Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity

Presents

Connecting Active Transportation and Development to Create Vibrant Places

Rachel MacCleery
Senior Vice President, Urban Land Institute

Carl Koelbel
Vice President, Koelbel and Company

Sarah King
Marketing and Community Outreach Manager, Specialized Real Estate Group

Thursday, March 5, 2020
1:00 – 2:00 PM Eastern Time

Adobe Connect Link: https://adobeconnect.cdc.gov/r8hjygfuadbx/
Dial-In: 1-888-282-9644
Conference ID: 5792129#

Learning Objectives:
- Learn about the real estate development process from ULI staff and members and connections between health and real estate
- Learn how development projects have leveraged active transportation amenities
- Learn about opportunities for local government agencies and community groups to partner with real estate developers

Presenters:
Rachel MacCleery is senior vice president at the Urban Land Institute, where she leads the Building Healthy Places Initiative, which is leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities. Rachel is a dynamic leader with extensive knowledge of land use, environment and sustainability, social equity, and infrastructure policy and practice issues. She has a deep and demonstrated commitment to improving the places where Americans live, work, and play. Rachel has worked at the global, national, and local scales, and has a mix of work experiences which span U.S. and international contexts.

Carl Koelbel is currently working at Koelbel & Company where he carries on a three-generation tradition of real estate development in the Denver Metro area. His primary focus is on development of land currently held by the firm as well as identifying and securing future development opportunities. Additionally, he started the Koelbel Urban Homes division which focuses on developing for-sale, infill homes. He also works extensively developing affordable housing in Colorado. Carl received his Masters of Business Administration with a concentration in Real Estate and Finance from the University of Colorado in Boulder.

Sarah King is Marketing and Community Outreach Manager for Specialized Real Estate Group, a developer and Bicycle Friendly Business in Northwest Arkansas. Specialized Real Estate Group’s purpose is to cultivate healthy spaces that inspire people to connect with neighbors and nature, and the potential to support active transportation is a prerequisite for any site under consideration. Sarah holds a MA in Landscape Architecture from the University of Wisconsin - Madison and has grown the largest zucchini in Washington County three years running.