



WIC Developmental Monitoring Program

(Learn the Signs. Act Early.)



U.S. Department of Health
and Human Services

Centers for Disease
Control and Prevention



Agenda

- Announcements
 - New Resources
- 2026 Supported State Projects and Lessons Learned
 - Kansas – SEK Multi-County Health Department
 - Ohio
 - Champaign County
 - Ottawa County
 - Kentucky

Kansas (SEK Multi-County Health Department)



CHAMPAIGN COUNTY

CANDICE MYERS, NDTR, IBCLC
WIC DIRECTOR



**Department of
Health**

Women, Infants, and
Children Program (WIC)



CHAMPAIGN COUNTY

- 3 Full Time Staff
- Caseload ~400
- 2 Pop-up Clinics
- Rural Area



PROJECT OVERVIEW

- Motivation
- Timeline
 - Orientation and kick-off March
 - Training May
 - Implementation



IMPLEMENTATION

- Time line
- Checklist Process
 - When
 - Certifications
 - Recertifications
 - Health Assessments
 - Who
 - Admin provided during intake
 - HP reviewed during assessment



A	B	C	D	E	
Learn the Signs. Act Early Tracking	# of checklists provided	# of completed checklists	# of referrals made	Notes:	
6/1/2026	2	1	0		
6/2/2026	2	2	0		
6/3/2026	2	2	0		
6/4/2026	3	3	1		
6/8/2026	7	6	1	2 already at CORS, 1 followup ref made to CORS	
6/9/2026	3	0	0		
6/10/2026	4	4	2		
6/11/2026	1	1	0		
6/15/2026	2	2	2		
6/16/2026	2	2	0	already with EI	
6/17/2026	0	0	0		
6/18/2026	0	0	0		
6/22/2026	5	4	0	2 already with ESC, 2 declined, 1 didn't complete	
6/23/2026	3	3	0		
6/24/2026	5	2	1	both completed forms already at ESC or in therapies; 3 didn't complete forms	
6/25/2026	5	5	0	3 have HMG, 2 declined referral	
6/29/2026	5	5	1	to Headstart	
6/30/2026	1	1	0		
Total	52	43	8		

