

# ASPHN'S COLLABORATION COMMITTEE

## Building Strategic Partnerships for Successful Outcomes in Public Health.

**The ASPHN Collaboration Committee** works to strengthen and improve ASPHN's strategic partnerships with other organizations. The Committee currently includes eight ASPHN members from around the country. The Committee:

- *Reviews requests for ASPHN members to serve on other organizations' committees or workgroups.*
- *Recruits members to be ASPHN representatives to these committees.*
- *Provides orientation sessions, guidance and support to these liaisons.*
- *Develops policies to guide the organization's work with our partners.*

The Committee seeks partnerships that advance the Association's mission, vision and values and that advance the goals outlined in our strategic plan. In working with a variety of partner organizations, we work to expand our visibility and effectiveness.

**ASPHN members** currently serve as liaisons to twelve organizations or projects:

- *Academy of Nutrition and Dietetics - Public Health / Community Nutrition Practice Group*
- *Action for Healthy Kids*
- *American Public Health Association - Food and Nutrition Section*
- *ASTHO Affiliate Council*
- *ASTHO Health Reform Committee*
- *ASTHO Prevention Policy Committee*
- *CSPI Food Marketing Workgroup*
- *National Alliance for Nutrition and Activity (NANA)*
- *National Fruit and Vegetable Alliance*
- *National Physical Activity Society*
- *National Salt Reduction Initiative*
- *United States Breastfeeding Committee*



*Jennifer Young, MPH, RD (Oregon)*



### FEATURED COLLABORATION

## THE CSPI FOOD MARKETING WORKGROUP

The CSPI Food Marketing Workgroup works through social media to raise awareness about food marketing aimed at youth and to influence food industry, media, and decision makers to create policies that restrict food marketing to youth. The Food Marketing Workgroup holds informational calls every three months. This year, the Workgroup has released a number of reports, publications and sign-on letters. The group is now working on ways to get more companies to join the Children's Food and Beverage Advertising Initiative, among other activities.

Jennifer Young, MPH, RD is ASPHN's representative to the Food Marketing Workgroup. Jennifer is a Nutrition Consultant with the Oregon Department of Human Services. As the ASPHN liaison to the Workgroup, Jennifer attends the Workgroup's quarterly calls and updates members on the group's activities.

### **We Welcome Any ASPHN Member to Join the Collaboration Committee!**

The Committee meets monthly for one hour via conference call. If you're interested or would like more information, contact **Lynda Alfred** at [lynda@asphn.org](mailto:lynda@asphn.org) or **970. 252. 3783**.