

## 2021 Sample Social Media Posts for Promoting Developmental Monitoring in WIC

### Message Text

### Visual Media

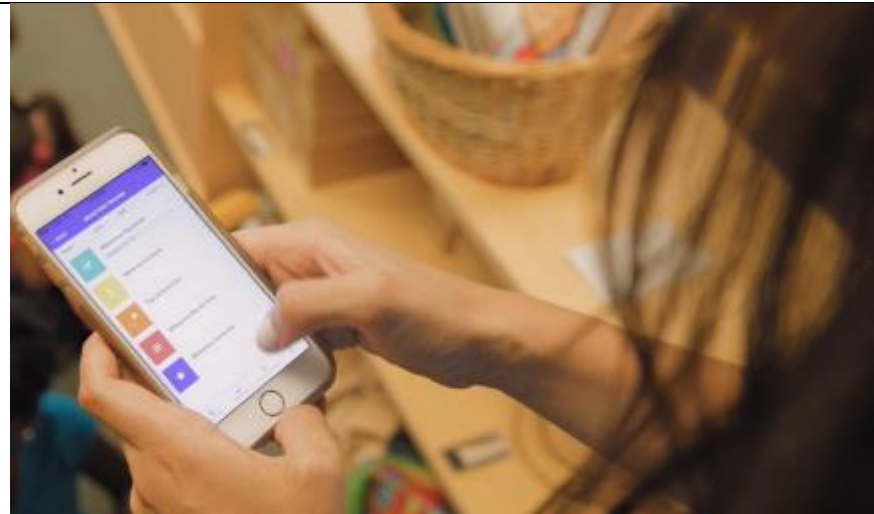
(Photo, Graphic, or GIF)

Also please attach all images to email when submitting

WIC providers play an important role in helping to connect families to services and support when there's a developmental concern. Learn more here: <https://www.cdc.gov/ncbddd/actearly/wic-providers.html>



Is your baby due for a well-child appointment? Before the visit, download CDC's Milestone Tracker app to complete a milestone checklist! The app can help you talk with the doctor about the milestones your baby's development. Learn more here: <http://cdc.gov/MilestoneTracker>



Do you use an app to track your child's development? Try CDC's Milestone Tracker! It's free, easy to use, and sends helpful reminders. Download here: <http://cdc.gov/MilestoneTracker>



Track your child's #developmental #milestones and share them with your pediatrician using CDC's FREE Milestone Tracker app – available in English and Spanish! [www.cdc.gov/MilestoneTracker](http://www.cdc.gov/MilestoneTracker)



\*Image courtesy of MO WIC

CDC made tracking early #developmental #milestones easy and fun with their FREE, parent-friendly app, Milestone Tracker. Download the app in English or Spanish and start tracking, supporting, and celebrating your child's early development today! [www.cdc.gov/MilestoneTracker](http://www.cdc.gov/MilestoneTracker)



*\*Image courtesy of MO WIC*

Download CDC's Milestone Tracker app in English or Spanish to complete a milestone checklist for your child! Then, use the app to share a summary with your WIC provider, get tips for development, and find out what to do if you have a concern. [www.cdc.gov/MilestoneTracker](http://www.cdc.gov/MilestoneTracker)



*\*Image courtesy of MO WIC*

Your child's health is more than just physical. Track your child's developmental health and get tips for supporting her as she grows with CDC's FREE Milestone Tracker app. Download it today!  
<http://cdc.gov/MilestoneTracker...> #ChildHealthDay



**CDC's FREE Milestone Tracker App**

- Track Milestones
- Share a Summary
- Get Tips & Activities

Available on the App Store | Get it on Google Play

LDC

The first few years go by fast. Enjoy the milestone moments and find fun and easy activities for every age to help your child grow and thrive with CDC's newly updated, FREE Milestone Tracker app. Learn more at [cdc.gov/MilestoneTracker](http://cdc.gov/MilestoneTracker)



**Help your child grow and thrive with CDC's free Milestone Tracker app.**

[cdc.gov/MilestoneTracker](http://cdc.gov/MilestoneTracker)