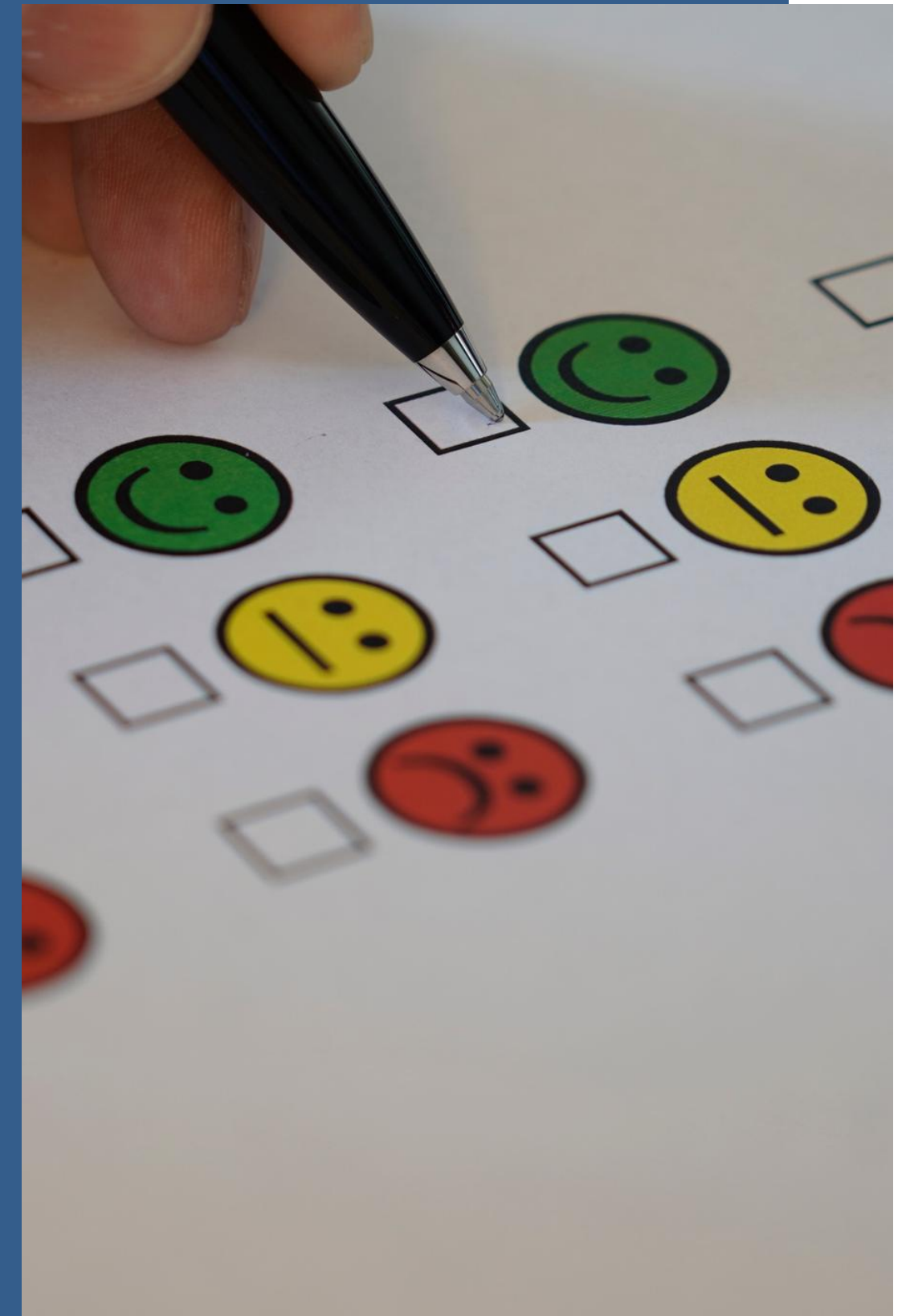


DATA/RESULTS

- 166 checklists distributed
- 135 completed and reviewed
- 18 referrals made to HMG, CMH, or PCP
- Program shared at regional directors meeting

PROJECT FEEDBACK

- WIC system limitations
- Consistent follow up with staff
- Staff had different responses to project
- Short time frame for project



NEXT STEPS

A decorative graphic consisting of seven white, rectangular steps arranged in a diagonal line from the bottom left towards the top right. The steps are set against a solid orange background. The top of the slide features a dark red horizontal bar, and the bottom features a dark red horizontal bar.

- Use checklists PRN
 - Will laminate copies for future
- WIC Shopper App education
- Promotion on socials
- New WIC system



QUESTIONS?

