

**BOARD REPORT - INFORMATIONAL**  
**Association of State Public Health Nutritionists**

**Board Meeting Month/Year:** August 2019

**Committee/Liaison/Member:**

ASPHN Collaboration Committee with United Fresh Association (Assoc)  
Liaison - Mary Ann Ellsworth,

**Report Prepared by:** Mary Ann Ellsworth

**Date Prepared:** July 23, 2019

**Status Report:**

- Participants:
  - Fruit and Vegetable (F/V) Council Leaders: Lisa Gemlo, Megan Hlavaceck
  - ASPHN Collaboration Committee Liaison: Mary Ann Ellsworth
  - United Fresh Assoc. Staff: Millie Van Lieu (Sr. Director, Nutrition Policy)  
Andrew Marshall, (Director Foodservice Programs & Foundation Partnerships)
- Discussion Topic:
  - Next Steps to strengthen the collaboration between United Fresh Produce Association with the Collaboration Committee, and the National Fruit and Vegetable Nutrition Council were established.
  - Each group provided an overview of current roles and activities, staff changes, updates on key Public Policy initiatives of interest to the ASPHN and the F/V council.
- Focus: Both groups will proactively seek opportunities to build a stronger relationship and share opportunities.
- Decisions made:

On an annual basis (or as needed)

  - The liaison and F/V Council leadership will schedule a phone meeting with United Fresh Association staff to plan opportunities for the upcoming year.
  - United Fresh Association may be invited to participate in a F/V Council Networking Call to share and begin an exchange around Public Policy issues. NOTE: The f/V Council offered United Fresh Produce Assoc. the opportunity to provide a 20 min. update during the F/V Networking call scheduled for Nov. 21, 2019.
  - The ASPHN liaison will submit highlights of interest to ASPHN members to the ASPHN newsletter.
  - Reevaluate/continue to develop how the two groups can strengthen the collaboration.

**Next Steps:**

- The liaison will incorporate the plan into the next annual Partnership Review.
- F/V Council Leadership will confirm proposed schedule 2019/2020 year.
- Consider a future role for United Fresh Assoc. at the ASPHN annual meeting and/or other opportunities.