

March 2023



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



<https://asphn.org/learn-the-signs-act-early/>

Upcoming Events

- **March 22nd, 11 am ET:** How to Utilize Social Media to Promote Developmental Monitoring in WIC; *Molly Dunham-Friel, Health Communication Specialist, CDC, LTSAE Program*
- **April 26th, 11 am ET:** State Updates & Networking
- **May 24th, 11 am ET:** Topic TBD

Register in advance:

<https://us06web.zoom.us/meeting/register/tZUIce6vpjwoG9RyWi9A3BmuVF3FJj5jsvXy>

After registering, you will receive a confirmation email containing information about joining the meeting.

***Monthly trainings take place on the 4th Wednesday at 11 am ET.**

Sharing Updates/Resources

Would your state like to be featured in an upcoming newsletter? Please send an update on what your state is working on regarding developmental monitoring by the 20th of the month to be featured in the following month's newsletter.

Send to
amberbrown@asphn.org
Thanks!

March Training:
Social Media 101 Training
March 22nd, 11:00AM ET

Join us to learn more about how you can utilize Social Media to Promote Developmental Monitoring in your WIC program. During this training, you will learn social media best practices for creating engaging social media content and leave with resources to reference.

Presented by:
Molly Dunham-Friel, MPH; Health Communication Specialist, CDC's "Learn the Signs. Act Early."

[Register Here](#)

CDC's Online Implementation Guide for WIC Program Staff Now Updated to Include Virtual Options!

CDC's Online Implementation Guide for WIC Program Staff has now been updated on the LTSAE website! The updates to the guide include adding virtual options for promoting developmental monitoring in WIC and information about the WIC Developmental Monitoring Project.

[Access the Implementation Guide Here](#)

[Access the Implementation Guide PDF Here](#)

Environmental Wall and Floor Graphics Now Updated in English and Spanish

CDC has updated the WIC Environmental Wall and Floor Graphics to reflect the revised milestones and the updated LTSAE color palette. These are available on both [CDC's LTSAE Website](#) and Box.com. If you need access to the Box.com folders, please contact Molly Dunham-Friel nod2@cdc.gov.

The Milestones Matter Poster has also been updated and is available on Box.com.

[Access the Wall/Floor Graphics from Box.com](#)

Networking Questions!

During Year 5, we will be doing more networking calls. Please send me any questions or topics that you are interested in talking with other states about. Please email amberbrown@asphn.org with your suggestions!

You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you!

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