

WISCONSIN CoIN

Innovative Nutrition Workstream

GOAL:

Increase the basic nutrition competency of the Title V/ MCH supported and affiliated program workforce, while expanding their awareness of available nutrition experts and appropriate referral criteria by using the Healthy Bites Guide.



The Wisconsin Children's Healthy Weight CoIN team sought to provide consistency and cohesion in nutrition messaging, knowledge and resources through Healthy Bites, A Wisconsin Guide for Improving Childhood Nutrition. Using virtual conferencing, they presented the Guide to several departments within the state, as well as to statewide MCH staff working primarily in breastfeeding. They also partnered to provide CSA boxes of fresh produce to early childcare and education facilities in the western portion of the state during the summer months.

PARTICIPANTS & PARTNERS

- Wisconsin Department of Children and Families
- Wisconsin Department of Health Services
 - Children and Youth with Special Health Care Needs
 - Maternal & Child Health
- The Parenting Place

TITLE V PROGRAM CONNECTION

- Initially, Title V Director was a core member of the CoIN Team
- Interim Title V Director was involved
- Five Title V staff engaged

METHODOLOGY

- Identified **Healthy Bites as the ideal tool** for strengthening nutrition competency among MCH staff across the state
- Built a **strong core team** with expertise in quality improvement, health equity and chronic disease
- Conducted **monthly meetings throughout the CoIN process** to maintain a high level of communication, engagement and commitment
- Scheduled **virtual training events** for internal and external staff in order to introduce them to **Healthy Bites**
- Developed a **partnership** with The Parenting Place, a childcare resource, to develop a Farm to Early Care and Education (ECE) initiative in western Wisconsin addressing health equity and food access

ACCOMPLISHMENTS

- Increased **fresh food accessibility** for over 200 children in childcare centers through their Farm to ECE initiative
- Strengthened **statewide partnerships** and demonstrated that a multifaceted, informed and comprehensive approach can be highly effective in public health
- Conducted a **virtual training session** to multiple departments within the family health division
- Conducted a **virtual training session** to statewide MCH staff primarily involved with breastfeeding
- Boosted **rollout of Healthy Bites** through virtual trainings

