

October 2024



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



<https://asphn.org/learn-the-signs-act-early/>

Upcoming Events

- October 23rd @ 11 am ET: Year 5 Extension Survey Results
- **November 20th** @ 11 am ET: Topic TBD

**Monthly trainings take place on the 4th Wednesday at 11 am ET.*

**Please note the updated date for the November training due to the Thanksgiving holiday.*

Sharing Updates/Resources

Would your state like to be featured in an upcoming newsletter? Please send an update on what your state is working on regarding developmental monitoring by the 20th of the month to be featured in the following month's newsletter.

Send to amberbrown@asphn.org
Thanks!

ASPHN and CDC Updates



We're Back & Upcoming Funding Opportunity!!

We're so excited to be back and continuing the WIC Developmental Monitoring project for another year! The start date for this year is September 30, 2024 and will go through September 2025. We are grateful for the continued support from CDC's LTSAE team to continue this project!

This year ASPHN will continue supporting a learning collaborative of technical assistance states as well as provide funding, in the form of materials and technical assistance to a few states/agencies to either begin implementing the milestone checklist program into a few clinics, expand LTSAE into more clinics if the state/agency has already begun implementing in some clinics, or enhance their current developmental monitoring program by creating online checklists, trainings, etc.

We are just finalizing the details, but be on the lookout for an application to become an Intensive State. It will be released in the next few weeks.

We will also open the learning collaborative for more states to join. If you are aware of any states that may be interested, please let AmberBrown@asphn.org know.

Join us for Our October Online Training

Date: October 23rd, 11 am ET

Topic: Year 5 Extension Survey Results

Description: In June 2024, ASPHN conducted a survey to gather feedback from both state-level and clinic-level WIC staff who participated in the DM Project for WIC. We gathered feedback on both the Year 5 Extension (August 2023-July 2024) and the full 6-year project (2018-2024). There was a separate survey for state-level staff and clinic-level staff.

Join us to hear the results of the surveys and how ASPHN and CDC plan to use these results to inform our work moving forward.

[REGISTER HERE](#)

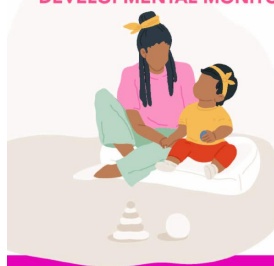
Highlighting a Resource

WIC Developmental Monitoring Project Infographic

From 2018 to 2024, CDC partnered with the Association of State Public Health Nutritionists (ASPHN) to advance the integration of developmental monitoring into WIC visits. During this 6-year project, ASPHN worked with state WIC programs to integrate CDC's "Learn the Signs. Act Early." developmental monitoring resources into in-person and virtual WIC clinic visits. The impact of this project is presented in the infographic below.

Learn the Signs. Act Early.

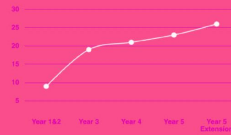
DEVELOPMENTAL MONITORING PROGRAM FOR WIC



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PARTICIPATION

26 states
participated in the
Learning Collaborative



8 states
received materials
and technical
assistance



2 states
were recurring
intensive states
to continue their
program expansion

"Our partnership with ASPHN during planning and implementation was crucial to our success; our accomplishments are a testament of ASPHN's support."

— Intensive state which has expanded statewide

IMPLEMENTATION

16 states
have begun
implementing
developmental
monitoring



8 states
are implementing
statewide



19 states
are promoting the
Milestone Tracker app

WHAT ARE WIC STAFF SAYING?

94%
of state staff said
they feel well supported
by ASPHN and CDC



88%
of clinic staff said
they think the checklist
program is beneficial



85%
of clinic staff said
the program is easy for
families to use and
easy to administer



"I think this program is such a great benefit to our WIC families, and it ties nicely with WIC's mission since nutrition, growth, and development are connected."

— North Dakota WIC Staff Member

VIRTUAL LEARNING TOOLS

1. Milestones Matter Modules for WIC Participants

(Nutrition education modules for WIC participants available on WIC.health.org, WICSmart.org, and WIC-ed.com)

48 states & territories
are offering
the modules
(As of June 2024)



220,980 WIC participants
completed a module
in English or Spanish
(June 2021-June 2024)



2. WICShopper App — Milestones Content

>4.2 million
visits to the content
(April 2021-June 2024)



24 states & territories
offer the content
(As of June 2024)

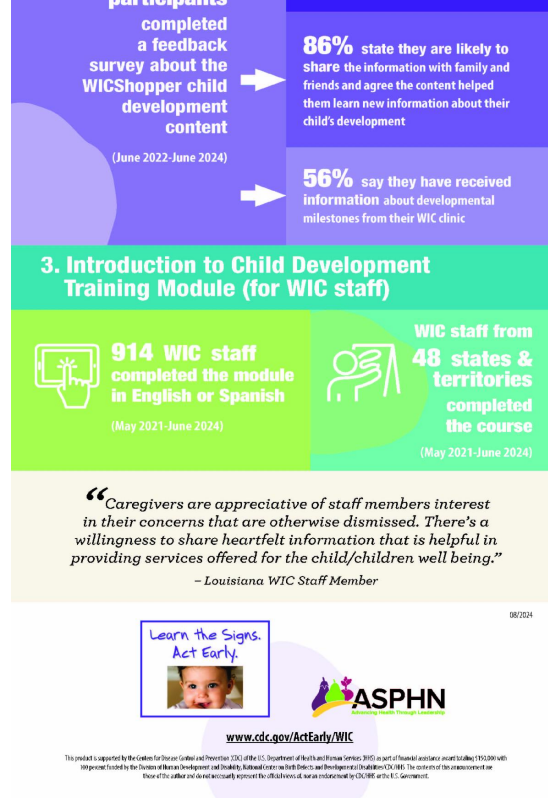


According to survey participants:

2,869 WIC participants



88% indicate they will use the information to track their child's development



INFOGRAPHIC

New CDC Act Early Ambassadors

CDC recently recompeted its Act Early Ambassador cohort for 2024-2026. Though most Ambassadors will return to their role, the CDC welcomes 18 new Act Early Ambassadors. One in nearly every state, 2 territories, and 2 tribal entities. [Find Your Act Early Ambassador | CDC](#) and let them know of your agency's interest in promoting family-engaged developmental monitoring.

Networking Questions!

Throughout the year, we will hold periodic networking calls. Please send me any questions or topics you are interested in discussing with other states. Please email amberbrown@asphn.org with your suggestions!

You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you! <https://asphn.org/learn-the-signs-act-early/>



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