

October 2025



U.S. Department of Health
and Human Services
Centers for Disease
Control and Prevention



Monthly Update: WIC Developmental Monitoring Project



<https://asphn.org/learn-the-signs-act-early/>

Upcoming Events

- October 22nd: What We Heard: Year 7 Survey Insights from WIC Staff
- November 19th: Networking Call; Please note new date due to Thanksgiving

[Register here](#)

**Monthly trainings take place on the 4th Wednesday at 11 am ET.*

Sharing Updates/Resources

Would your state like to be featured in an upcoming newsletter? Please send an update on what your state is working on regarding developmental monitoring by the 20th of the month to be featured in the following month's newsletter.

Send to amberbrown@asphn.org
Thanks!

[REGISTER HERE](#)

ASPHN and CDC Updates



Funding Update: Developmental Monitoring in WIC Project Continues!

We are excited to announce that the Developmental Monitoring in WIC Project will continue for another year, running from October 1, 2025 through September 2026. We are grateful for the continued support of CDC's Learn the Signs. Act Early. (LTSAE) team and the American Academy of Pediatrics (AAP).

In the coming year, ASPHN will:

- Continue hosting a Learning Collaborative to support states and agencies.
- Provide LTSAE program materials and technical assistance to select states/agencies to:
 - Launch milestone checklist use in new clinics,
 - Expand LTSAE into additional clinics, or
 - Enhance existing programs with online checklists, trainings, and more.

Details will be finalized soon. Applications for support will open in the next few weeks. Stay tuned!

The Learning Collaborative will also be open to new states. If you know of a state that may be interested, please reach out to AmberBrown@asphn.org

Join us for Our October Online Training

Date: October 22nd, 11 am ET

Topic: What We Heard: Year 7 Survey Insights from WIC Staff

Description:

In August 2025, ASPHN surveyed both state-level and clinic-level WIC staff who participated in the Developmental Monitoring in WIC Project during Year 7 (October 2024–September 2025).

Join us for this webinar to learn key findings from the surveys and hear how ASPHN and CDC will use these insights to shape next steps and strengthen the project moving forward.

[Register Here](#)

Highlighting a Resource

New Developmental Monitoring Resources for WIC!

We're excited to announce that several new resources are now available to support WIC staff and families in promoting healthy child development. A special thank you to the dedicated work group of WIC staff and Act Early Ambassadors who helped create and review these materials. Their input

ensures these resources are practical, family-centered, and ready to use in clinics nationwide.

New Resources:

[Milestones in Motion: Guiding Families Through Feeding](#)

Helps WIC staff guide families through feeding milestones from infancy to early childhood. Includes nutrition-related milestones, practical tips for parents, and reminders that every child develops at their own pace.

[Pregnancy & Development: Baby on the Way? Get Ready to Track Your Baby's Development](#)

Supports expectant parents in preparing to track milestones from day one. Offers simple preparation tips plus information about CDC's free Milestone Tracker app to celebrate progress and support growth.

[Supporting Developmental Monitoring in WIC Clinics](#)

Highlights real-world examples of how clinics are using developmental milestone checklists before, during, and after appointments. Shares referral pathways and ways to connect with Act Early Ambassadors.

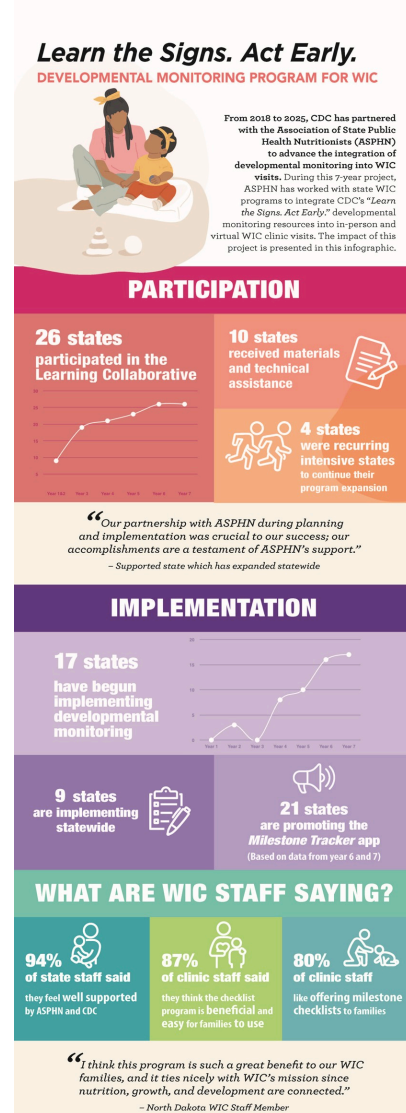
[Cultural Sensitivity in Developmental Monitoring](#)

