

WHEN WORKING WITH VENDORS, REMEMBER TO...

prioritize preferences,
pricing and profitability



Consumer spending and preferences

are trending toward healthier options, and recent data suggest that meeting customer demand for healthier snacks can maintain or increase vendor profits.

Get the latest facts and statistics in the new *Vendors Training Guide Tool*, designed specifically for nutrition professionals providing trainings and presentations to vendors and Business Enterprise Program (BEP) partners under the Randolph-Sheppard Act. Download your copy today!



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