

April 2023



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



<https://asphn.org/learn-the-signs-act-early/>

Upcoming Events

- **April 26th, 11 am ET: State Updates & Networking**
- **May 24th, 11 am ET: Topic TBD**
- **June - No Training**

Register in advance:

<https://us06web.zoom.us/meeting/register/tZUIce6vpjwoG9RyWi9A3BmuVF3FJj5jsvXy>

After registering, you will receive a confirmation email containing information about joining the meeting.

***Monthly trainings take place on the 4th Wednesday at 11 am ET.**

Sharing Updates/Resources

Would your state like to be featured in an upcoming newsletter? Please send an update on what your state is working on regarding developmental monitoring by the 20th of the month to be featured in the following month's newsletter.

Send to
amberbrown@asphn.org
Thanks!

ASPHN and CDC Updates

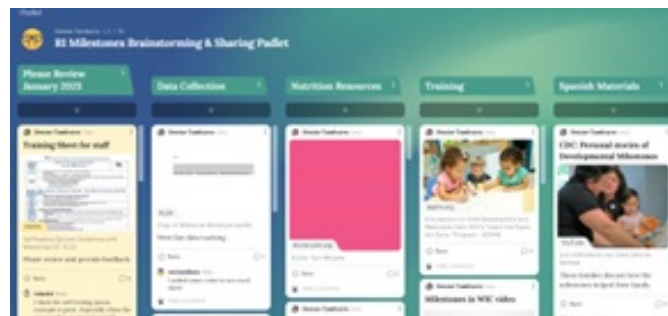


Highlight From the Rhode Island WIC Program

RI has been using Padlet as a platform to share ideas, resources, and training information with the WIC pilot sites that are implementing the Developmental Milestones within their appointments. In RI, they use Teams and SharePoint to virtually interact with staff from the local programs but there are security restrictions in place that limit what can be shared with external partners. Padlet allows them to have a platform that everyone can access and share ideas and resources without the extra permissions required by the state government.

They have organized the Padlet into different “buckets” of resources, training materials, educational materials, etc. which help to keep everyone up to date on the latest information and next steps for the pilot. You can make up to 3 different Padlets for free; there are monthly fees for more than 3 Padlets. This is a fantastic resource that other state WIC programs may be interested in using. View their Padlet here:

<https://padlet.com/denisetamburro/ri-milestones-brainstorming-sharing-padlet-altw25mgch123yo7>



Additional Social Media Resources Plus View the Recording from the March Training

Topic: Social Media 101 & Best Practices

Molly Dunham-Friel has provided an additional social media resource for all of you to use. The resource shares [sample Milestones in Action social media posts](#) that you can use. You can also use the [sample social media posts for WIC](#) that were developed by ASPHN in 2021.

Did you miss our March training? Don't worry, you can watch the recording here: <https://vimeo.com/810596949>. During the training, we learned more about how to utilize social media to promote developmental monitoring in your WIC program. We learned social media best practices for creating engaging social media content and were provided with resources to share.

Presented by:

Molly Dunham-Friel, MPH; Health Communication Specialist, CDC's "Learn the Signs. Act Early."

Below are some helpful links that Molly shared during her presentation:

- Milestones in Action (MIA): [Milestones in Action | CDC](#)
- Social Media (LTSAE): [Videos, Social Media, and Web Buttons | CDC](#)

Please contact Molly Dunham-Friel with any questions about her presentation or LTSAE social media: nod2@cdc.gov

[View the Recording Here](#)

[Milestones in Action Sample Social Media Posts from CDC](#)

[Sample Social Media Posts for Promoting Developmental Monitoring in WIC](#)

Congratulations to Janet Farmer and Katie Green for the Nomination!

Huge congratulations to Janet Farmer and Katie Green! Their journal article, "[Developmental Monitoring and Referral for Low-Income Children Served by WIC: Program Development and Implementation Outcomes](#)" has been nominated for CDC's prestigious [Charles C. Shepard](#) award.

For more information about the Charles C. Shepard award, [click here](#).



CDC's Milestone Tracker App Now Updated!

CDC's Milestone Tracker App has been updated to include the Milestones in Action Pictures and Videos in English. CDC is still working on getting the Spanish images/videos on the app.

In order to update the app, some people may need to go into their app store and hit update.

New Autism Prevalence Reports Available from CDC.

[Two new reports about Autism prevalence from the CDC have just been released.](#) These reports focus on 8-year-olds and 4-year-olds. According to the CDC's Morbidity and Mortality Weekly Report, which looked at data from 11 communities around the U.S., 1 in 36 (2.8%) children aged 8 were identified as having autism spectrum disorder — a 22% increase from 2018, which found a prevalence of 1 in 44 (2.3%).

The reports also found that early ASD identification was disrupted following

the start of the COVID-19 pandemic. The reports also indicated that for the first time, the percentage of 8-year-old Black (2.9%), Hispanic (3.2%), and Asian or Pacific Islander (3.3%) children with ASD was higher compared with 8-year-old White children (2.4%).

To read the reports and learn more information, [click here](#).

CDC's Online Implementation Guide for WIC Program Staff Now Updated to Include Virtual Options!

CDC's Online Implementation Guide for WIC Program Staff has now been updated on the LTSAE website! The updates to the guide include adding virtual options for promoting developmental monitoring in WIC and information about the WIC Developmental Monitoring Project.

[Access the Implementation Guide Here](#)

[Access the Implementation Guide PDF Here](#)

Environmental Wall and Floor Graphics Now Updated in English and Spanish

CDC has updated the WIC Environmental Wall and Floor Graphics to reflect the revised milestones and the updated LTSAE color palette. These are available on both [CDC's LTSAE Website](#) and Box.com. If you need access to the Box.com folders, please contact Molly Dunham-Friel nod2@cdc.gov.

The Milestones Matter Poster has also been updated and is available on Box.com.

[Access the Wall/Floor Graphics from Box.com](#)

[Access the Milestones Matter Poster from Box.com](#)

Networking Questions!

During Year 5, we will be doing more networking calls. Please send me any questions or topics that you are interested in talking with other states about. Please email amberbrown@asphn.org with your suggestions!

Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org.

Thank you!

<https://asphn.org/learn-the-signs-act-early/>

This product is supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of financial assistance award totaling \$110,000 with 100 percent funded by the Division of Human Development and Disability, National Center on Birth Defects and Developmental Disabilities/CDC/HHS. The contents of this announcement are those of the author and do not necessarily represent the official views of, nor an endorsement by CDC/HHS or the U.S. Government.