Provides practical tips for using inclusive language, honoring family traditions, and fostering respectful and welcoming conversations that empower families.

Year 7 Infographic

From 2018 to 2025, CDC has partnered with the Association of State Public Health Nutritionists (ASPHN) to integrate developmental monitoring into WIC visits nationwide. Over seven years, ASPHN has collaborated with state WIC programs to embed CDC's *Learn the Signs. Act Early.* resources into both in-person and virtual clinic settings, helping families track milestones and support early identification of developmental concerns.

The project impact infographic has now been updated with Year 7 data, highlighting the continued growth, reach, and success of this important initiative.



Year 7 Reports Now Available

To wrap up Year 7 (October 2024–September 2025) of the Developmental Monitoring in WIC Project, ASPHN has released an Executive Summary, along with the full Survey Results Report, highlighting the impact and achievements from this past year. These findings will also be highlighted and presented during the October training call.

[Year 7 Executive Summary](#)

[Year 7 Survey Results Report](#)

Did You Miss the September Online Training? View It Here

Topic: Spotlight on Success: 2025 State Projects and Lessons Learned

Presenters:

- Louisiana

- North Dakota
- West Virginia
- Wisconsin

Description:

Between January and September 2025, four states partnered with ASPHN through the Developmental Monitoring for WIC Project to bring developmental milestone checklists into their WIC clinics. Each state received "*Learn the Signs. Act Early.*" materials and hands-on technical assistance to support their implementation.

Two returning states, Louisiana and North Dakota, built on their successful pilot work from last year and expanded to additional clinics. Wisconsin and the West Virginia Monongalia County Agency joined the project as supported states for the first time.

During this webinar, you'll hear directly from these state teams about how they introduced milestone checklists in their clinics, the successes they've celebrated, the lessons they've learned, and their plans for the future. This is your chance to see how WIC programs are using developmental monitoring to support families and to leave with practical ideas you can apply in your own work.

[View the Recording](#)

Networking Questions!

Throughout the year, we will hold periodic networking calls. Please send me any questions or topics you are interested in discussing with other states. Please email amberbrown@asphn.org with your suggestions!

Not An ASPHN Member?

For over 70 years, ASPHN has provided a safe and welcoming home for nutrition professionals across the nation. We offer vital programs, resources, tools, networking opportunities, and leadership training in public health nutrition.

We support food and nutrition policies, programs, and services that improve the health of our communities and states. We also prioritize inclusion, knowing that diverse lived experiences strengthen us both collectively and individually.

Come and see for yourself how ASPHN can help you realize your full career potential. Learn more about our membership options by visiting asphn.org/become-a-member today!

You are receiving this monthly newsletter because you are a part of the ASPHN WIC Developmental Monitoring Project. This newsletter will feature updates from states within the project about what they are doing and successes and challenges they have had, information about upcoming trainings, and

other news. If you have anything you'd like to contribute, you can reach out to Amber Brown at AmberBrown@asphn.org. Thank you! <https://asphn.org/learn-the-signs-act-early/>

This project is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$150,000 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by the American Academy of Pediatrics, CDC/HHS, or the U.S. Government.

Association of State Public Health Nutritionists | PO Box 37094 | Tucson, AZ 35740 US

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