METHODOLOGY

- Identified Healthy Bites as the ideal tool for strengthening nutrition competency among MCH staff across the state
- Built a strong core team with expertise in quality improvement, health equity and chronic disease
- Conducted monthly meetings throughout the CoIIN process to maintain a high level of communication, engagement and commitment
- Scheduled virtual training events for internal and external staff in order to introduce them to Healthy Bites
- Developed a partnership with The Parenting Place, a childcare resource, to develop a Farm to Early Care and Education (ECE) initiative in western Wisconsin addressing health equity and food access

ACCOMPLISHMENTS

- Increased fresh food accessibility for over 200 children in childcare centers through their Farm to ECE initiative
- Strengthened statewide partnerships and demonstrated that a multifaceted, informed and comprehensive approach can be highly effective in public health
- Conducted a virtual training session to multiple departments within the family health division
- Conducted a virtual training session to statewide MCH staff primarily involved in breastfeeding
- Boosted rollout of Healthy Bites through virtual trainings

“Nutrition is a right, not a privilege”