



WIC Developmental Monitoring Program (Learn the Signs. Act Early.)



U.S. Department of Health
and Human Services

Centers for Disease
Control and Prevention

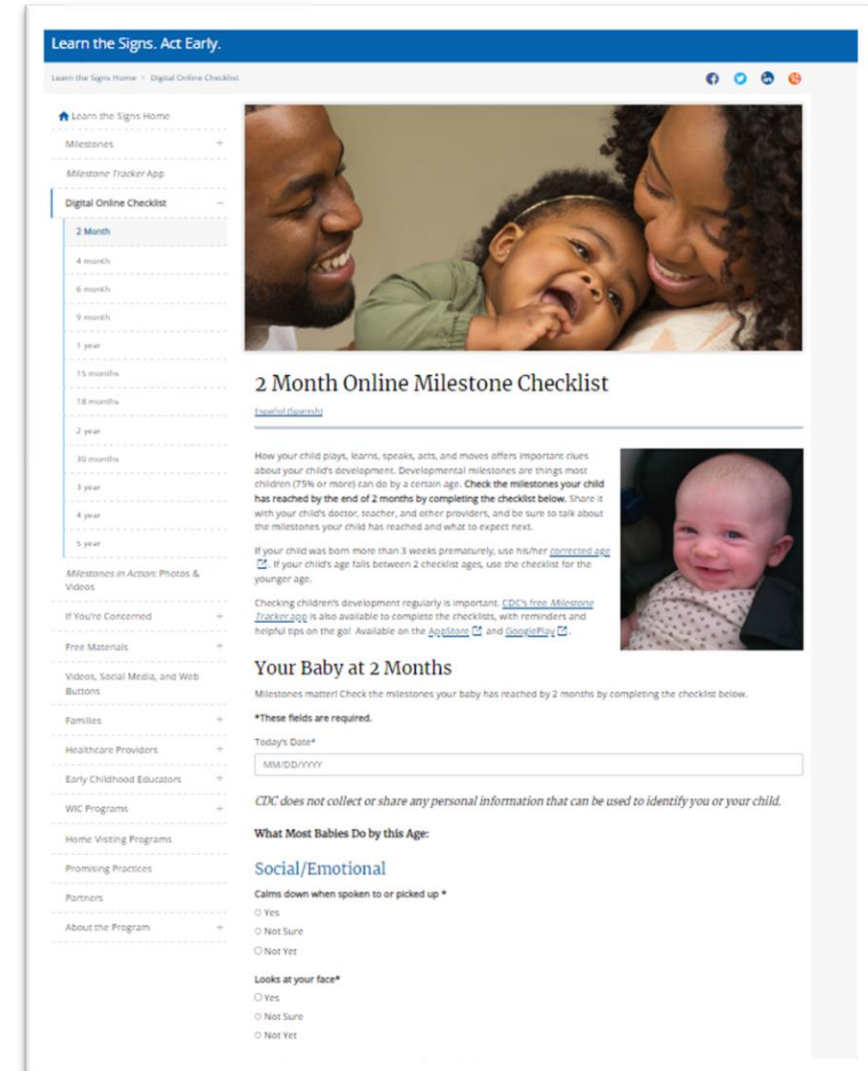