#AskYourDoctor about routine developmental screening—recommended for ALL children. 1 in 6 children have a developmental disability, so #ActEarly and talk with your child’s doctor if you have a concern. <http://cdc.gov/Concerned>



Did you know that most babies begin to laugh and blow “raspberries” by age 6 months? Track milestones like these and more with CDC’s free milestone checklist. <http://cdc.gov/Milestones> #ActEarly #DevelopmentalMilestones



Concerned about your child's development? Call your local WIC clinic to ask for a referral for developmental screening



Stay in tune with your child's development by completing milestone checklists regularly. Use CDC's Milestone Tracker app for an easy and fun way to complete a checklist today!  
<http://cdc.gov/MilestoneTracker>



Want to learn more about your child's development?  
Resources are now available to you in the WICShopper App including how to track your child's development, what to do if you are concerned, and positive parenting tips to help your child develop.



Your child's early years are especially important. Learn about how your little one plays, learns, speaks, acts, and moves and how you can support their development.



By popular demand!!! ASPHN and CDC have partnered to create a training for WIC staff that is an introduction to child development and resources from CDC's *Learn the Signs. Act Early. Program*. These resources are so important in helping parents track their child's development. Take this free course today to learn about the important role you have in helping parents celebrate their child's developmental milestones and when to act early if they have a concern.

<https://asphn.org/courses/introduction-to-learn-the-signs-act-early-program/>

As a WIC program staff member, you work so closely with families of young children. Many of you have requested training to learn more about Child Development. ASPHN & CDC have partnered to create a training course that is an introduction to child development and shares resources for CDC's *Learn the Signs. Act Early. Program*. These resources are so important in helping parents track their child's development. Take this free course today to learn about the important role you have in helping parents celebrate their child's developmental milestones and when to act early if they have a concern.

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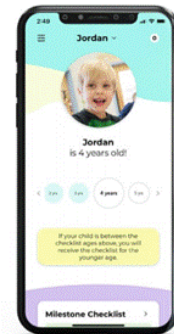




[#DYK?](http://cdc.gov/Milestones) Holding and talking to your baby is a great way to support their development. Find other parenting tips by visiting <http://cdc.gov/Milestones>.



Your child's health is more than just physical. Track your child's developmental health and get tips for supporting her as she grows with CDC's FREE Milestone Tracker app. Download it today! <http://cdc.gov/MilestoneTracker...>



Does your little one have a favorite song they sing while washing their hands for 20 seconds? Singing songs is a developmental milestone that most children reach by 4 years old and is a great way to help children wash hands the right way! <http://cdc.gov/Milestones>



Have a concern about your child's development? This new video in American Sign Language provides information on how to help your child. Talk with your WIC provider, share your concerns and ask about a referral for developmental screening and services that may help. <https://www.youtube.com/watch?v=uD68lmY9TWI>



DYK: Holding and talking to your baby is a great way to support their development? Find other parent tips by visiting <http://cdc.gov/Milestones>



Tracking how your little one plays, learns, speaks, acts, and moves helps you support their development. Track and share milestones and find fun and easy activities for each age with @cdcgov's newly updated, FREE #MilestoneTracker app. Visit [cdc.gov/MilestoneTracker](http://cdc.gov/MilestoneTracker) today! #actearly #milestonemoment

A man in a grey t-shirt is leaning over a baby who is lying on a colorful play mat. The man is smiling and looking at the baby. The baby is wearing a white dress with black polka dots.

**Help your child grow  
and thrive with CDC's free  
Milestone Tracker app.**



[cdc.gov/MilestoneTracker](http://cdc.gov/MilestoneTracker)

If you have a concern about your child's development, visit [www.cdc.gov/Concerned](http://www.cdc.gov/Concerned) to learn what you can do to best care for your child. When children are identified as early as possible, they can get the resources and services they need!



As a parent you give your children a good start in life – you nurture, protect and guide them. Visit <https://www.cdc.gov/ncbddd/childdevelopment/positiveparenting/index.html> to learn positive parenting tips to help your child develop.

