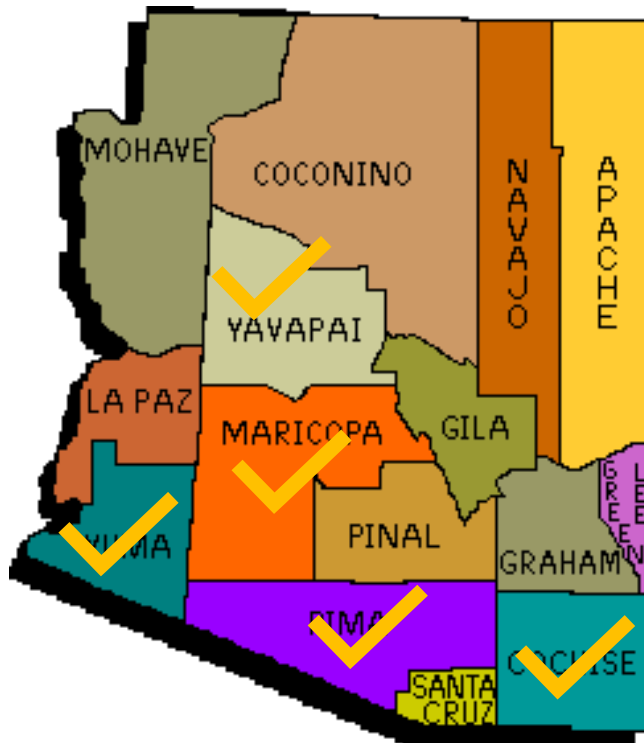


# ASPHN Obesity Mini CoIN Annual Learning session February 11, 2020



# Arizona's ASPHN CoIN State Team



**Arizona Department Health:** [Bonnie Williams](#) and Jesse Davenport

**Arizona Department of Education:**  
[Ashley Schimke](#)  
AZHealthZone

- ✧ **Yuma:** Suzanne Copper
- ✧ **Cochise:** Reghan Derfus, Charlotte Taylor & Elisabeth Tyndell
- ✧ **Pima:** Jennifer Parlin
- ✧ **Maricopa:** Tina Wegner & [Ashley Grabb](#)
- ✧ **Yavapai:** [Hope Wilson](#)



# CoIN Process & PDSA Plan

## CoIN Process & PDSA Plan

1. Build & test online training
2. Interview to see how training effects behavior

## Benefit of CoIN Process

- ✓ Inform relatability & relevancy
- ✓ Foster existing ECE Provider relationships
- ✓ Slow process



# Arizona's PDSA Cycles

## Year 1

- ✧ Group 1
- ✧ Group 2
- ✧ 3 month interviews with group 1
- ✧ 3 month interviews with group 2



## Year 2

- ✧ Group 1 Mini Grant Farm Fresh Challenge
- ✧ Compared with non-grantees Farm Fresh Challenge

# Equity

## Arizona Goals

- ✓ Develop online trainings that relate to multiple ECE audiences in a variety of settings

## Equity application

- Using an equity lens when recruitment for reviews, interviews and within the mini grant
- Draw back – materials are not translated



# Application of PDSAs Elsewhere

- ✓ Farm Fresh Challenge (installment of tiers and documentation)
- ✓ Seed to Read (reviews with ECEs & parents)
- ✓ Pilot Purchasing Projects (cucumber vs carrot)



# Partnerships

Reinforcing the value of SNAP Ed in Farm to ECE work

- ✓ Advocates of equity by setting
- ✓ Experts on application to the field
- ✓ Experts on identifying challenges

