



# Federal Update: Maternal and Child Health Bureau

## ASPHN Annual Meeting

*June 15, 2020*

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**Health Resources and Services Administration (HRSA)**

**Vision: Healthy Communities, Healthy People**



# HRSA Mission & Strategic Goals

## Mission:

To improve health outcomes and address health disparities through access to quality services, a skilled health workforce, and innovative, high-value programs.



Improve Access to Quality Health Care and Services



Foster a Health Care Workforce Able to Address Current and Emerging Needs



Enhance Population Health and Address Health Disparities through Community Partnerships



Maximize the Value and Impact of HRSA Programs



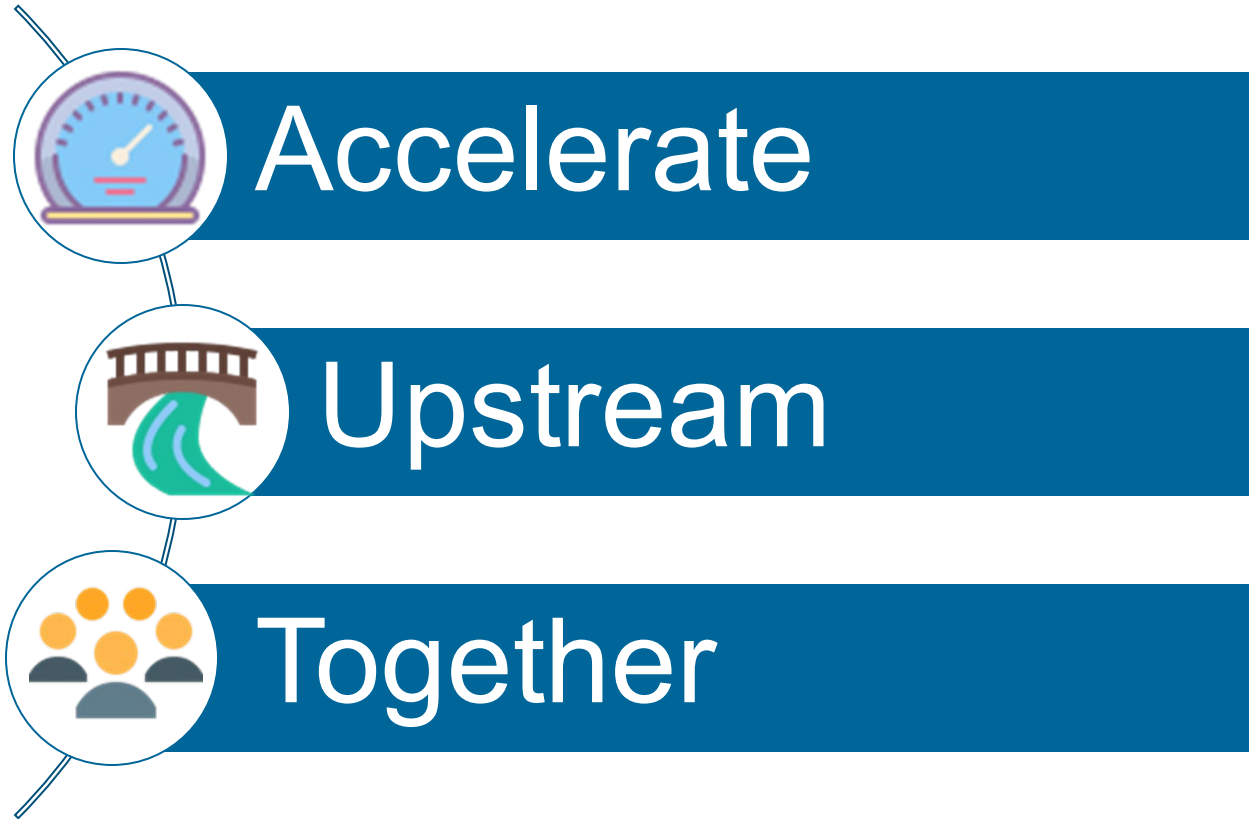
Optimize HRSA Operations to Enhance Efficiency, Effectiveness, Innovation, and Accountability

# Maternal and Child Health Bureau



**Mission:**  
Improve the health of America's mothers,  
children, and families.

# Paradigm for Improving Maternal and Child Health



# Nutrition Needs and Opportunities

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- Increased food insecurity
- Preventing childhood obesity
- Opportunities to accelerate, upstream, together
  - Short-term
  - Long-term

# MCHB Strategic Planning

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- 1) What are the main challenges you are experiencing in addressing the nutrition needs of maternal and child health (MCH) populations?
- 2) What do you see as the current gaps in public health nutrition services?
- 3) Please share your ideas of opportunities to address the nutritional needs of MCH populations.
- 4) How can the Maternal and Child Health Bureau better meet your needs and the needs of the populations you serve?

Send comments via email to: [MCHStrategy.hrsa@hrsa.gov](mailto:MCHStrategy.hrsa@hrsa.gov).



# MCHB Nutrition and Related Investments

- **Title V MCH Block Grant Program**
  - Obesity prevention strategies
  - Related national performance measures
    - ✓ Breastfeeding (NPM 4)
    - ✓ Physical Activity (NPM 8)
- **Children's Healthy Weight State Capacity Building Program**
  - 3 state models in MCH nutrition integration
  - State models:
    - ✓ Increase MCH nutrition competency
    - ✓ Optimize MCH nutrition-related data sources



# MCHB Nutrition and Related Investments

- **Bright Futures**
  - Preventive well-child visits
- **Maternal, Infant, and Early Childhood Home Visiting Program (MIECHV)**
  - Support for pregnant women and families
  - Nutrition, physical activity, breastfeeding
- **Healthy Start**
  - Reducing infant mortality rates
  - Focus on breastfeeding and Certified Lactation Counselor scholarships





# MCHB Nutrition and Related Investments

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- **MCH Nutrition Training Program**
  - 8 Centers of Excellence in MCH Nutrition
  - Training focuses on leadership in pediatric and maternal nutrition
  - Both clinical and public health approaches
  - Collaborative projects



# Contact Information

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