  
  b. Provide resources to council members on the importance of The Role of Public Health Nutrition in Obesity Prevention.  
  c. Identify the role of the various federal funding streams on the public health nutrition obesity prevention efforts.  
  d. Advocate for an obesity prevention-focused educational opportunity or another topic important to the work of members at ASPHN Annual Meeting.  
  e. Promote educational opportunities on integrating health equity into obesity prevention efforts. | a. Advise and support the CoIIN Projects as requested.  
  b. Engage federal agency and other partnerships related to obesity prevention in Obesity Council efforts (CDC, USDA, AND, ASTHO Affiliates, etc.)  
  c. Work with other ASPHN Councils to enhance communication, coordination and operations. | a. Contribute to ASPHN education/advocacy efforts associated with obesity prevention.  
  b. Monitor National obesity related policy/legislation activities and alert ASPHN Policy Committee when ASPHN action, as appropriate.  
  c. Assist Policy Committee in drafting comments, as appropriate.  
  d. Provide comments on policy papers related to obesity prevention, as requested. |
| b. Incorporate the messages from the ASPHN See It. Share It. Say It. campaign into obesity prevention programs. | | | |
| c. Ensure an annual gathering for Obesity Prevention Nutrition Council at the ASPHN Annual Meeting. | | | |
| d. Ensure nominations for the ASPHN award for excellence in obesity prevention work. | | | |