

NORTH DAKOTA CoIN

Breastfeeding Workstream

GOAL:

Identify breastfeeding needs and offer support for key stakeholders serving Indigenous populations.



North Dakota's CoIN team initially planned to host an Indigenous Breastfeeding Counselor Training, participate in a key stakeholder meeting, and identify individuals within the communities interested in the training. The team learned that the communities wished to lead the training themselves, so they provided a critical supporting role in assisting them with their needs and aiding to their success.

PARTICIPANTS

- **5 mini grant recipients:**
 - Bismarck Burleigh Public Health
 - Indigenous Birth and Breastfeeding Collective of North Dakota
 - Spirit Lake WIC
 - Standing Rock Sioux Tribe WIC
 - Rolette County WIC
- **17 participants** attended in-person meetings
- **12 staff** trained

PARTNERS

- WIC
- Healthy Start
- North Dakota Department of Health
- Bismarck Burleigh Public Health
- North Dakota Breastfeeding Coalition
- Maternal, Infant, and Early Childhood Home Visiting (MIECHV)
- Prevent Child Abuse North Dakota
- Indigenous Birth and Breastfeeding Collective of North Dakota

TITLE V PROGRAM CONNECTION

- **Title V Project Lead** updated **Title V Director**
- CoIN helped **Title V** recognize need to focus more health equity social determinants of health with breastfeeding
- CoIN is being used as the **framework** for the next **Title V 5-Year Priorities**

METHODOLOGY

- Held **2 in-person** key stakeholder meetings
- Conducted **3 stakeholder follow-up calls** after the stakeholder meetings

RECIPIENTS OF MINI GRANTS:

- Set-up **lactation room** and **policy** to support moms returning to work at largest employer in community, Turtle Mountain Sky Dancer Casino and Resort
- Created **rural prenatal support groups**
- Funded **photoshoot** of local rural moms **breastfeeding** in order to raise awareness
- Assisted in the formation of the **Indigenous Birth and Breastfeeding Collective of North Dakota**
- Developed **social media campaign** through local public health unit for **prenatal and postnatal breastfeeding support**

RESULTS

- Raised awareness for **health equity**
- Facilitated and supported **first breastfeeding project** of its kind in an **Indigenous community**
- Built **new partnerships and relationships**