Agenda

- Brief Overview of Virtual Options for Promoting DM
- Networking

Virtual Options for DM

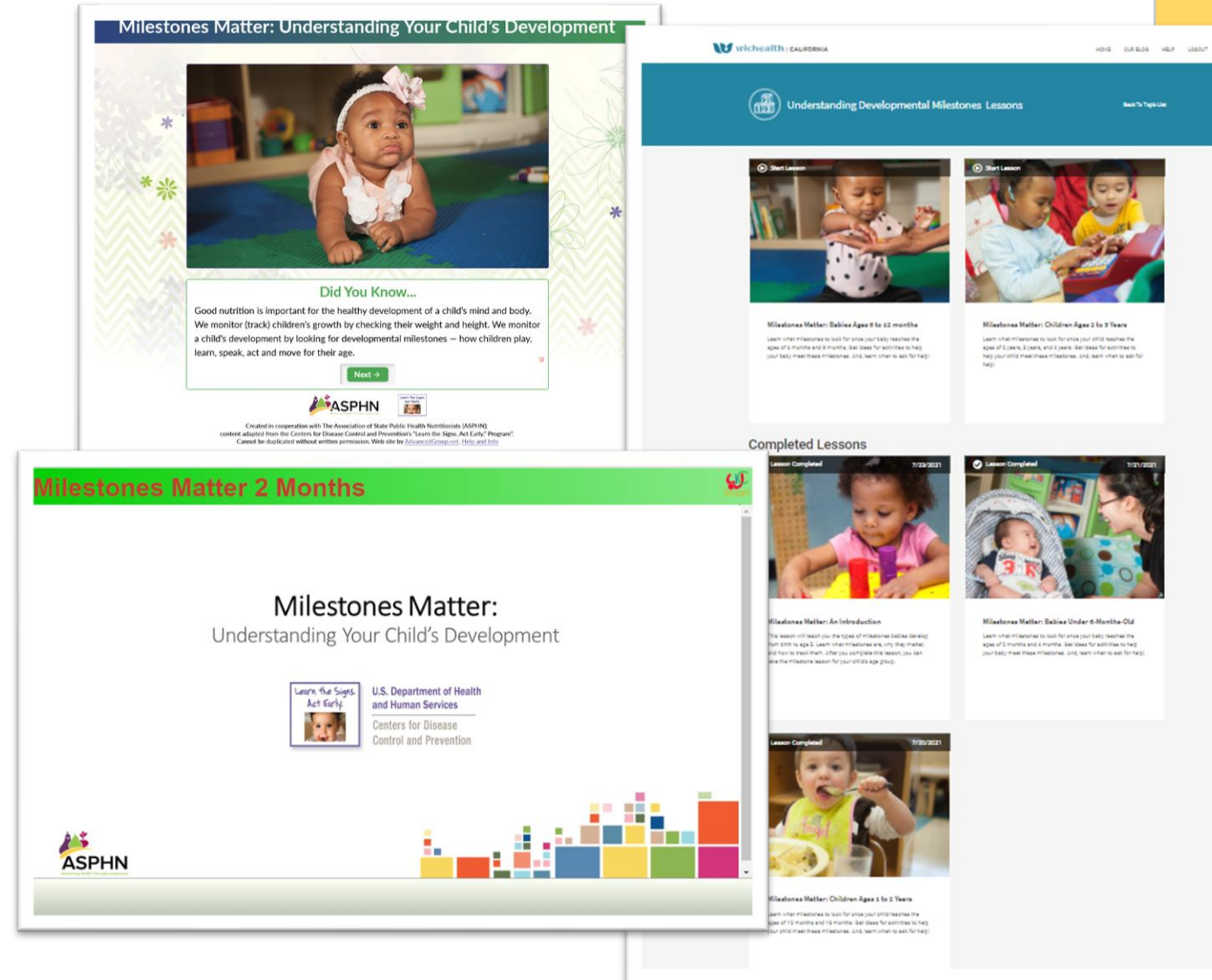
- CDC's Online Checklists
- CDC's Milestone Tracker App



