



ASPHN 2022 Impact Report: April

Sparking Innovation for Healthy Living

About Association of State Public Health Nutritionists (ASPHN)

ASPHN is a nonprofit membership organization that provides national and state leadership on food and nutrition policy, programs and services.

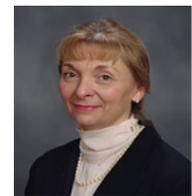
Our Vision

Healthy eating and active living for everyone.

Our Mission

To strengthen nutrition policy, programs and environments for all people through development of public health nutrition leaders and collective action of members nationwide.

As ASPHN continues to refine its processes and products to meet the needs of our members, partners and broader community, it is my pleasure to introduce ASPHN's inaugural Impact Report.



Quarterly Impact Reports will take the place of our previously once per year Annual Report and tell stories of the impact of member actions and ASPHN programs with greater depth. Our goal is to show our results with a liveliness that sparks the sharing and adapting of our methods.

ASPHN creates for you practical tools, experiences and discussion spaces so that fresh perspectives and divergent thinking can lead us all. It is our collective action in policy, systems and environmental innovations that will turn the **crisis-level trends in fruit and vegetable consumption** toward healthy living among all our people groups.

Mary Ann Ellsworth, MS, RDN
ASPHN President



Impact: ASPHN Member Actions

ASPHN members grow the field of public health nutrition.



ASPHN's Call to Action: Read, Reflect, Respond and Share

ASPHN members are rallying the field of public health nutrition to think differently and act creatively in pursuit of healthy eating for all people.

Thanks to the leadership of MaryAnn Ellsworth, Jamie Stang, Danielle Conlon and Gbadebo Odularu and the Board of Directors, along with our committees and councils, ASPHN released the Call to Action on fruit and vegetable consumption on April 13.

ASPHN asks all members to read, consider and respond to the **Checklist for Change within the call to action**. Then, share with our member-communities the innovative approaches we can enact together for healthier and more inclusive policies, systems and environments.

Watch for descriptions of the response to this call to action in the July ASPHN Impact Report.

Contact Karen Probert with questions at karen@asphn.org.

CELEBRATING BLACK HEALTH AND WELLNESS

"As a Public Health Dietitian, I share best practices with childcare providers that are relevant to their environment and maintaining a healthy lifestyle. Sometimes these best practices may not be culturally appropriate or relevant to their situations, so we practice 'meeting them where they are,' explaining how this information applies to them so they can make informed decisions while 'keeping their culture.' It is always great when a provider or participant 'gets it.' They arrive at that 'Ah-Ha' moment.



Being a Black Dietitian and growing up in MS allows us to be able to put ourselves in that person's place. We are listeners, influencers, and mentors for those struggling to understand best practices and cultural diversity.

Why? Because we are Black Dietitians."

Tiffani Grant, MS, RDN, LD
Bureau Director, Mississippi State Department of Health
— and —
ASPHN Past-President

Member Spotlight Series: Stories Inspire Celebration of Public Health Nutrition Success

Since January ASPHN has shined the Member Spotlight on 4 number of members. Their success stories have been featured on our **newly-designed home page** and social media channels, including our **new Instagram page**.

A recent spotlight on ASPHN past-president, Tiffani Grant, MS, RDN, LD, garnered the highest level of engagement ever recorded by the Association! Every time our social media posts are liked or shared our post is delivered to a wider audience.

Monthly showcasing members like Tiffani Grant and the unique ways they are serving their communities brings new interest and awareness to the achievements taking place in public health nutrition.

We need your help to demonstrate the wide variety of creative approaches public health nutritionists are taking to improve health.



Are you involved in a project you'd like to share with others? We'd love to shine a light of your work.

Contact Lourdes Pogue at lourdes@asphn.org.

ASPHN Jobs Board: A Peer-to-Peer Career Development Opportunity

Since this time last year nearly 1000 public health and nutrition industry jobs have been posted to the ASPHN [Industry Job Openings page](#). And there are more every week!

An average of 93 visits to the jobs page over the past 3 months is an indication of how valuable this connection is.

Supported by ASPHN consultants, members regularly send postings of jobs from their own departments and from external sources. This creates a concentrated source of quality jobs that becomes a ladder for earlier career professionals to ascend in experience and responsibility.

Share jobs posted with online links with Allison McGuigan at allison@asphn.org.

"...just being involved with ASPHN did help me get into higher leadership and management roles, and I was able to positively affect public health populations..."
-2021 Focus Group Participant

"I definitely think [ASPHN resources] help improve my strategic thinking to focus our efforts because we're spread very, very thin,...."
-2021 Focus Group Participant

Impact: ASPHN Programs

ASPHN projects build capacity in state programs to deliver opportunities for healthy living to everyone.

