

**ASPHN Communication Session
Tuesday, 6/14 12:30-2 ET**

Alaska Department of Health and Social Services

Alaska's Play Every Day website:

<https://playeveryday.alaska.gov>

Educational Videos

- **Play Every Day current PSA about serving young children foods and drinks without added sugar:** <https://www.youtube.com/watch?v=nAizZ1iajac&t=2s>
- **Play Every Day PSA comparing sugary drinks to doughnuts:** <https://www.youtube.com/watch?v=uV7JhGtcQwo>

Montgomery Area Wellness Coalition

Educational Videos

- **Health Benefits of Breastfeeding:** <https://youtu.be/2AwXD3hIKU4>
- **Breastfeeding FAQs:** <https://youtu.be/OCFRlaBy3rA>

TV Commercials

- **Benefits of Breastfeeding (:30 spot):** <https://youtu.be/HtOFGiQkqLQ>
- **How Can I Support Breastfeeding? (:30 spot):** <https://youtu.be/g4ptv71qhjo>

California Department of Public Health

Website: <https://cachampionsforchange.cdph.ca.gov/en/pages/default.aspx>

Educational Video

- **Estos Snacks Saludables te Cambiarán la Vida | CalFresh Healthy Living**
<https://www.youtube.com/watch?v=fn-IFoMzfM>

Beverage Breakdown Tool

- <https://rethinkyourdrinkday.com> and <https://rethinkyourdrinkday.com/beverage-breakdown>

CDC/Division of Nutrition and Physical Activity (DNPAO)

Online Communication Resources

- <https://centersfordiseasecontrol.sharefile.com/d-s907479bac5e347bcb84122596f8dd63d>

State and Community Health Media Center

- <https://nccd.cdc.gov/schmc>

DNPAO Strategic Communication Team Email Address

- DNPAOCommTA@cdc.gov

Digital and Social Media Channels

- <https://www.cdc.gov/nccdphp/dnpao>
- <https://www.facebook.com/CDCEatWellBeActive/>
- https://twitter.com/cdc_dnpao