



WIC Developmental Monitoring Program (Learn the Signs. Act Early.)



U.S. Department of Health
and Human Services

Centers for Disease
Control and Prevention



Year 4 Virtual Kick Off

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Objectives

- Introductions and get to know those involved in the “WIC Developmental Monitoring Project”
- Year 1-3 Background Information
- Discuss work plan for year 4
- Discuss communications/upcoming trainings
- Next Steps

Funding Provided by:

- Thank you to CDC for the funding!!!
- CDC's National Center on Birth Defects and Developmental Disabilities (NCBDDD)
 - Katie Green, MPH, CHES
 - Tiffany Williams



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Advisory Team

Advisory Member	Organization
Karen Probert	ASPHN
Amber Brown	ASPHN
Sandy Perkins	ASPHN
Katie Green	CDC's NCBDDD
Tiffany Williams	CDC's NCBDDD
Janet Farmer	University of Missouri
Kate Taft	AMCHP
Anna Corona	AMCHP
Bridgette Delgman-Yawberry	Missouri WIC
Alicia Curran	Missouri's Act Early Ambassador
Cecilia Richardson	National WIC Association
Georgia Machell	National WIC Association
Kara Ghiringhelli	MA WIC
D'Anne Ward	Missouri WIC
Lara Evans	Nevada WIC
Bethanne Vergean	Connecticut Act Early Ambassador
Kate Barlow	MA Act Early Ambassador
Michele Rogers	CA Act Early Ambassador
April Anderson Ravert	Parent Link; University of MO

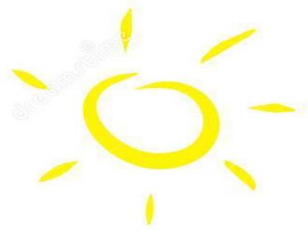
Welcome New States and Returning States!!!

Introductions

- Returning States:
 - Arkansas, Massachusetts, Nevada, Georgia, Iowa, Maine, New Hampshire, New Jersey, Indiana, Montana, South Carolina, Texas, Puerto Rico, Utah, Hawaii, Ohio
- New States:
 - Louisiana, Rhode Island, Wisconsin, West Virginia



Puerto Rico: WIC Developmental Monitoring Project



Learn the Signs.
Act Early.



PR WIC Developmental Monitoring Project

Goal: WIC Managers and nutritionists integrate LTSAE resources and the Spanish Milestone Tracker App into training and program systems for families that participate in the PR WIC Program.

PR WIC Developmental Monitoring Project

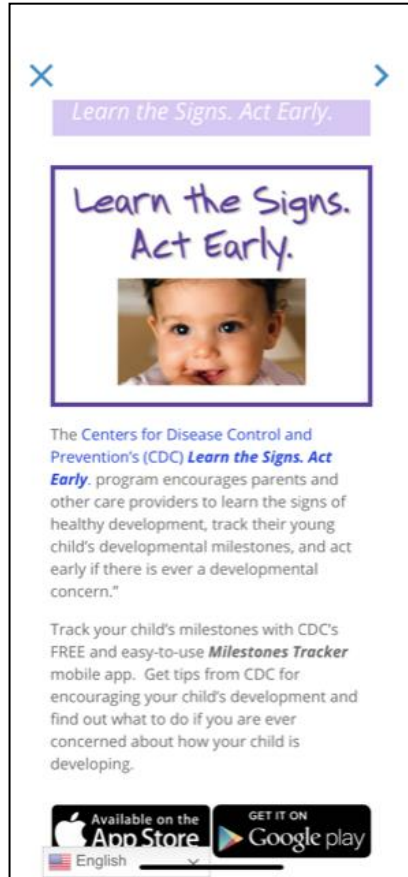
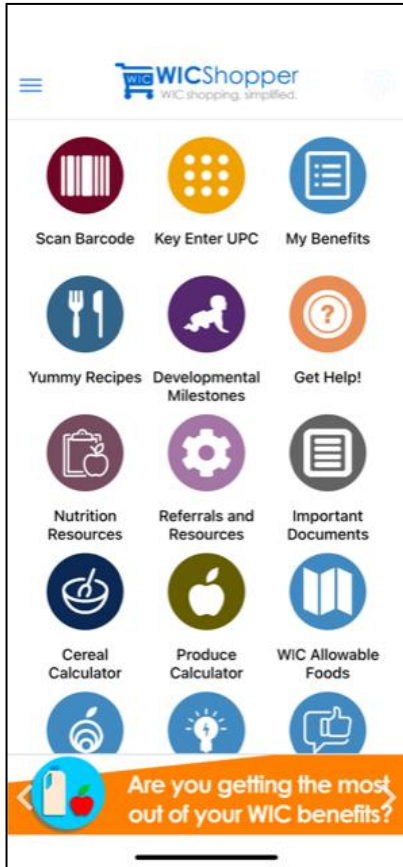
173 nutritionists integrate the use of LTSAE and the Milestone Tracker App into routine WIC visits

