Tips & Tricks to Engage Webinar Participants

An ASPHN Professional Development Session

March 22 and 26, 2021

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Monday, March 22, 2021 from 2-4 ET

- Soumya Bhat, soumyab@policyequity.com
- Jacqueline Coleman, visionque@netzero.net
- Khaliah Fleming, kfaith23@gmail.com

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Friday, March 26, 2021 from 12-2 ET

- Monique Linder, monique@omgdigitalmediasolutions.com
- LaTonya Bynum, info@latonyabynum.com
- Jenny Bogard, jenny@drivecommonality.com

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Soumya Bhat, M.P.Aff.

Ms. Bhat currently serves as Director of Early Childhood Equity Initiatives at The Policy Equity Group, LLC, a DC-based organization that works to build the capacity of socially-conscious public and private organizations that are dedicated to improving the lives of young children. As part of her work, she provides technical assistance to organizations working to scale farm-to-early care and education models statewide. In her previous role at the DC Fiscal Policy Institute, she advocated at the local level for an equitable and transparent city budget by conducting research and analysis on education and early childhood policies affecting DC's low-income children and families. She also has experience providing technical assistance to state child care administrators, conducting fiscal mapping studies, and working with state and non-profit leaders to help sustain their early childhood systems during her time with The Finance Project. Ms. Bhat holds a master's degree from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin.

The Policy Equity Group is moving the field of early childhood forward by supporting innovation and implementation in practice, policy, and research. Our work focuses on building the capacity of socially conscious organizations that are dedicated to improving the lives of young children and their families. We provide individualized support to meet our clients' needs and help turn their values into actions and impact. With our partners, we create stronger early childhood systems that collectively improve developmental, educational, health, and nutritional outcomes for vulnerable children across the country.

The Policy Equity Group works with clients in a number of ways to promote equity and support the well-being of children and their families.

1. **We Are Architects:** Supporting the design of equitable early childhood systems at the local, state, an national level
2. **We Are Coaches:** Helping organizations increase their capacity to serve young children and families
3. **We Are Trail Guides:** Providing strategic planning for states, communities, and organizations to help them meet their goals for children and families
4. **We Are Bridge Builders:** Connecting research, policy and practice by ensuring that the realities of the field inform policy, and that policies enable best practice
5. **We Are Storytellers:** Crafting compelling narratives about the important work organizations do to share with funders, policymakers, and the public

For more information, please visit: policyequity.com

CONTACT

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VISIONQUE!

JACQUELINE COLEMAN BA, MED, MSM, CPC, CLC

VISIONARY LEADER, CAPACITY BUILDER & CHANGE AGENT

PERSONAL BIO

Jacqueline Coleman is Visionary Leader and Owner of ***Vision Que! LLC***, a boutique consulting company licensed in Washington, DC since 2002. Coleman leads with extensive experience as entrepreneurial consultant, senior program manager and administrator. Described by colleagues as "riveting, dynamic, effective, and driven," Jacqueline implements Manifesting 24K Gold, a business portfolio where she guides transformative life and executive coaching to leaders, stakeholders and organizations. She is a **Certified Professional Coach with** the internationally recognized **John Maxwell Leadership Team**.

Ms. Coleman extends a wealth of appreciation, knowledge and insight into each engagement with the people she serves from grassroots communities to global leadership utilizing a cultural humility lens. Ms. Coleman has served as a Master Facilitator & Lead Trainer in over 1,000 skills building sessions in the United States, having authored and developed several training curricula and national training projects from end-to-end. Jacqueline possesses 20+ years of experience assisting domestic and global public health, and private and governmental leaders in maximizing their service impacts. Her Portfolio and service suites include strategic consultation and contracting on gender-tailored programs, inclusion and diversity initiatives all centered with equity and person-centered approaches.