"ASPHN is why I was able to meet...folks and see that

we all have similar challenges and that we can put our heads together to come up with some solutions or resources to help run our programs in our respective states.”

-2021 Focus Group Participant



Children’s Healthy Weight State Capacity Building Program: Results and Vision

Funding for the The Children’s Healthy Weight State Capacity Building Program began on September 1, 2020 to grow knowledge, skills and tools in state Title V programs such that it can integrate public health nutrition standards.

The program's focus is two-fold. It aims to increase maternal and child health (MCH) nutrition competency among Title V leaders.

Additionally it aims to make richer sources of MCH nutrition data. With more data available, there could be sufficient measures and reporting in place to create a national



ASPHN’s Farm to Early Care and Education Implementation Grant (FIG) supports public health nutrition professionals to increase the capacity for sustainable, comprehensive, and equitable Farm to Early Care and Education (ECE) initiatives.

Read the FIG Year-1 Evaluation Report and consider how this strategy can be effective in your state.

Benefits of Using the Farm to ECE Strategy

Shaping Healthy Habits for Life
Farm to ECE activities, like taste tests, cooking lessons, and gardening, offer repeated exposures to new, healthy foods, promoting lifelong healthy food preferences and eating patterns.

Family and Community Engagement

Gardening and food-related activities are fun for families. They create more opportunities for meaningful family connection with many healthful practices.

Stronger Local Food System
Buying food locally creates opportunities for local growers. It promotes new infrastructure for local and regional food logistics. Food-based learning projects also help

performance measure that guides the investment of Title V funding for the nutritional wellbeing of mothers and children.

Gain insight into the program's results and progress in the Year-1 [one page report](#).

Or go deeper with the [full report](#).

Vision for Year-2

A 5-year Cooperative Agreement from the Maternal and Child Health Bureau, and administered by ASPHN, allows three states — North Dakota, Oregon and Wisconsin— to work with ASPHN on their specific models of MCH nutrition integration within their Title V programs. The success of these models can be adapted and applied to other states and spread nutrition-integrated Title V programs across the country.

As the states offer more evidence-informed nutrition services to mothers and children, they will begin to see improved nutrition status among their citizens. Along with other positive health outcomes, they will ultimately see a decrease in the prevalence of obesity among children.

Visualize the plan for success. [View the Year-2 Logic Model](#).

Learn more about the Children's Healthy Weight State Capacity Building Program and National Performance Measures by sending an email to Sandy Perkins at sandy@asphn.org.

"...some of the webinars

teachers reinforce healthy habits and understand their local food system.

Hands-on Learning

Farm to ECE can enhance the hands-on learning that helps kids in their academics, while supporting cognitive, emotional, social and physical development.

For more information, contact Emia Oppenheim at emia@asphn.org.

Year-2 FIG State Teams, Focus and Innovation

The Year-2 ASPHN FIG is half way complete, providing a funding and technical assistance opportunity to support state-level public health nutrition professionals for farm to ECE initiatives.

The Year-2 FIG focuses on increasing the states' capacity to make policy, systems or environmental changes, empowering ECE settings to:

- purchase and serve local foods;
- grow edible gardens;
- embed food and agricultural literacy into the content of the ECE programming.

Year-2 Projects Innovate for Equity

Minnesota is addressing issues of food access using GIS mapping to identify ECEs with the greatest healthy food access challenges.

Mississippi will host farmer and ECE networking events, trainings, and share materials to foster ECE providers' connections to local food producers.

District of Columbia is establishing an

provided perspective that I hadn't even thought about and many times opened my eyes to things that I wasn't aware of. So I think ASPHN is usually on the cusp of new knowledge or new information.”

-2021 Focus Group Participant

interagency, multi-stakeholder Farm to ECE coalition. Working among the coalition and child care providers, they will make a training and technical assistance system for Farm to ECE.

Learn what all 11 of the Year-2 FIG teams are working on here.

Did you know?

The FIG is just one of the three ASPHN Farm to ECE programs.

Read about all three here.

What's Next?

Find out who is signing on to the ASPHN Call to Action on Fruit and Vegetable Consumption and discover the value of ASPHN committee projects in the ASPHN 2022 Impact Report: July.

Association of State Public Health Nutritionists |
ASPHN.org



Association of State Public Health Nutritionists | PO Box 37094, Tucson, AZ 35740

[Unsubscribe {recipient's email}](#)

[Constant Contact Data Notice](#)

Sent by asphn@asphn.org powered by



Try email marketing for free today!