

WISCONSIN CoIN

Breastfeeding Workstream

GOAL:

Assess and enhance workplace lactation support for local and tribal health agencies and coalitions, resulting in coordinated and consistent statewide support, promotion and implementation of workplace lactation strategies.



Wisconsin's CoIN team identified the need for consistent support of workplace lactation efforts throughout the state. Bringing together a team of state and local experts to form the Wisconsin Breastfeeding Coalition worksite committee, they carefully identified and examined the programs offered by local breastfeeding coalitions and researched the work other states were doing in this area. The team was able to enhance efforts for workplace lactation support through the distribution of mini grants to worksites across the state. Recognizing the importance of their work, the committee has received permanent status to continue their work statewide.

PARTICIPANTS

- **22 Wisconsin worksites including:**
 - birth centers
 - child care centers
 - healthcare clinics
 - health departments
 - libraries
 - schools
 - YMCA
 - YWCA

PARTNERS

- Wisconsin Department of Health Services:
 - Chronic Disease Prevention Program
 - Maternal and Child Health
 - MCH Title V Supervisor
 - Quality Improvement Director
 - Health Equity Consultant
- Tribal Agency
- University of Wisconsin Cooperative Extension

TITLE V CONNECTION

- **Title V Supervisor** member of core team; attended in-person training in DC
- **Health Equity Consultant** member of Title V
- **5 Title V staff** engaged
- **4 Title V staff** trained throughout the CoIN

METHODOLOGY

- Identified **experts and leaders** from various disciplines who could assist their effort
- Created a dedicated **ad hoc worksite committee** of experts
- Conducted **PDSA cycling** around statewide recognition programs and other states' programs
- Awarded **10 mini grants in year one**, and **12 mini grants in year two** for local worksites to create or enhance lactation spaces and policies

RESULTS

- Mini grants reached populations experiencing **disparities** with **breastfeeding duration**
- **Toolkit** distributed and posted on the **Wisconsin Breastfeeding Coalition webpage** for local and tribal health departments
- Approximately **18 worksite policies** implemented offering guidelines for lactation space location, use by employees and sustainability
- Wisconsin Breastfeeding Coalition worksite committee voted to become a **permanent committee** to continue work on **statewide efforts**



“Improving nutrition, decreasing disease.”



ASSOCIATION OF STATE PUBLIC HEALTH NUTRITIONISTS

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