As a sought-after speaker on **LEADERVATION™** (Coleman, 2016), Jacqueline's diverse portfolio includes travel to all 50 states conducting consultations, training seminars and keynote addresses. Additionally, she has worked globally throughout North America , Europe, Asia, the Caribbean and Africa. Coleman is academically trained in communications, counseling psychology and business management. Addressing the Quest for Excellence is the company motto and Jacqueline's personal DNA brand.

Ms. Coleman's innovative leadership development is complimented by her commitment to communities. With her dedication to equity, advocacy and nurturing, she serves on several global and national boards of directors with Community and Population Health, Gun Violence Prevention, Women's Rights and Social Justice organizations. She cultivates civic service and mentorship as an officer in her faith community. As a resident of Washington, D.C, Ms. Coleman brings charity home as a member of Gamma Sigma Sigma, National Service Sorority, Cherry Blossom Alumni Chapter.

Khaliah Fleming, MPH, MCHES, is a results-driven master certified health education specialist and public health program leader, working in executive leadership. Her work has spanned chronic disease prevention and risk reduction, health literacy, health equity, health disparities, and maternal and child health. After receiving her undergraduate degree from Spelman College, she served as a Peace Corps volunteer in Peru. Following her Peace Corps service, she completed her MPH from the University of South Florida. Currently, she is completing her doctorate at Johns Hopkins University. She serves on several boards and is involved in many public health activities, including SAAPHI (Society for the Analysis of African American Public Health Issues), Society for Public Health Education, and she serves as the Florida Society for Public Health Education's Chapter President.

What makes your style compelling? Humor! I love making people laugh and embedding humor into my presentations as a teaching tool.

Do you recommend any special training? Yes, HANDS-ON! The best way to learn is to do! Oh, and also utilize students. Current students tend to have a pulse on emerging technologies. They are great teachers and often go unappreciated and under-utilized.

What facilitation/presentation/other services do you provide? I provide public health program development, design, evaluation consulting-as well as consulting related to health equity and health disparities. I also enjoy training the cadre of up and coming public health professionals through professional development workshops/training.

Monique Linder is the Founder/CEO of OMG Digital Media Solutions, LLC.

Monique's vision and purpose has been shaped by the amazing clients she's been fortunate to serve, including the music and philanthropic genius Prince, Ujamaa Place and the Minnesota State Fair (to name a few). Most of all, Monique believes in her ability to lead by never compromising her integrity and fighting for human rights for all people.

In January 2010, Monique Linder relocated to the Twin Cities to work for iHeartMedia, from Las Vegas, where she served as the Director of Digital Media for CBS Radio. In 2011, Monique was elected President of Minnesota's Alliance for Women in Media, where she united local media leadership to advocate for equal rights for women in media and to focus on developing a talented and diverse workforce.

As an accomplished producer, Monique focuses on authentic storytelling in areas of entertainment, technology education, economics and community leadership. Monique is the author of "Disrupting Poverty I & II", believing reducing poverty can be accomplished by empowering communities (tribes), led by strong leaders. Monique earned her M.B.A. at University of Minnesota's Carlson School of Management and has a Bachelor of Science degree in Information Technology. Monique has three amazing daughters who inspire her to be great by watching them navigate life with strength, courage, intelligence, compassion, determination, love and grace.

Articles:
Mental Movement In Times of Crisis
Media pro sees St. Jude as 'part of the solution'
Minnesota State Fair to offer three mini-concerts on YouTube
Alliance for Women in Media Announces Formation of New Student Affiliate

About The Author

LaTonya Bynum has truly learned to take life on as one of the greatest experiments in failing fast. For years, she allowed others to label her and tell her what she could and couldn't do.

She holds a Bachelors of Science in Health Education with a concentration in Community Health and Spanish from the University of Central Arkansas. In addition, she earned her Master's in Public Health (MPH) with an emphasis in Health Policy and Management from the University of Arkansas for Medical Sciences. Furthermore, she holds the mantle of being the first in her immediate family to earn a bachelor, master's degree and start / grow a family business.

