

June 2021



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you!

Upcoming Events

- *June 23rd, 11 am ET: State Updates & Networking*
- *July 28th, 11 am ET: Topic TBD*

*Monthly trainings take place on the 4th Wednesday at 11 am ET.

ASPHN and CDC Updates



CDC's Online Checklists Now Live

CDC's Online Milestone Checklists are now Live and ready for use.

To use CDC's Online Checklist:

1. Visit [CDC's Milestones Page](#) and select the age of checklist you would like to complete.
2. Click on "Complete an Online Milestone Checklist" in the box on the right side of the page or in the link in the 2nd paragraph.

3. Fill in the required fields: Date, Child's Name, Child's Birthday, and State. WIC clinic is optional.
4. Fill out the milestone checklist using the pictures and videos.
5. Enter your WIC clinic's email address into the first email box and enter your email address into the second email box to receive a copy of your child's summary. Hit submit to send your child's summary to the email addresses you provided.
6. The clinic email will then receive an email from emailforms@cdc.gov with the child's summary.

Below is an infographic that includes instructions for WIC participants on how to fill out and submit the online checklist. It can also be accessed here: <https://asphn.org/wp-content/uploads/2021/05/CDCs-Online-Milestone-Checklist.pdf>

[How to Use CDC's Online Checklist Infographic](#)

Updated LTSAE WIC Primer

CDC's LTSAE WIC primer has been updated and finalized. Changes were made based on the advisory team's feedback as well as feedback from FNS. Below are both I've attached both the English & Spanish versions. CDC is working on getting it added to their website now.

[LTSAE WIC Primer English](#)

[LTSAE WIC Primer - Spanish](#)

Guidance from CDC

CDC wanted to provide some guidance on how WIC staff can address when a parent selects not yet/not sure on the checklist. They will be adding this guidance to the deskside reference guide soon.

- If a parent marks any of the milestones as **not yet**, they should be referred to their child's health care provider or doctor and/or their local early intervention services in the state. (We're suggesting that the clinics put together a list of local resources if they don't have a process in place for referring families.)
- If they say yes to all of the milestones, the parents can continue to monitor their child, but the child should not be referred for services.
- If the parent indicates **not sure** for one or more milestones and hasn't marked any of the milestones as **not yet**, encourage the parent to try some things with their child that gives him or her the chance to show the milestone. Encourage them to look out for the milestone over the

- next few weeks. A referral isn't needed if they aren't sure.
- Explain to parents, if they are still not seeing their child meet a milestone, contact their WIC clinic or have a discussion during the next WIC appointment. WIC staff can make a referral to early intervention services or provide local contact information for EI services. Staff can also refer families to their child's health care provider or doctor to share their concerns.

June 2021 Sample Social Media Posts

[Click Here for Sample Social Media Posts](#)

Have a concern about your child's development? This new video in American Sign Language provides information on how to help your child. Talk with your WIC provider, share your concerns and ask about a referral for developmental screening and services that may help.

<https://www.youtube.com/watch?v=uD68lmY9TWI>

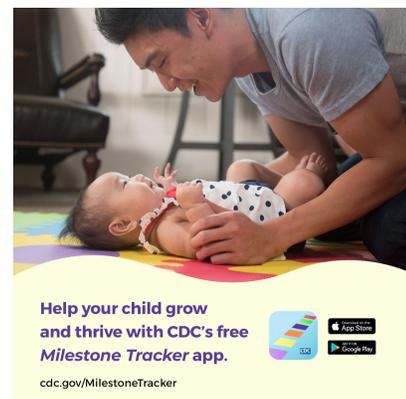


DYK: Holding and talking to your baby is a great way to support their development? Find other parent tips by visiting

<http://cdc.gov/Milestones>



Tracking how your little one plays, learns, speaks, acts, and moves helps you support their development. Track and share milestones and find fun and easy activities for each age with @cdcgov's newly updated, FREE #MilestoneTracker app. Visit cdc.gov/MilestoneTracker today! #actearly #milestonemoment



Virtual Options Plan

[Virtual Options Plan](#)

- **Online Checklist** (May)
- **Promoting the Milestone Tracker App Virtually** (Mar-Jul 2021)
 - WIC staff to promote the Tracker App during appointments
 - WIC clinic to set up an email account where WIC participants can email the results of the checklist from the Milestone Tracker App to the WIC clinic.
 - State WIC office will contact local hospitals to inquire about adding an informational flyer about CDC's Milestone Tracker App to the informational packet that goes home with new moms.
- **Online Education Modules for WIC Participants**
 - WIC-ed.com (May Launch)
 - WICSmart (May Launch)
 - WIChealth.org (July Launch)
- **Partnering with the WICShopper App (JPMA) to promote LTSAE** (Testing: March- July 2021)
 - ASPHN will work with JPMA to develop push notifications, banners, buttons, life hacks, etc. to promote developmental monitoring within the WICShopper app.
- **Dissemination and Promotion of Online Materials** (Mar-July 2021)
 - ASPHN will provide 2-3 social media posts per month that promote developmental monitoring and the app. TA states will share these posts on their social media platforms
- **Child Development Training Course for WIC Staff**
 - Launch: April 2021

ASPHN's Library of Reliable COVID-19 Information

ASPHN has created a library of COVID-19 reliable information related to public health nutrition. Check it out here:

<https://asphn.org/covid-19-resources/>

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