- Translate into Spanish the 3 Modules Introduction to Child Development and Resources from CDC's "Learn the Signs. Act Early Program"
- Roll out training for nutritionists
- Discuss sustainability strategies

Learn The Signs Act Early in New Hampshire WIC

- Technical assistance state
- Pilot Agency- Goodwin Community Health Center, training in January 2020, implementation February 2020 (caseload 2,513)
- March 2020--break from Learn the Signs Act Early due to COVID.
- Staff still continued efforts through 2020, but wasn't at the same capacity due to the pandemic.
- April 2020— we added the CDC Milestone App to our WICShopper App
- In March 2021, met with the team and the Local Agency to make a plan to “relaunch” LTSAE virtually.
- We are planning training for all agencies in New Hampshire in January 2022 w/ rollout following.

Learn The Signs Act Early in New Hampshire WIC



	# of hits CDC Milestone APP		# of hits CDC Milestone APP
May 2020	1,809	Jan 2021	898
June 2020	1,110	Feb 2021	894
July 2020	931	Mar 2021	889
Aug 2020	834	Apr 2021	537
Sept 2020	1,053	May 2021	NA
Oct 2020	1,067	Jun 2021	655
Nov 2020	990	July 2021	826
Dec 2020	882	Aug 2021	784
		Sept 2021	758

Learn The Signs Act Early in New Hampshire WIC

Month	Total C/MC	LTSAE C/MC	Has services already	Referred to services	Referred to WICShopper App
January 2021	302 C/285 MC	11 C/20 MC	12	6	13
February 2021	161 C/126 MC	19 C/ 4 MC	10	3	10
March 2021	115 C/137 MC	10 C/17 MC	15	5	6 (plus 1 has)
*April 2021	143 C/126 MC (269 total appt)	181 of the 269 with documentation 96 C/85 MC (74.7%)	14	5	65 (plus 1 has)
*May 2021	120 C/122 MC (242 total appt)	190 of the 242 with documentation 108 C 82 MC (78.5%)	19	4	76 referred (plus 2 has)
*June 2021	124 C/137 MC (261 total appt)	201 of the 261 appt had documentation 102 C 99 MC (77.0%)	24	3	81 referred (26 has)

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Year 4 Work Plan

- Update online implementation manual to include virtual options
- Campaign to promote virtual options and continue testing them
- Work with a few states to help refine their referral process
- Update online education modules

- Update from CDC on Milestone Updates

Expectation of States in Technical Assistance Level

- States are not obligated to anything, but your state can:
 - Participate in monthly online trainings
 - Test and provide feedback on virtual options as able
 - Connect with other states that are implementing this program
 - Receive and share relevant resources

Monthly Online Trainings

- Schedule (4th Wednesday 11 am ET)
 - Survey to find best date/time
- Topics will surround “Learn the Signs. Act Early.” and LTSAE in the WIC clinics
- Upcoming trainings:
 - CDC’s Online Checklist Review
 - CDC Milestone Checklist Updates
 - How to Use and Promote the App
 - State Sharing & Networking Calls
- Any requests for training topics?

Monthly Newsletter

- Monthly newsletter with info on upcoming trainings, updates from ASPHN, CDC, and other states in the project (1st Monday of the month)
- Send me any email addresses of people to add to the distribution list
- States can include updates in the newsletter

April 2021



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Monthly Update: WIC Developmental Monitoring Project



You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you!

Upcoming Events

- *April 28th, 11 am ET: Nutrition and Child Development; Dr. Maureen Black, Ph.D., Pediatric Psychologist, University of Maryland*
- *May 26th, 11 am ET: State Updates & Networking*
- *June 23rd, 11 am ET: Topic TBD*

*Monthly trainings take place on the 4th Wednesday at 11 am ET.

ASPHN and CDC Updates



New and Improved Milestone Tracker App!

CDC's new and improved *Milestone Tracker app* is available for download in both the [Apple](#) and [Google Play](#) app stores. Available in both English

Virtual Options – Testing/Feedback

- Virtual Options:
 - Online Milestone Checklists
 - Promoting CDC’s Milestone Tracker App
 - “Milestones Matter” Nutrition Education Courses (WIChealth.org, WICSmart, WIC-ed.com)
 - WICShopper App Content
 - Social Media Posts
 - “Introduction to Child Development for WIC Staff” Training Module
- Staff Feedback Survey (July 2022)

Next Steps

- Participate in monthly online training
 - Please fill out date/time survey
- Provide input on online modules
- If able help test and provide feedback on virtual options

Thank You!

Questions??

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