As a self-published author she has used social media to compile content for 3 books titled "Tools for Career Success: 101 FAQs about Public Health", "Mind Ya Busi-ness: Are You Okay?" and e-book project "The Opportunity Paperwork: Learning the basics of documenting Awesome".

LaTonya enjoys sharing tailored tips, resources and programs designed to improve the human condition and quality of life for all mankind. Her innovative teaching techniques come as a direct result of her 7 year Toastmaster International journey towards becoming a Distinguished Toastmaster. Her presentation style has been used to address social media communities of color, local community advocacy groups, state governmental agencies and their partnering associations who have a vested interest in sharing programs, tools and resources.

In 2017, LaTonya founded U.R.A. Resource Center, LLC, a public health consulting firm specializing in creative/technical writing, public speaking, and research/data analysis. **The goal of any presenter is to innovate the field of public health and equip students, new graduates and professionals with enough self-confidence and resources to disrupt status quo.**

LaTonya has three young children at home, CJ (10), Khalia (5) and Calaysia (4) and has been married for over 13 years to Mr. Calvin Bynum who is a retired construction worker. In her spare time, she enjoys writing, teaching and gathering resources.

For more details, visit her online at www.latonyabynum.com
Social Media Links:

FB: https://www.facebook.com/URARESOURCE
IG: https://www.instagram.com/sisspeakslife/
LI: https://www.linkedin.com/in/latonyabynum/
Tw: https://twitter.com/sisspeakslife
SC: https://soundcloud.com/sisspeakslife
YT: https://www.youtube.com/user/LaTonyaBynumTV

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Jenny Bogard, MPH, has over eighteen years of experience in health behavior change, strategy development, and program design across the managed care, nonprofit, and public arenas. She has held leadership roles in health insurance at Humana, in worksite wellness at the Centers for Disease Control and Prevention, and in community health as the Director of the Alliance for a Healthier Generation's Healthcare Access and Equity Strategy. Through her work to expand obesity prevention and treatment healthcare coverage, Jenny has partnered with over 40 private payers, public payers, self-insured employers and healthcare provider associations to create impactful programs. She has designed and led evaluation efforts to show the impact the programs have on communities. She serves on the American Academy of Pediatrics' Payer Advisory Board, is a member of two Roundtable on Obesity working groups, is part of the Prescription for Activity Taskforce Advisory Board and is a member of the Fred Hollows Foundation Advisory Council.

Style

Ms. Bogard believes that the best virtual meetings are those that are interactive, tailored to the specific audience (in detail, language and tone) and, most importantly, deliver critical information in an engaging and motivating manner. Even the most well intended virtual training - covering the most meaningful information - can fall flat if the design does not actively connect with participants in ways that they find both relevant and energizing. As such, Ms. Bogard applies principles from human-centered design in meeting planning, facilitation and report preparation process, ensuring that the resulting virtual session and related deliverables best fit the needs and requirements of my clients. Additionally, she deploys best-in-class virtual planning tools to set clear goals, achieve consensus, and deliver high-impact deliverables- all via remote collaboration.

Recommended training

There are a lot of wonderful online tutorials for Zoom and other online tools/platforms. I would also recommend practicing with colleagues before you host a meeting and becoming familiar with any online tool you will use.

Services Offered:

- Convening & Facilitation
  - Meeting Design & Implementation
  - Convening & Summit Strategy
  - Workshops & Trainings
  - Virtual Meeting Production

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- Nonprofit & Public Sector Innovation
  - Research and Insights
  - Strategic Planning
  - Program Development and Implementation
  - Corporate Partnerships and Coalition Building
- Expert Content & Advisory
  - Food Systems
  - Healthcare & Health Insurance
  - Worksite & Community Wellness
  - Landscape Analysis
- Corporate Social Responsibility
  - Cross-Sector Partnership Building
  - Social Commitment Ideation & Development
  - Environmental, Social & Corporate Governance
  - Philanthropy & Impact Investing