

June 2023



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



<https://asphn.org/learn-the-signs-act-early/>

Upcoming Events

- **June 28th, 11 am ET - CANCELED**
- **July 17th, 1 pm ET - [AUCD Data Collection Project Results](#)**
- **July 26th, 11 am ET: Update from Funded States (NH, NJ, RI)**

Register in advance:

<https://us06web.zoom.us/meeting/register/tZUIce6vpjwoG9RyWi9A3BmuVF3FJj5jsvXy>

After registering, you will receive a confirmation email containing information about joining the meeting.

***Monthly trainings take place on the 4th Wednesday at 11 am ET.**

Sharing Updates/Resources

Would your state like to be featured in an upcoming newsletter? Please send an update on what your state is working on regarding developmental monitoring by the 20th of the month to be featured in the following month's newsletter.

Send to
amberbrown@asphn.org
Thanks!

ASPHN and CDC Updates



June Training Canceled! Join us for an Extra July Training

Title: *WIC Developmental Monitoring Evaluation Project Webinar: Sharing out Key Findings and Recommendations for States*

Date: July 17th, 1pm ET

Description: Join the Association of University Centers on Disabilities (AUCD), the Association of State Public Health Nutritionists (ASPHN), and the CDC's *Learn the Signs. Act Early.* (LTSAE) team for a special one-time webinar showcasing the results of the WIC Developmental Monitoring Evaluation Project! This one-year project examines how 2 state WIC programs (Massachusetts and Wisconsin) engage in developmental monitoring using LTSAE, including how they track their activities and what data they collect.

Come learn about the project's key findings and recommendations for tracking developmental monitoring in WIC. We encourage active participation and engagement, as there will be dedicated time for discussion and exchange of ideas at the end of the presentation.

Login Info:

https://us06web.zoom.us/webinar/register/WN_OKS1Os8ZQTKMvReFHqqOMg

Check Out ASPHN's Recorded Webinars

ASPHN's LTSAE webpage includes many resources for your use. Recordings from webinars from the last 5 years are available for your viewing. There are some valuable topics in there. We have just reorganized the webinars by topic in order to make it easier for you to find what you're looking for. To find the webinar recordings, simply follow this link: <https://asphn.org/learn-the-signs-act-early/>. Scroll down to the Recorded Webinars on the right-hand side and select the topic of interest.

Questions or comments about the website? Please send any feedback to AmberBrown@asphn.org.

[ASPHN's LTSAE Webpage](#)

New Jersey WIC Featured in the Act Early Network News Spring Edition.

Congratulations to New Jersey WIC's Ocean County for being featured in the spring edition of



the Act Early Network News. You can check out the [article here](#). You can also read the article below:

NJ's Ocean County WIC Program Implements the CDC's Developmental Milestone Checklist Program

Spring is a season marked by new growth and this Spring was no different for the Ocean County WIC Program in New Jersey. With seed funding and technical assistance from the Association of State

Public Health Nutritionists, and with the support of the CDC's Act Early Ambassador to NJ, WIC staff in 3 clinics introduced the CDC's Developmental Milestone Checklists as an easy and reliable tool for parents to monitor their child's development, as part of standard WIC provisions for families certifying onsite. This integration was an obvious choice as WIC is a familiar and valued resource, offering critical services to improve health outcomes for low-income families. Incorporating developmental monitoring into nutrition education, and providing referrals and participant-centered goals allow parents to engage in their child's development in a positive and confidential space.

The first month of the pilot resulted in over 430 checklists provided to families with infants and children, ages ranging from 2 months up to their graduation from the WIC Program. Of the referrals provided, Early Intervention (EI) and POAC Autism Services were the most provided based on the needs identified. As the Ocean County WIC Program continues to bolster their services they provide to families, alternative ways to support and sustain family-engaged developmental monitoring are being explored. See pictures here ([Classroom](#), [Hallway](#)).

CDC's LTSAE at the National WIC Association Meeting

CDC's *Learn the Signs. Act Early.* (LTSAE) program exhibited virtually and in-person at the National WIC Association (NWA) Conference and Exhibition May 1-3. Approximately 155 people visited the in-person booth and 80 visited virtually. Booth visitors came with varying familiarity of the program, about 40% were slightly familiar, 40% already using program materials of some kind, and about 20% learned about the program for the very first time.

Molly Dunham-Friel from CDC's LTSAE program promoted integrating developmental monitoring in WIC and had many meaningful conversations. WIC staff shared success stories about how they implement developmental monitoring with their WIC participants and while also sharing their challenges with needing additional support on how to get the developmental monitoring conversation started, how to include the milestone checklist into the short visit, and how to track referrals and follow-ups. CDC and ASPHN are already hard at work to better meet the needs of those working within WIC.

Attendees were excited to learn there are free resources to support their

efforts to promote and integrate developmental monitoring into the WIC visit. In-person booth visitors received copies of LTSAE's [Amazing Books](#), [Milestone Tracker](#) App flyers, [WIC primers](#), and the [deskside reference guide](#). The 2023 NWA conference was a great success and provided valuable insights that will inform the trainings and resources created for this coming year.

Customized Banners Created by New Hampshire WIC

Is your WIC program interested in purchasing banners? New Hampshire WIC has worked with Visualz to create custom LTSAE Banners. Since New Hampshire has already created these, they will not charge a design fee. If you are interested in working with Visualz to have some banners printed with your WIC logo on them, please contact Cindy Scheurer. See contact info below.

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[English Banner](#)

[Spanish Banner](#)

View the Recording from the May Training

Topic: Feedback Follow-Up Session

During the webinar, we covered:

- Web Tour - [ASPHN's LTSAE Webpage](#)
- Overview of April's Feedback Session - What did we learn?
- How ASPHN/CDC will address this feedback
- Additional feedback, comments, questions?

View the recording and slides here: <https://asphn.org/learn-the-signs-act-early-feedback-session-followup-05-2023/>

Networking Questions!

During Year 5, we will be doing more networking calls. Please send me any questions or topics that you are interested in talking with other states about. Please email amberbrown@asphn.org with your suggestions!

You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you!

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