Virtual Options for Promoting DM

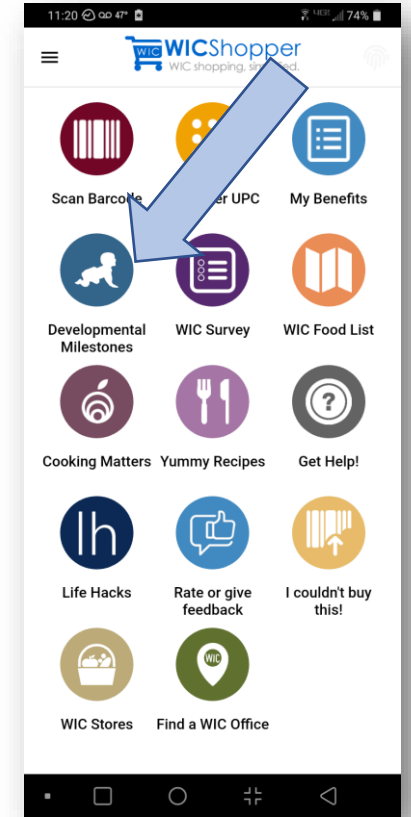
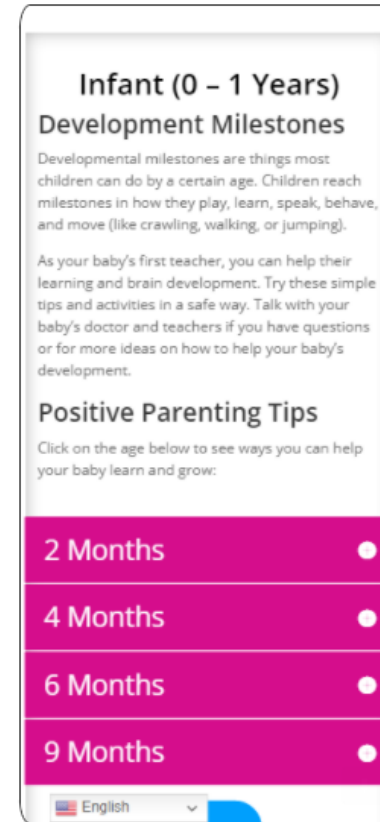
Milestones Matter Education Modules

- WIChealth.org, WICSmart, and WIC-ed
- Lessons completed since 2021: Approx. 74,000



WICShopper App Child Development Content

- Over **2.5 Million page views** since April 2021
- 86% will use the information to track their child's development
- 85% agreed that the content helped them learn new information about their child's development.
- 53% have received information about developmental milestones from their WIC clinic



Child Development Training for WIC Staff

- Lesson completions: 699
- WIC Staff from at least 42 states have completed the module

English and Spanish



CDC's Online Implementation Guide for WIC Program Staff

Developmental Milestone Checklist Program for WIC Program Staff

Developmental Milestone Checklist



 Developmental Milestone Checklist

What is Developmental Monitoring? +

How to Monitor Development +

Component 1—Environmental Graphics

Component 2—Administering Checklists +

Component 3—Making a Referral +

Tracking Success +

Implementation Tools and Templates for the Milestone Checklist Program for WIC Program Staff +



Developmental Milestone Checklist Program – Online Implementation Guide for WIC Program Staff

WIC providers know that how a child plays, learns, speaks, acts, and moves for his or her age are important signs of a child's healthy growth and development. When a child's development is delayed, WIC providers also know the value of a timely referral to support both the child and family.

The Developmental Milestone Checklist program, developed in collaboration with Missouri WIC staff and tested in Missouri WIC clinics, helps you engage parents in monitoring their children's development and support them with timely referrals when needed.

Networking Questions

1. Any questions for ASPHN about the upcoming funding opportunity?
2. How have you addressed virtual use in your state?
3. What have you found to be successful in your state when it comes to offering virtual checklists?
4. What barriers do you face when offering checklists virtually?

Networking Questions

5. If your clinic is in-person or hybrid, do you still offer the checklists virtually? What does that look like?
6. How could ASPHN/CDC help address virtual use?
7. Are you aware of the virtual options that ASPHN/CDC has available?

Next Online Training

- October 25th, at 11 am ET; Year 5 Extension KickOff
- November 29th, at 11 am ET; Motivation Interviewing Techniques for Developmental Monitoring