July 2021

Highlights

Celebrate the 2021 ASPHN Annual Award Winners!

Review the accomplishments of this year's ASPHN Annual Award winners and find opportunities to send them a note of congratulations in the Special Edition Annual Awards Newsletter.

Deadline July 23: ASPHN Grants Manager Consultant Proposals

Advance healthy living for all people across the nation by joining our consultant team! ASPHN is accepting proposals for a grants manager consultant position through July 23rd.

Get more information about this position, including a Position Description and Request for Proposal.

If you have questions, please direct them to Karen Probert, ASPHN Executive Director, at karen@asphn.org.

Association of State Public Health Nutritionists

The Association of State Public Health Nutritionists (ASPHN) is a non-profit membership organization committed to advancing health equity through public health nutrition leadership.

Our Mission
To strengthen nutrition policy, programs and environments for all people through development of public health nutrition leaders and collective action of members nationwide.

Our Vision
Healthy eating and active living for everyone.

Features

Outreach Toolkit Helps Make the Most of the WIC Increased Fruit and Vegetable Benefit

WIC is increasing the monthly value of fruit and vegetable benefits in both the women's and children's food packages to $35.

Healthy for Life® Program Overview and Grant Announcement Webinar
Help make the most of this benefit increase by spreading the word to your networks using FRAC’s outreach toolkit.

The toolkit includes customizable social media, emails, flyers, and more, including materials promoting WIC benefit redemption at farmers markets.

View FRAC’s fact sheet to find out how much this benefit increase is estimated to bring into your state.

Plus, you can view the on-demand Making the Most of WIC’s Fruit and Vegetable Benefits Increase webinar to learn more about the temporary increase in WIC fruit and vegetable benefits, hear what this provision means for families, and receive tailored information on opportunities to conduct outreach to help ensure this provision is a success.

Healthy for Life®: A Health Promotion Model Improving Confidence and Dietary Behaviors
July 27th at 1:00pm Eastern Time
Register now


ASPHN is excited to announce a grant opportunity supporting the Healthy for Life® community nutrition program, an initiative led by Aramark and the American Heart Association (AHA). The Healthy for Life evidence-based nutrition education experiences are supported by American Heart Association science and developed by food and nutrition experts. This webinar will provide detailed information about the implementation of the Healthy for Life® program as well as grant application and process details.

Five, $2,500, Healthy for Life® community nutrition program grants are available.

For more information about the webinar and grant, click here.

For additional questions, contact ASPHN consultant Shana Patterson Holland at shana@asphn.org.

Join the Release Webinar for "Continuity of Care in Breastfeeding Support: A Blueprint for Communities"

Get key recommendations and strategies to promote chest/breastfeeding equity with continuous, accessible and coordinated services.

Attend the webinar that presents the key features of this guidance document and kicks off an eight part webinar series, featuring continuing education credits.
August 24, 1 pm Eastern Time
Register now!

The National Association of County and City Health Officials (NACCHO) and the United States Breastfeeding Committee (USBC) with funding from CDC sponsored a workgroup to develop this Continuity of Care Blueprint for support of human milk feeding families in communities across the US.

Register Now: ASPHN Partnership Development Training – Part 2

ASPHN Partnership Development Training – Part 2
Wednesday August 18th, 2021
1:00-2:30pm EST
Register now!

Strategically designed with help from a dedicated group of members, this ASPHN training curriculum guides members through key partnership development concepts and provides many support tools. Webinar attendees will apply these concepts and tools with interactive guidance in a group experience. A detailed agenda, learning objectives, and training work
Did you miss the Partnership Development Training - Part 1? [Here is the recording link](#).

Contact Shana Patterson Holland with questions [shana@asphn.org](mailto:shana@asphn.org).

---

**Updates**

**Why I Love My ASPHN Council: National Fruit and Vegetable Nutrition Council**

Here is rave review from one dedicated member for the National Fruit and Vegetable Nutrition Council:

“I enjoy networking and learning with other professionals about fruit and vegetable consumption and how it can be improved through programs, policies, education and communication. Additionally, I have enjoyed the leadership opportunities that the National Fruit and Vegetable Nutrition Council has provided, such as serving on the leadership team and as chair-elect of the council.”

Learn more and get involved! Check out the [National Fruit and Vegetable Nutrition Council Fact Sheet](#).

Contact Amber Brown at [amberbrown@asphn.org](mailto:amberbrown@asphn.org).

---

**ASPHN Policy Committee Action Highlights**

Volunteering with the ASPHN Policy Committee is an opportunity to amplify the voices of the people you serve.

On behalf of ASPHN, the Policy Committee signed-on in support of more than eight policy action letters since May 13. Here is a sample of recent actions. The diversity in policy initiatives on this list represent the comprehensive social determinants of health approach ASPHN takes to increase equitable access to healthy food and active living for all people.

Signed-on to the:

- Trust for America’s Health (TFAH) [letter](#) in support for the re-introduction of the Improving Data Collection for Adverse Childhood Experiences (ACEs) Act. H.R. 3467, that would give the Centers for Disease Control and Prevention (CDC) funding to build upon the previous ACEs literature in important ways like inclusion of diverse and nationally representative sample, examining the intensity and frequency of ACEs and the relative strength of particular risk and protective factors, and exploring the effect of social, economic, and community conditions.

- [Center for Science In the Public Interest’s (CSPI) letter](#) addressed to Congress in support of the National Alliance for Nutrition and Activity (NANA) updated Child Nutrition Reauthorization (CNR) priorities.

- University of California Agriculture and Natural...
Apply Now: ASPHN Public Health Nutrition Hall of Fame

Join Carol Friesen and Jami Lee-Rokala, the latest ASPHN members to share their passion projects through the Public Health Nutritionists Hall of Fame. All you have to do is complete this brief form to have your work featured.

The Hall of Fame champions innovative programs, partnerships and events that advance healthy eating and active living.

Learn more by visiting See It, Say It, Share It, and share the work that brings you joy with fellow members!

For questions, contact Lourdes Pogue at lourdes@ASPHN.org.

Join Our ASPHN Welcome Buddies List

Share your passion for ASPHN to help new members connect with opportunities that fit their interests. Become an ASPHN Welcome Buddy.

Help new members feel welcome in our organization by making a phone call or sending a quick email to let them know about benefits; networking with colleagues, serving on a committee or council, and working alongside national partners on key nutrition issues.

If you are a current member and interested in this fun and low-commitment opportunity, please email Amber Brown at amberbrown@asphn.org.

Discover More Benefits of ASPHN Membership

Your active participation in ASPHN can keep your state on the leading edge.