

June 2020



U.S. Department of Health
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Centers for Disease
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Monthly Update: WIC Developmental Monitoring Project



You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you!

Upcoming Events

- **June 15th @ Noon EST** - *How to Develop Productive Partnerships; Act Early Ambassadors*
- **June 24th @ 1-2 pm EST** - *NWA Virtual Meeting Presentation; "WIC Developmental Monitoring Project." Learn the Signs. Act Early. and its role in the WIC clinic.*
- **July 20th @ Noon EST:** *State Updates and Networking Call; Statewide Implementation Updates*

ASPHN and CDC Updates



Did You Know?....

If your state uses the WIC Shopper App you can add a link to [CDC's FREE Milestone Tracker App](#). It is a simple process to get it added. A simple request needs to be submitted to JPMA to include this on your states app.



NWA Annual Meeting (Virtual) Presentation

We are very excited to be presenting at the National WIC Association Virtual Meeting in June. A big thank you to Arkansas, Nevada and Iowa for helping with this presentation. If you are attending the virtual meeting, please try to attend this session.

Title: “WIC Developmental Monitoring Project.” Learn the Signs. Act Early. and its role in the WIC clinic.
June 24th 1-2 pm EST

Promote Developmental Monitoring Using Social Media

A great way to promote developmental monitoring is by using your state WIC's social media accounts if you have any. Here are a few sample posts you could use to promote the Milestone Tracker App, CDC's Children's Books, and Developmental Monitoring. Share these on your social media platform if you're able.

1. Ask your WIC clinic about routine developmental monitoring –recommended for ALL children. 1 in 6 children have a developmental disability, so #ActEarly and talk with your WIC clinic about developmental milestones.
2. Concerned about your child's development? Don't wait. Acting early can make a real difference! Talk to your WIC clinic about your child's development #ActEarly
3. What is Early Intervention? #EarlyIntervention programs provide services and supports available to #babies and young #children with #developmental delays and disabilities and their families. Talk to your WIC provider if you have questions about your child's development.
4. Talk to your WIC provider or download CDC's FREE Milestone Tracker app to complete a milestone checklist for your child. Then, share a summary with your WIC provider to find out what to do if you have a concern. www.cdc.gov/MilestoneTracker

Refresher Course Coming Soon...

ASPHN is developing a short Power Point presentation that can be used as a refresher course for your staff. Many of our states had already trained their staff before the COVID-19 delays and this will be a good way to remind and refresh staff of the WIC Developmental Monitoring Program before you implement. This will best be used in conjunction with CDC's Training and Recruitment Videos.

ASPHN's Library of Reliable COVID-19 Information

ASPHN has created a library of COVID-19 reliable information related to public health nutrition.

ASPHN has [created this landing page with categorized links](#) to help you quickly find relevant resources to support your initiatives during crisis. Categories include:

- General Information (CDC),
- Federal Public Health Nutrition Funders,
- Food Security,
- Breastfeeding & Infant Nutrition,
- K-12 & ECEs,

- Food Safety,
- Vendors & Food Service, and
- Farmer's Markets & School Gardens.

As the COVID-19 crisis continues to unfold, it is the nation's public health nutritionists who are on the front lines of this public health emergency, ensuring that our most vulnerable receive vital nutritional assistance. We hope you will bookmark this page and use it often during the coming months.

<https://asphn.org/covid-19-resources/>

[COVID 19 Links Related to Food Systems, Public Health Nutrition and General Information](#)

State Updates:

Iowa

Iowa has added the link to the Milestone App onto our WIC Shopper App. Additionally before the current pandemic we partnered with Iowa's CDC's Act early Ambassador and our Title V programs to create messages during the month of April to increase awareness of both the App and Autism since it was National Autism Awareness Month. We had planned some state announcements but due to the pandemic they had to be scaled back.

Arkansas

Arkansas WIC is still operating with appointments predominately via telephone for the rest of the month of May. It is still unknown at this time when WIC appointments will resume in clinic. WIC State Office has encouraged staff to promote the CDC Milestone App at our certification and nutrition education appointments. We have also added the CDC Milestone App link to our WIC Shopper App home page. I am in the process of creating a WIC Smart module on the CDC Milestone checklists. The module will discuss the importance of the monitoring developmental milestones, ways to access age appropriate milestone checklists and what to do if there are developmental concerns.

Nevada

No new updates.

Nevada's statewide implementation start date has been pushed back due to delays related to COVID-19.

Massachusetts

No new updates.

Massachusetts has begun using the Baby's Busy Day board boards as an incentive for staff. The site with the greatest increase in percent of eligible participants to receive a checklist will be given a small supply to share with families.

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