CANDICE MYERS

937-484-1514

CMYERS@CHAMPAIGNHD.COM

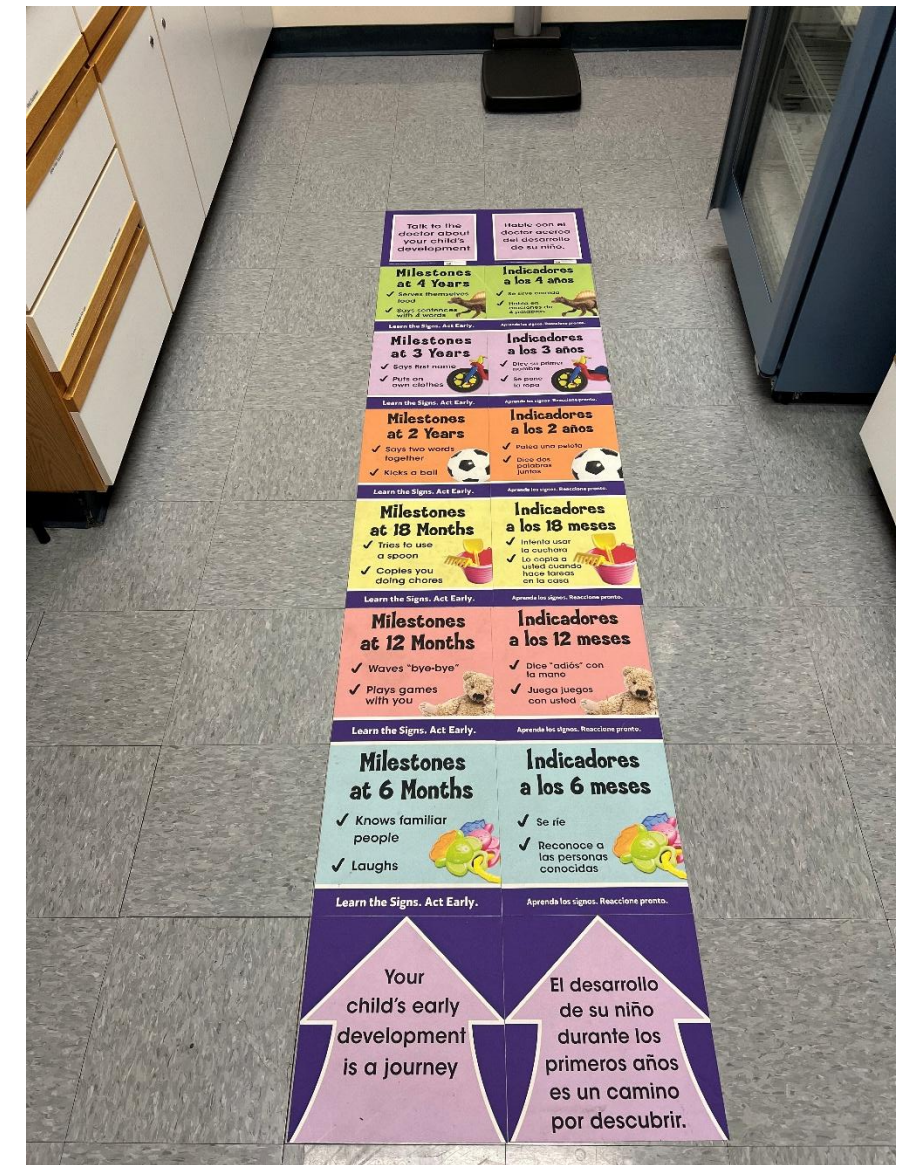


Ottawa County Ohio WIC Developmental Milestones Assessments



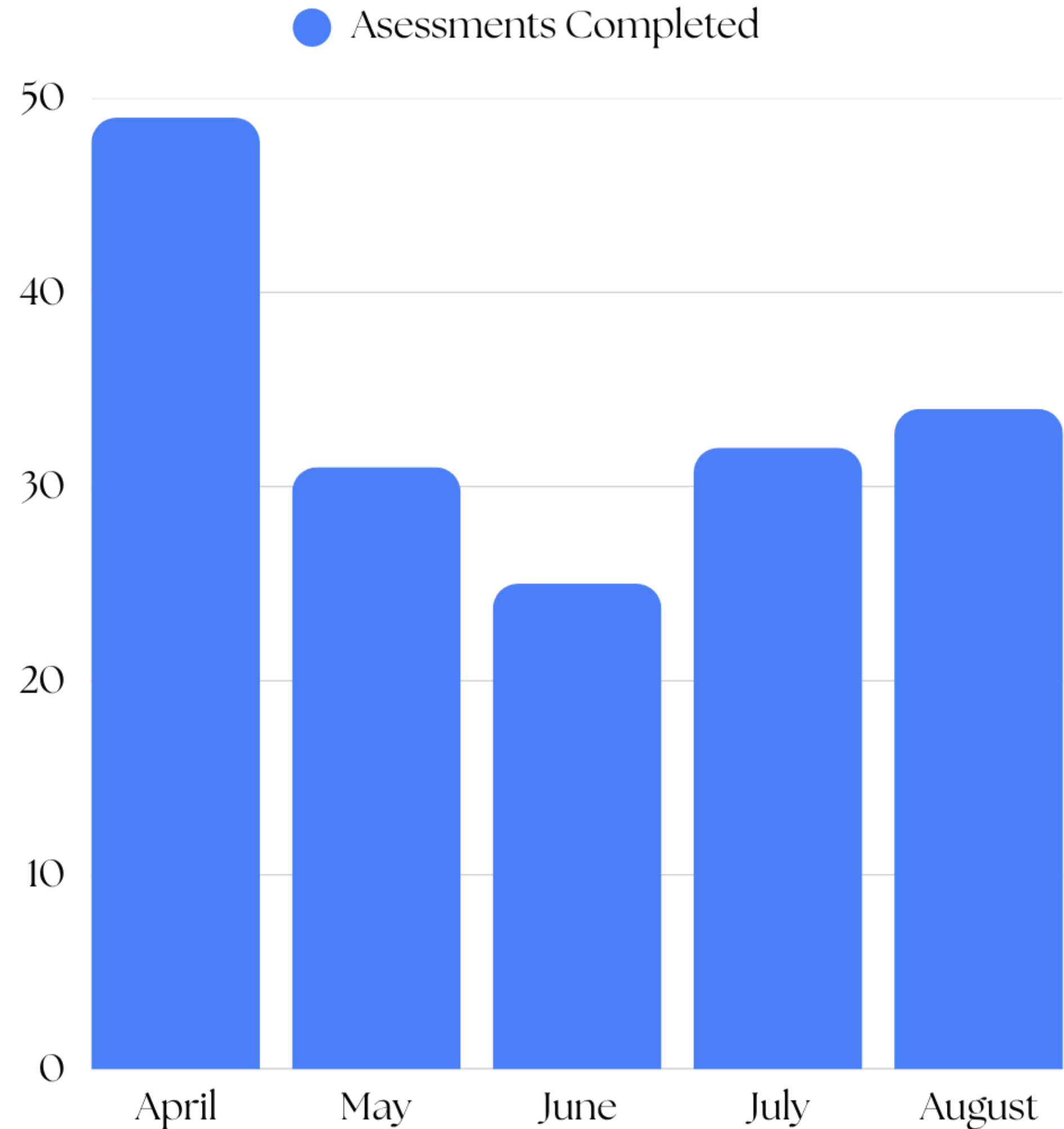
Demographics:

- There are close to 40,000 residents in Ottawa County.
- Ottawa is located on Lake Erie and includes Put-in-Bay Island.
- There is only one WIC office in the county. This clinic actively serves over 300 clients.



Data:

- Program ran between April and September.
- 171 total checklists were handed out and completed.
- 7 referrals were made to providers that otherwise might not have been caught.



Kentucky WIC

Questions?

Upcoming

- October 28th at 11 am ET: What We Heard: Year 8 Survey Insights from WIC Staff
- New funding year and upcoming funding opportunity