

BOARD REPORT - MOTION
Association of State Public Health Nutritionists

Board Meeting Month/Year: January 2020
Committee/Liaison/Member: Collaboration Committee
Report Prepared by: Shana Patterson
Date Prepared: Jan. 15, 2020

Do any ASPHN Board members, committee members, or consultants have a financial interest in this motion? If yes, list the interested person(s) and disclose all material facts.

PROPOSED MOTION:

These motions are coming from the Collaboration Committee, so the Board will go directly into debate/discussion of the motions.

Motion #1:

To approve the American Heart Association – Healthy for Life as a new ASPHN Partner.

Motion #2:

To approve 1000 Days as a new ASPHN partner.

BACKGROUND:

The Collaboration Committee Consultant (Shana Patterson) has conducted multiple meetings with both organizations' contacts.

AHA - Healthy for Life program - <https://www.heart.org/en/healthy-living/company-collaboration/healthy-for-life> The mission of Healthy for Life 20 By 20 is to improve the health of all Americans by empowering people to make healthy food, nutrition and lifestyle choices. Through the community nutrition program and its resources, the goal is to change relationships with food and nutrition by inspiring families to make healthy food choices part of their everyday lives.

- The state of Delaware (Dept of Health's Heart Disease and Stroke Program) has reviewed and has identified for use within its scope of work, pending approval from the CDC. It would engage partners throughout the state.
- Oklahoma through its State Wellbeing Program has also reviewed and considering use of Healthy for Life

1000 Days: <https://thousanddays.org/>

1,000 Days is the leading nonprofit organization working to ensure women and children in the U.S. and around the world have the healthiest first 1,000 days (pregnancy to age 2). 1000 Days is already conducting webinars with ASPHN:

- Jan. 15, 2020 - The importance of nutrition in pregnancy and the first 1,000 days.
- Feb. 20th, 2:00pm ET webinar – more about 1000 days and more geared to ASPHN membership and RDs

The Collaboration Committee discussed the Potential Partnership Reviews for both organizations on Dec. 17, 2019 and voted unanimously to accept as new ASPHN Partners.

ISSUES:

PROS

Both organizations have considerable alignment with ASPHN.

Each organization can inform and contribute to ASPHN's goals and priorities.

(Please review the Potential Partnership Reviews, included with this motion, for more details.)

CONS

The opportunity for active coordination & participation is not as clear, so far, with AHA. Since this is a specific program within AHA with limited reach, more information is needed to see how ASPHN members can benefit. However, once approved, subsequent meetings will be conducted to determine a more defined working relationship.

No Cons have been identified for *1000 Days*

NEXT STEPS: With approval of the Board, the Collaboration Committee will seek ASPHN Liaisons to represent these organizations. Interim, the Consultant will act as conduit for both organizations.